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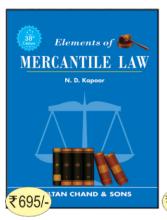


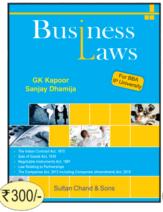
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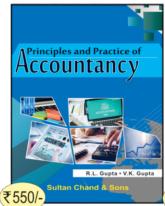


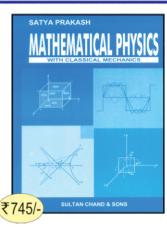
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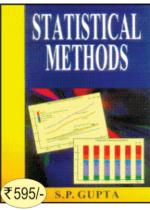
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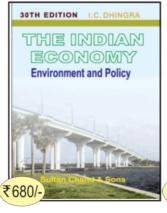


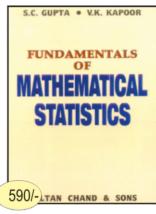


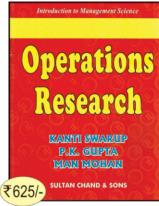












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Shri Sultan Chand Ji was a great visionary. He realized the need of education both for winning political freedom and for socio-economic development of the country. Due to his commitment for the country, dedicated his entire life to provide high quality text-books by Indian teachers for the promotion of quality-education to Indian students at easily affordable prices.

Nearly sixty years of his untiring efforts, with total dedication and commitment, he was able to gather around him a galaxy of distinguished teachers and authors from all over the country as a team. As a result he formed M/s Sultan Chand & Sons what it is



today, a name that evokes trust, reliability and commitment both amongst teachers and students alike. A true *Karmayogi* in practice, he leaves behind him a rich legacy of noble ideas which the Indian publishing industry can be proud of and his successors have solemnly pledged to carry forward the same with dedication and service to the academic world.

### Shri Subhash Chand Aggarwal, A Visionary (01/11/1939 - 17/06/2017)

Like his illustrious father Shri Subhash Chand Aggarwal, M.Com, CS, ICWA, dedicated his entire life for the cause of education. He started his teaching career in the Department of Commerce, Ramjas College, University of Delhi. He experienced the difficulties which the students and teachers experience in smooth wayfaring in their academic curriculum. He understood that besides the lectures in the class



there is the need for good text-books as the support system for the students. He therefore decided to help his father Shri Sultan Chand Ji in bringing out books having more value and less price so that each and every student can excel in their studies.

He was a visionary who imbibed the spirit of nationalism from his grandfather and father alike. He chose a life of austere celibacy over the marital bliss to serve the society with firm commitment. He set up several trusts, prominent being Shri Sultan Chand Trust, Sultan Chand Dropadi Devi Education Foundation and Dr Usha Aggarwal Trust, to award scholarships to meritorious students. He also created Endowment Funds in more than 200 colleges across the country and used the income to provide financial support to students. In addition, free books were given to students / institutions under the "Book Bank Scheme".



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