

Catalouge

2 0 2 5



SULTAN CHAND & SONS[®]
Publishers of Standard Educational Textbooks

📍 4792/23, Daryaganj, New Delhi-110 002

☎ 011-23281876, 23266105, 41625022 (*Shop*) 23247051, 40234454 (*Office*)

📞 9810622267, 9312089080; Fax : 011-23266357

✉ : info@sultanchandandsons.com
sultanchand74@yahoo.com

🌐 : www.sultanchandandsons.com



Scan to visit us

Our Business Partners



NORTHERN BOOK CENTRE

Publishers of Scholarly Reference Books & Booksellers

E-mail : info@nbcnd.com, nbcnd@bol.net.in,

books.nbc1@gmail.com

Website : www.northernbook.in



PARAGON BOOKS

Publishers & Distributors

E-mail : info@paragonbooks.in;

books.paragon@gmail.com

Website : www.paragonbooks.in



4221/1 Daryaganj, Ansari Road, New Delhi 110002
Phones : 23264519, 23271626, 23280295; Fax : 011-23252651
Mobile : 9810622267, 9312089080

How to Place an Order



SULTAN CHAND & SONS

Educational Publishers
4792/23, Daryaganj,
New Delhi-110 002 (India)



Email

info@sultanchandandsons.com
sultanchand74@yahoo.com
sales@sultanchandandsons.com



Showroom & Shop : 011-23281876
23266105, 41625022
Office : 011-23247051, 40234454



Shop at Amazon



Website

www.sultanchandandsons.com



Celebrating **75** of Excellence Years

Empowering Minds, Transforming Futures



*I*n ancient Indian knowledge system, end of education was supposed to be the character building, that is why the main theme of the ancient Centers of Higher Education and Universities was not only to impart knowledge and information but, to make good human-beings. Inspired by such lofty ideas **Sultan Chand & Sons** is serving the nation. Sultan Chand & Sons established in 1950, is striving to uphold the legacy of academic excellence and achieving goals set by our Founder and visionaries. Sultan Chand & Sons is committed to impacting high quality education by making reasonably priced but more valuable reader-friendly textbooks authored by Indian teachers.

In the present scenario when the ratio of teacher and taught have increased, the role of textbook came in imparting knowledge. The textbook plays the role of a bridge between the teacher and the taught. On one side, the teacher inspires and develops inquisitiveness about the subject, within the student and on the other side, a textbook supports and provides confidence and faith in the subject. It is with these combined efforts that there is the dawn of knowledge about the subject.

The books published by us provide more reading material, solved illustrations, case studies, multiple choice questions and exercises with answers; in well presented topics in a lucid style.

The Authors of Sultan Chand & Sons are from reputed Indian Universities and understand the requirements of the students and teachers alike. Some of the titles are more than seventy years old and have been carefully and systematically revised from time-to-time to meet the changing educational requirements of the country.

Sultan Chand & Sons have nearly 1,000 publications authored by more than 200 highly talented scholars. We express our gratitude to all our associates and well-wishers for their support.

MANUSCRIPT SUBMISSION	COMPLIMENTRY COPIES
<p>Sultan Chand & Sons encourages submissions from a diverse range of authors from various countries and disciplines. The inquiries must be accompanied by a synopsis, about the author(s), draft table of contents, size of the book along with complete contact details, and should be addressed to:</p> <div style="text-align: right;">  <p>Sultan Chand & Sons info@sultanchandandsons.com</p> </div>	<p>Complimentary copy of the book is offered to the Professors and other faculties for the courses they are teaching. After the complimentary copy has been received and reviewed, the feedback can be submitted online which is integral for our continuous improvement. To request a complimentary copy, kindly share your complete contact details along with Designation, Department, College Name (University Name), and Book Title with Author Name to:</p> <div style="text-align: right;">  <p>Sultan Chand & Sons info@sultanchandandsons.com</p> </div>



“Quality in a service or product is not what you put into it. It is what the customer gets out of it”.

Sultan Chand & Sons is committed to not only providing customer satisfaction but striving towards Customer Delight.

In case our customer is not satisfied with any of our publication, he/she may return the book in its original condition within 10 days for a full refund of the purchase price.

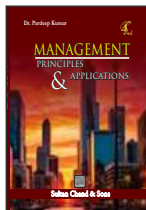
All correspondence/complaints, *etc.*, should be given reference with respect to previous correspondence to facilitate continuity and closure of such loops.

The goal of a company is to have customer experience that is not just the best, but legendary.

For any complaints / queries, Please call or Whatsapp : 91-9810622267, 931089080

National Education Policy (NEP) 2020 Editions

for Delhi University & other Similar Courses



Management Principles and Applications

Pardeep Kumar

ISBN : 978-93-91820-86-2

Pages : xxiv + 552

Price : ₹ 595.00

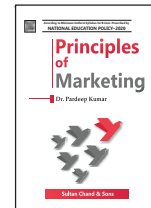
Principles of Marketing

Pardeep Kumar

ISBN : 978-93-91820-16-9

Pages : xvi + 416

Price : ₹ 395.00



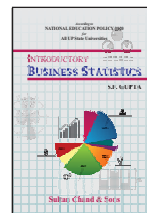
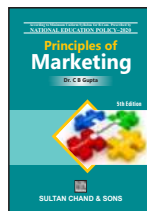
Principles of Marketing

C.B. Gupta

ISBN : 978-93-91820-69-5

Pages : xviii + 414

Price : ₹ 395.00



Introductory Business Statistics

S.P. Gupta

ISBN : 978-93-91820-68-8

Pages : xvi + 472

Price : ₹ 395.00

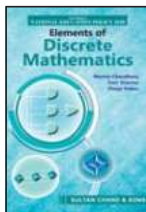
Elements of Discrete Mathematics

*Mamta Chaudhary • Vani Sharma
Pooja Yadav*

ISBN : 978-93-91820-28-2

Pages : xvi + 256

Price : ₹ 295.00



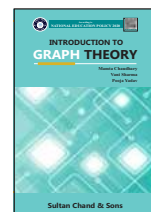
Introduction to Graph Theory

*Mamta Chaudhary • Vani Sharma
Pooja Yadav*

ISBN : 978-93-91820-33-6

Pages : xvi + 312

Price : ₹ 325.00



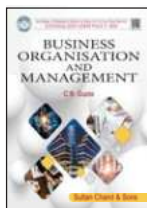
Business Organisation and Management

C.B. Gupta

ISBN : 978-93-91820-43-5

Pages : xviii + 318

Price : ₹ 395.00



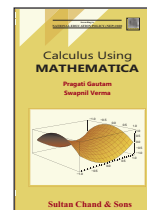
Calculus Using MATHEMATICA

*Pragati Gautam
Swapnil Verma*

ISBN : 978-93-91820-26-8

Pages : xvi + 272

Price : ₹ 250.00



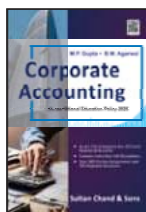
Corporate Accounting

*M.P. Gupta
B.M. Agarwal*

ISBN : 978-93-91820-64-0

Pages : xvi + 856

Price : ₹ 725.00



Business Environment (Tamil Nadu Edition)

C.B. Gupta

ISBN : 978-93-91820-42-8

Pages : xvi + 512

Price : ₹ 395.00



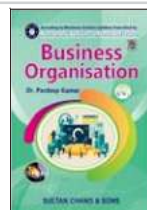
Business Organisation

Pardeep Kumar

ISBN : 978-93-91820-08-4

Pages : xvi + 280

Price : ₹ 295.00



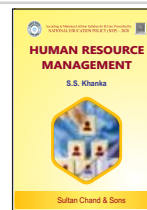
Human Resource Management

S.S. Khanka

ISBN : 978-93-91820-67-1

Pages : xx + 276

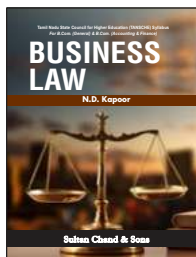
Price : ₹ 350.00



New Releases

<i>Title</i>	<i>Author(s)</i>	<i>TC</i>	<i>Price (₹)</i>
A Beginners Primer on Lifespan Development	<i>Manchanda Rimple</i>	1295	395.00
A Textbook of Income Tax: Law and Practice (AY 2024-25)	<i>Raman Anita & Mary A Lydia Arockia</i>	1311	595.00
A Textbook of Income Tax: Law and Practice – I (AY 2024-25) (TANSICHE)	<i>Raman Anita & Mary A Lydia Arockia</i>	1338	<i>(In Press)</i>
A Textbook of Income Tax: Law and Practice – II (AY 2024-25) (TANSICHE)	<i>Raman Anita & Mary A Lydia Arockia</i>	1339	<i>(In Press)</i>
Accounting for Managerial Decision Making	<i>Gupta MP & Agarwal BM</i>	1301	<i>(In Press)</i>
Advertising, Sales Promotion and Personal Selling	<i>Gupta SL & Mehta Niket</i>	1320	<i>(In Press)</i>
Alternate Dispute Resolution (ADR): Concepts and Methods	<i>Kalra Kush</i>	1293	250.00
Banking Law and Practice (TANSICHE)	<i>Varshney PN</i>	1324	<i>(In Press)</i>
Business Law (TANSICHE)	<i>Kapoor ND</i>	1328	225.00
Company Law (TANSICHE)	<i>Kapoor ND</i>	1325	250.00
Complex Analysis	<i>Yadav Arvind & Nagpal Ritika</i>	1305	<i>(In Press)</i>
Corporate Accounting – I (TANSICHE)	<i>Gupta RL & Radhaswamy M</i>	1321	450.00
Corporate Accounting – II (TANSICHE)	<i>Gupta RL & Radhaswamy M</i>	1322	495.00
Corporate Social Responsibility & Sustainable Development	<i>Balachandran V</i>	1330	<i>(In Press)</i>
Cost Accounting – I (TANSICHE)	<i>Gupta MP & Gupta Ajay</i>	1326	500.00
Cost Accounting – II (TANSICHE)	<i>Gupta MP & Gupta Ajay</i>	1327	395.00
Digital and Social Media Marketing: Theory and Practices	<i>Patnaik Rabinaryan & Mahapatra Durga Madhab</i>	1317	350.00
Environmental Studies – An Analytical View	<i>Gupta Suman</i>	1298	295.00
Entrepreneurship Development – Start Ups & New Ventures	<i>Upadhye Pratibha</i>	1309	<i>(In Press)</i>
Financial Accounting – I (TANSICHE)	<i>Gupta RL & Gupta VK</i>	1334	<i>(In Press)</i>
Financial Accounting – II (TANSICHE)	<i>Gupta RL & Gupta VK</i>	1335	<i>(In Press)</i>
Fundamentals of Business Statistics	<i>Gupta SP</i>	1253	650.00
Income Tax: Law and Practice – I (TANSICHE)	<i>Mittal Preeti Rani & Bansal Anshika</i>	1336	<i>(In Press)</i>
Income Tax: Law and Practice – II (TANSICHE)	<i>Mittal Preeti Rani & Bansal Anshika</i>	1337	<i>(In Press)</i>
Industry 4.0: Sustainable Industrial Approach	<i>Bansal Vikram & B Deepthi</i>	1318	325.00
Management Accounting (TANSICHE)	<i>Maheshwari SN, Maheshwari Suneel K & Maheshwari Sharad K</i>	1323	400.00
Marketing for Beginners	<i>Garg Shalu</i>	1294	<i>(In Press)</i>
Mastering Natural Language Processing using Python: From Fundamentals to Advanced Techniques	<i>Jain Goonjan & Garg Kanika</i>	1319	295.00
Medical Negligence and Patient's Rights in India	<i>Murugavel N</i>	1303	250.00
Modern Macroeconomics: Bridging Concepts to Realities	<i>Mishra Amritkant</i>	1286	525.00
Numerical Methods and Analysis	<i>Kumar Chaitanya, Chawla Harinderjit Kaur & Singh Indarpal</i>	1313	245.00
Performance Management	<i>Sharma Sushma & Shitika</i>	1314	295.00
Personal Financial Planning	<i>Garg Shalu</i>	1312	265.00
Principles of Management (TANSICHE)	<i>Prasad LM</i>	1329	395.00
Principles of Marketing (TANSICHE)	<i>Gupta CB</i>	1331	250.00
Retail Management: A Global Perspective	<i>Pandian Sundara P & Muthulakshmi S</i>	1260	<i>(In Press)</i>
Sales and Distribution Management	<i>Gupta SL & Gupta Utkarsh</i>	1316	<i>(In Press)</i>
Social Entrepreneurship and Incubation	<i>Garg Shalu</i>	1333	<i>(In Press)</i>
Service Marketing	<i>Gupta SL & Israney Ritika</i>	1332	<i>(In Press)</i>
पर्यावरण अध्ययन – एक विश्लेषण	<i>Gupta Suman</i>	1299	425.00

For B.Com. (General), B.Com. (Accounting & Finance)
as per Tamil Nadu State Council for Higher Education (TANSCHE) Syllabus



Business Law

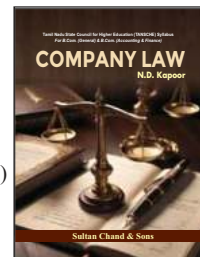
N.D. Kapoor

ISBN : 978-81-979992-3-9 (TC 1328)
Pages: viii + 248
Price : ₹ 225.00

Company Law

N.D. Kapoor

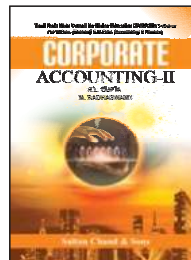
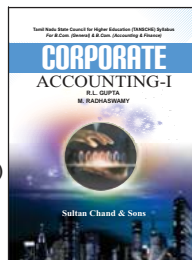
ISBN : 978-81-979992-4-6 (TC 1325)
Pages: xviii + 254
Price : ₹ 250.00



Corporate Accounting – I

R.L. Gupta & M. Radhaswamy

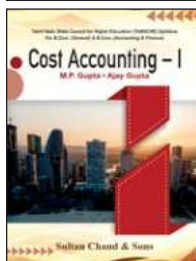
ISBN : 978-81-979992-8-4 (TC 1321)
Pages: xiv + 538
Price : ₹ 450.00



Corporate Accounting – II

R.L. Gupta & M. Radhaswamy

ISBN : 978-81-979992-5-3 (TC 1322)
Pages: xvi + 552
Price : ₹ 495.00



Cost Accounting – I

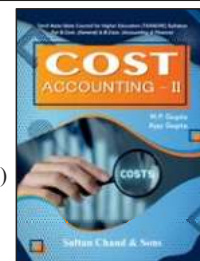
M.P. Gupta & Ajay Gupta

ISBN : 978-81-979992-8-4 (TC 1326)
Pages: xiv + 538
Price : ₹ 550.00

Cost Accounting – II

M.P. Gupta & Ajay Gupta

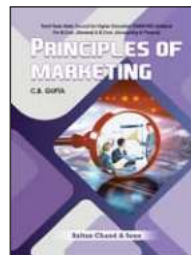
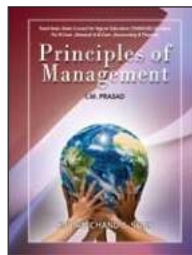
ISBN : 978-81-979992-9-1 (TC 1327)
Pages: x + 446
Price : ₹ 395.00



Principles of Management

L.M. Prasad

ISBN : 978-81-979992-1-5 (TC 1329)
Pages: xii + 418
Price : ₹ 395.00



Principles of Marketing

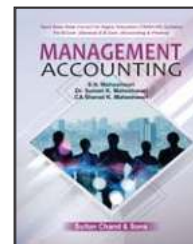
C.B. Gupta

ISBN : 978-81-982259-8-6 (TC 1331)
Pages: xvi + 280
Price : ₹ 250.00

Management Accounting

*S.N. Maheshwari
Suneel K. Maheshwari &
Sharad K. Maheshwari*

ISBN : 978-81-979992-6-0 (1323)
Pages: xii + 372
Price : ₹ 400.00



Self-Development Books

Author(s) / Book Title	MRP (₹)	Author(s) / Book Title	MRP (₹)	Author(s) / Book Title	MRP (₹)
Acharya AR		Ahuja Anjali		Pathak SC	
Suvichara Shatakam	10.00	Wit & Wisdom of 100 Great Personalities	15.00	Perennial Thoughts for Self-Development	15.00
Aggarwal RN		Noble Thoughts on 100 Great Topics	25.00	Pradhan Atul Chandra	
A Practical Guide to Successful Living	12.50	Moral Teachings of 100 Great Saints	25.00	The Way to Happiness & Success	15.00
How to Achieve Success and Happiness	30.00	Bhikshu Devesh		Let us Build a New India	20.00
Aggarwal Usha		Humanity	7.50	Ram Jitendra Kumar	
Karma (कर्म)	30.00	Making of Man	8.00	Success – A Guide to Students	20.00
Hasya – Sukhad Jiwan Lasya (हास्य – सुखद जीवन लास्य)	30.00	How to be Happy	15.00	Sahni AK	
How to Control Your Anger (क्रोध काबू करें – कैसे ?)	75.00	Might of Mind	30.00	Thought for the Day	25.00
Enjoy Life with Laughter (हास्य व्यंग के संग जीवन में रंग)	50.00	Brain Building	15.00	Saraswati Swami Vidyananda	
Saphalta (सफलता)	40.00	Magic of Motivation	10.00	Arise, Awake and Stop Not ...	12.50
Mana (मन)	35.00	Education	15.00	Shah Prakash J	
Duniya Aapkey Hath, Parishram Ke Sath (दुनियाँ आपके हाथ, परिश्रम के साथ)	35.00	What is Success	7.50	Twelve Books that can Change Your Life	20.00
Acharya Devo Bhava (आचार्य देवो भव)	40.00	Develop Your Self-Confidence	15.00	How to Negotiate Successfully	10.00
Vani-Jeeven Sanjeevani (वाणी-जीवन संजीवनी)	60.00	Learning to Learn	10.00	How to Develop Effective Personality	20.00
Unnati Ke Shikhar Par (उन्नति के शिखर पर)	40.00	Steps to Success	125.00	How to Develop Effective Public Speaking	15.00
Hitopadesh ki Niti Kathayain (हितोपदेश की नीति कथाएँ)	20.00	Duty-Work	10.00	How to Think Like a Winner	25.00
Panchatantra ki Niti Kathayain (पंचतंत्र की नीति कथाएँ)	50.00	House of Honour	15.00	How to be a Winner	50.00
Vidur Niti (विदुर नीति)	100.00	How to Live 12 Months a Year	20.00	How to Develop Positive Life	15.00
Chanakya Neeti (चाणक्य नीति)	100.00	Know Thyself	30.00	Mann ke Jeete Jeet (मन के जीते जीत)	10.00
Aushadh sam Poshak Phal-Subzian (औषध सम पोषक फल-सब्जियाँ)	100.00	Brahmacharya	20.00	Sharma DD	
Jeevaim Sharada Shatam (जीवेम शरदः शतम्)	100.00	Gems from Vedas	30.00	Your Personal Pinnacle of Success	450.00
Aacharya Chanakya (आचार्य चाणक्य राष्ट्र सृष्टा एवं भविष्य दृष्टा)	100.00	Inspiring Ideas	10.00	Sultan Chand	
Kabja ka Kabja Kaise Hate ? (कब्ज का कब्जा कैसे हटे ?)	75.00	Youth's Guide	10.00	The Gita	30.00
Sleep is Golden (सोना है सोना)	50.00	Ramayana	20.00	SS Gulshan & Devesh Bhikshu	
How to Impress (आपका व्यक्तित्व कैसे प्रभावकारी हो)	100.00	Gita for Students	15.00	The Mahabharat & Management	450.00
Mahabharat Kathaalok (महाभारत कथालोक)	400.00	Ishopanishad (ईशोपनिषद्)	8.50	S Mitter & SC Aggarwal	
		Hints for Self Culture	100.00	How to Develop your Personality & Potentialities	45.00
		Deshraj		Prakash J Shah & Rajendra Pal	
		How to Get Outstanding Success in Academic & Competitive Examinations	25.00	Verses for Self Fulfilment	12.00
		Learning to Learn	10.00	S Mitter & Prakash J Shah	
		Kaviraj Raghunandan "Nirmal"		How to Read a Person Like a Book	12.50
		Gita ka Saccha Svarup (गीता का सच्चा स्वरूप)	50.00		
		Malhotra HC			
		How to be Healthy	30.00		
		Mitter S			
		Healthy Living	12.50		
		Pal Rajendra			
		Pearls of Wisdom	(Free)		
		Wisdom	50.00		

<i>Title</i>	<i>Author(s)</i>	<i>Page No.</i>
Accountancy		
Advanced Accountancy – Vol. I – Financial Accounting	M.P. Gupta & B.M. Agrawal	27
Advanced Accountancy – Vol. I	R.L. Gupta & M. Radhaswamy	19
Advanced Accountancy – Vol. II – Corporate Accounting	M.P. Gupta & B.M. Agarwal	27
Advanced Accountancy – Vol. II	R.L. Gupta & M. Radhaswamy	19
Advanced Cost and Management Accounting – Textbook	V.K. Saxena & C.D. Vashist	23
Auditing and Corporate Governance	Preeti Rani Mittal, Anshika Bansal & R.C. Bhatia	26
Corporate Accounting	M.P. Gupta & B.M. Agarwal	25
Corporate Accounting	R.L. Gupta & M. Radhaswamy	25
Cost Accounting – Textbook	V.K. Saxena & C.D. Vashist	22
Cost Accounting (<i>As per NEP 2020</i>)	M.P. Gupta & Ajai Gupta	24
Cost Accounting	S.P. Iyengar	17
Cost and Management Accounting	M.P. Gupta & Ajai Gupta	23
Cost and Management Accounting	S.N. Maheshwari	17
Financial Accounting (<i>As per NEP 2020</i>)	M.P. Gupta & B.M. Agarwal	24
Financial Accounting	R.L. Gupta & V.K. Gupta	18
Financial and Management Accounting	S.N. Maheshwari, Suneel K. Maheshwari & CA Sharad K. Maheshwari	28
Financial Reporting and Analysis	Sanjay Dhamija	20
Fundamentals of Cost Accounting	S.N. Maheshwari	26
Management Accounting and Financial Control	S.N. Maheshwari, Suneel K. Maheshwari & CA Sharad K. Maheshwari	28
Principles and Practice of Accountancy	R.L. Gupta & V.K. Gupta	18
Principles and Practice of Auditing	Dinkar Pagare	22
Principles of Management Accounting	S.N. Maheshwari & Suneel K. Maheshwari & CA Sharad K. Maheshwari	21
Problems and Solutions in Cost Accounting	S.N. Maheshwari	21
अंकिकेक्षण एवढं निगढीढ (कंपनी) शासन	आर.सी. ढाटिया	20
Economics		
Applied Public Relations and Communications	K.R. Balan	33
Business Economics (<i>As per NEP 2020</i>)	K.P.M. Sundharam & E.N. Sundharam	29
Business Economics	R.L. Varshney, K.L. Maheshwari & R.K. Maheshwari	31
Concise Indian Economy	I.C. Dhingra	30
Economic Environment of Business	M. Adhikary	33
Financial Services	D. Joseph Anbarasu, V.K. Boominathan & P. Manoharan & G. Gnanaraj	34

<i>Title</i>	<i>Author(s)</i>	<i>Page No.</i>
Indian Economy (Madras)	I.C. Dhingra	35
Indian Financial System	P.N. Varshney & D.K. Mittal	32
Introduction to Econometrics	Jhumur Sengupta	32
Managerial Economics – Text, Problems & Cases	R.L. Varshney & K.L. Maheshwari	31
Managerial Economics: Analysis, Problems, and Cases	P.L. Mehta	32
Mathematics for Economists	B.C. Mehta & G.M.K. Madnani	34
Modern Macroeconomics Bridging Concepts to Realities	Amritkant Mishra	29
Modi Empowers Development	M.K. Agarwal	35
Paradigm Shift in Indian Economy	M.K. Agarwal	33
The Indian Economy – Environment and Policy	I.C. Dhingra	30

English

Effective Business English	Rajendra Pal & J.S. Korlahalli	36
English Grammar and Composition	Rajendra Pal & Prem Lata Suri	36

Law

101 Leading Judgements – That Shaped India's Progressive Jurisprudence	Sushma Singh & Adv. Ravi Chandra Prakash & Adv. Subhasmita Subhadarsini Patra	37
Alternative Dispute Resolution Concepts and Methods	Kush Kalra	46
An Outline of Company Secretarial Practice	V. Balachandran & P.K. Ghosh	44
Banking Law & Practice	P.N. Varshney	43
Banking Theory Law & Practice	K.P.M. Sundharam & P.N. Varshney	43
Business Law (<i>As per NEP 2020</i>)	N.D. Kapoor	40
Business Law (<i>Tamil Nadu Edition</i>)	N.D. Kapoor	45
Business Law [<i>IP University, BBA and B.Com. (Hons.)</i>]	N.D. Kapoor	41
Company Law and Secretarial Practice	N.D. Kapoor	41
Constitutional Law of India	Kush Kalra & Bhanu Tanwar	39
Corporate Laws	G.K. Kapoor & Sanjay Dhamija	44
Elements of Company Law	N.D. Kapoor	40
Elements of Industrial Law	N.D. Kapoor	42
Elements of Mercantile Law	N.D. Kapoor	38
Indirect Taxation – Goods and Services Tax and Customs Law	V. Balachandran	45
Industrial Relations and Labour Laws	P.C. Tripathi, C.B. Gupta & N.D. Kapoor	42
Legal Systems in Business	N.D. Kapoor	39
The Crime of Honour Killing – A Critical Analysis of The Law in India	Sulakshana Banerjee Mukherjee	37
White Collar Crimes in India – A Concordance	Sulakshana Banerjee Mukherjee	37

Title	Author(s)	Page No.
Management		
A Brief Course on Foreign Exchange Arithmetic and Risk Management	C. Jeevanandam	74
A Handbook of Multivariate Data Analysis Using R	A.K. Sheik Manzoor & Ganesh Kumar R	63
A Textbook of Research Methodology in Management and Social Sciences	P.C. Tripathi	79
An Indian Perspective Consumer Behaviour – Text & Cases	S.L. Gupta & Sumitra Pal	75
Basic Financial Management	R.P. Rustagi	55
Basic Human Resource Management	C.B. Gupta	56
Business Environment (Tamil Nadu Edition) (As per NEP 2020)	C.B. Gupta	53
Business Environment	C.B. Gupta	53
Business Management	C.B. Gupta	49
Business Management	Dinkar Pagare	67
Business Organisation (As per NEP 2020)	Pardeep Kumar	61
Business Organisation and Management (As per NEP 2020)	C.B. Gupta	54
Business Organisation and Management	C.B. Gupta	66
Creativity and Innovation in Entrepreneurship	S.S. Khanka	76
Digital and Social Media Marketing: Theory and Practices	Rabinarayan Patnaik & Durga Madhab Mahapatra	80
Digital Marketing	K.G. Raja Sabarish Babu B. Anbazhagan & S. Meenakumari	58
Elements of Financial Management	S.N. Maheshwari	69
Entrepreneurial Development	C.B. Gupta & N.P. Srinivasan	65
Entrepreneurship – Business and Management	R.C. Bhatia	47
Entrepreneurship – Text & Cases	C.B. Gupta	56
Entrepreneurship and Small Business Management	S.S. Khanka & C.B. Gupta	73
Essentials of Business Communication	Rajendra Pal & J.S. Korlahalli	65
Essentials of Human Resource Management	C.B. Gupta	55
Export Import – Procedure and Documentation	Madhurima Lall & Sultan Ahmad	59
Financial Administration of India	M.J.K. Thavaraj	79
Financial Management: Principles & Practice	S.N. Maheshwari	70
Financial Markets and Institutions	Paramjeet Kaur	60
Financial Markets and Services	P. Sudha	60
Foreign Exchange & Risk Management	C. Jeevanandam	72
Foreign Exchange Practice, Concepts and Control	C. Jeevanandam	71
Fundamentals of Business Organisation & Management	Y.K. Bhushan	48
Fundamentals of Business Statistics	S.P. Gupta	62
Fundamentals of Entrepreneurship and Project Planning	Madhurima Lall & Sultan Ahmad	59

Title	Author(s)	Page No.
Human Resource Development	P.C. Tripathi	66
Human Resource Management (<i>As per NEP 2020</i>)	S.S. Khanka	63
Human Resource Management (Text & Cases)	C.B. Gupta	49
Human Resource Management	L.M. Prasad	51
Indian Financial System	P.N. Varshney & D.K. Mittal	77
International Marketing Management	R.L. Varshney & B. Bhattacharya	78
Investment Analysis and Portfolio Management	R.P. Rustagi	52
Investment Management: Theory & Practice	R.P. Rustagi	52
Logistics and Supply Chain Management	Saikumari V. & S. Purushothaman	75
Management – Principles and Applications (<i>As per NEP 2020</i>)	Pardeep Kumar	48
Management Information Systems	L.M. Prasad & Usha Prasad	73
Management Process and Organizational Behaviour	L.M. Prasad	51
Management: Concepts and Practices	C.B. Gupta	50
Management: Theory and Practice	C.B. Gupta	50
Marketing Management – Text & Cases	C.B. Gupta & N. Rajan Nair	67
Marketing Management: Text and Cases – An Indian Perspective	R.L. Varshney & S.L. Gupta	77
Marketing Research: Principles, Applications and Cases	D.D. Sharma	76
Marketing	N. Rajan Nair & Sanjith R. Nair	69
Materials Management	M.M. Varma	71
Organisational Behaviour	Amandeep Nahar & P.C.K. Rao Rajesh Kumar Nigah	57
Organizational Behaviour	L.M. Prasad	64
Performance Management	Sushma Sharma & Shitika	58
Personnal Financial Planning	Shalu Garg	57
Personnel Management and Industrial Relations	P.C. Tripathi	72
Principles and Practice of Management	L.M. Prasad	64
Principles of Insurance and Risk Management	Alka Mittal & S.L. Gupta	74
Principles of Management	Dinkar Pagare	70
Principles of Marketing (<i>As per NEP 2020</i>)	C.B. Gupta	54
Principles of Marketing (<i>As per NEP 2020</i>)	Pardeep Kumar	61
Project Management	Megha Jain	47
Research & Publication Ethics	Upendra Pratap Singh, Sakshi Ahlawat & Sushma Sharma	80
Securities Law & Market Operation	P. Sudha	58
Securities Market & Regulations	V. Balachandran	62
Soft Skills for the Trainers – An Activity Based Learning	Tanu Girotra	57
Strategic Management	L.M. Prasad	68
Strategic Management	P.K. Ghosh	68
Total Quality Management: Principles, Practice and Cases	D.D. Sharma	78

<i>Title</i>	<i>Author(s)</i>	<i>Page No.</i>
Taxation		
A Textbook of Income Tax Law and Practice (Assessment Year 2024-25)	Anita Raman & A. Lydia Arockia Mary	83
Fundamentals of Income Tax: Problems & Solutions	Preeti Rani Mittal & Anshika Bansal	83
Goods and Services Tax with Customs Law: Knowledge Testers – Theory & Practice	FCA Vineet Gupta & N.K. Gupta	81
Income Tax: Law and Practice – Assessment Year 2024-25	Preeti Rani Mittal & Anshika Bansal	81
Textbook of GST & Customs Law	V. Balachandran	82
Question Bank		
Question Bank Financial Management	T.V. Ambuli & S.P. Nisha Pradeepa	84
Question Bank Legal Aspects of Business	T.V. Ambuli & S.P. Nisha Pradeepa	84
Mathematical Sciences		
A Premier Guide to Data Analysis Applications with Stata and R	Sajal Jana & Jhumur Sengupta	90
Business Mathematics Theory and Applications	V.K. Kapoor	102
Business Mathematics	D.C. Sancheti & V.K. Kapoor	87
Business Mathematics: C.A. Professional Education Exam.-I	D.C. Sancheti & V.K. Kapoor	100
Business Statistics & Business Mathematics	S.P. Gupta & P.K. Gupta	96
Business Statistics (Statistical Methods)	S.P. Gupta & Archana Agarwal	98
Business Statistics and Operations Research	S.P. Gupta, P.K. Gupta & Man Mohan	88
Business Statistics and Operations Research	S.P. Gupta, P.K. Gupta & Man Mohan	97
Business Statistics	S.P. Gupta & M.P. Gupta	88
Business Statistics	S.P. Gupta & M.P. Gupta	98
Commercial Arithmetic	B.G. Iyer & S.A. Bari	99
Descriptive and Inferential Statistics using R	Preeti Dabas	90
Elementary Statistical Methods	S.P. Gupta	89
Elementary Statistical Methods	S.P. Gupta	96
Elements of Mathematical Statistics	S.C. Gupta & V.K. Kapoor	95
Elements of Operation Research	P.K. Gupta	92
Fundamentals of Applied Statistics	S.C. Gupta & V.K. Kapoor	89
Fundamentals of Applied Statistics	S.C. Gupta & V.K. Kapoor	95
Fundamentals of Mathematical Statistics	S.C. Gupta & V.K. Kapoor	94
Introduction to Management Science Operations Research	Kanti Swarup, P.K. Gupta & Man Mohan	86
Introduction to Operations Research	Kanti Swarup, P.K. Gupta & Man Mohan	99
Introductory Business Mathematics	V.K. Kapoor	101
Introductory Business Statistics (As per NEP 2020)	S.P. Gupta	85

<i>Title</i>	<i>Author(s)</i>	<i>Page No.</i>
Modern Approach to Fundamentals of Statistics for Business and Economics	V.K. Kapoor	101
Objective Statistics	S.C. Gupta, Sanjeev Kumar Gupta & Ananya Gupta	85
Operations Research: (Quantitative Techniques for Management)	V.K. Kapoor	87
Operations Research: Concepts, Problems & Solutions	V.K. Kapoor	92
Probability Distributions and Queuing Theory Using R and Octave	A Jiran Meitei	91
Problems & Solutions in Mathematical Statistics	S.C. Gupta, Vikas Gupta & Sanjeev Kumar Gupta	102
Problems in Operations Research (Quantitative Approaches to Decision Making)	P.K. Gupta & Man Mohan	94
Quantitative Techniques and Operations Research	S.P. Gupta & P.K. Gupta	93
Research Methodology & Applications of SPSS in Social Science Research	P. Sundara Pandian, S. Muthulakshmi & T. Vijayakumar	86
Statistical Methods	S.P. Gupta	97
Statistics: (Theory, Methods & Application)	D.C. Sancheti & V.K. Kapoor	93
Statistics: Problems & Solutions	V.K. Kapoor	100
सांख्यिकी के सिद्धान्त	डॉ. एस.पी. गुप्ता एवं उमा गुप्ता	91

Mathematics

A Textbook on Differential Equations and Applications (As per Latest UGCF – 2022 Pattern)	Prof. Chaitanya Kumar, Bhavneet Kaur & Geetan Manchanda	107
A Textbook on Fundamentals of Calculus (As per NEP 2020)	Prof. Chaitanya Kumar, Bhavneet Kaur & Harinderjit Kaur Chawla	106
A Textbook on Numerical Methods and Analysis (As per NEP 2020)	Prof. Chaitanya Kumar, Harinderjit Kaur Chawla & Indarpal Singh	107
An Introduction to Abstract Algebra	Anuradha Gupta & Neha Bhatia	103
An Introduction to Matrices	S.C. Gupta	110
Analysis IV Core Course for BA (Programme)	Lakshmisree Bandopadhyaya	109
Calculus Using MATHEMATICA	Pragati Gautam & Swapnil Verma	104
Concepts of Real Analysis (As per NEP 2020)	R.D. Sarma, Ankit Gupta & Rajesh Singh	105
Elements of Discrete Mathematics	Mamta Chaudhary, Vani Sharma & Pooja Yadav	104
Introduction to Graph Theory (As per NEP 2020)	Mamta Chaudhary, Vani Sharma & Pooja Yadav	106
Introductory Calculus with Geometry	Pradip Narain & Tajender Singh Saluja	105
Ordinary and Partial Differential Equations	Chaitanya Kumar	103
Statistics: BA (Programme) – DSE-2	Lakshmisree Bandopadhyaya	108
Topics in Linear Programming and Games Theory	Lakshmisree Bandopadhyaya	109
Topics in Probability and Statistics	Lakshmisree Bandopadhyaya	108

<i>Title</i>	<i>Author(s)</i>	<i>Page No.</i>
Wonderland of Numbers – Vol. I	S.C. Gupta, Alka Mahajan, Vikas Gupta & Vishal Gupta	110
<i>Chemistry</i>		
Analytical Chemistry Theory and Practice	U.N. Dash	114
Basic Principles of Practical Chemistry	V. Venkateswaran & R. Veeraswamy & A.R. Kulandaivelu	112
Elements of Analytical Chemistry	R. Gopalan, P.S. Subramanian & K. Rangarajan	112
Fundamental Principles of Inorganic Chemistry	D. Banerjee	116
Modern Chemistry	P.S. Sindhu	116
Nuclear Chemistry	U.N. Dash	113
Numerical Problems in Chemistry Physical, Inorganic & Organic	R.N. Sarin	114
Organic Photochemistry	Malti Dubey (Rawat)	115
Principles of Reaction Mechanism in Organic Chemistry	V.S. Parmar & H.M. Chawla	115
Textbook of Inorganic Chemistry	P.L. Soni & Mohan Katyal	111
Textbook of Organic Chemistry	P.L. Soni & H.M. Chawla	111
Textbook of Physical Chemistry	P.L. Soni, O.P. Dharmarha & U.N. Dash	113
<i>Physics</i>		
A Textbook of Optics	S.L. Kakani & K.C. Bhandari	120
A Textbook of Practical Physics	M.N. Srinivasan, S. Balasubramanian & R. Ranganathan	118
Advanced Mathematical Methods in Physics	Savita Gahlaut	117
Electricity and Magnetism	D.L. Sehgal, K.L. Chopra & N.K. Sehgal	118
Heat and Thermodynamics	D.S. Mathur	119
Heat, Thermodynamics & Statistical Physics	S.L. Kakani	121
Mathematical Physics With Classical Mechanics	Satya Prakash	117
Modern Physics	N.K. Sehgal, K.L. Chopra & D.L. Sehgal	120
Nuclear Physics and Particle Physics	Satya Prakash	119
Solid State Physics: Theory, Applications and Problems	S.L. Kakani & C. Hemarajani	121

A Dive into the World of Blockchain Technology

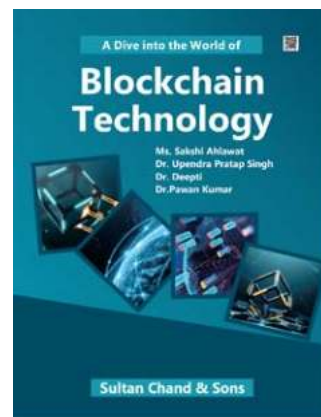
*Ms. Sakshi Ahlawat • Dr. Upendra Pratap Singh
Dr. Deepthi • Dr. Pawan Kumar*

About the Book

This is a textbook that focuses on providing an insight into the world of Blockchain Technology for students who are Beginners and interested in learning about the real world applications of the Technology.

Contents

Blockchain for Beginners • Bitcoins or Genesis of Blockchain Technology • Model of Blockchain Technology Implementation • Role of Blockchain Technology in Education • Role of Blockchain Technology in Legal Industry • Role of Blockchain Technology in maintaining Land Records • Role of Blockchain Technology in the Financial Sector • Role of Blockchain Technology in Global Supply Chain • Role of Blockchain Technology in Healthcare • Role of Blockchain Technology in Aviation Sector • Role of Blockchain Technology in Payment Systems • Role of Blockchain Technology in Tokenized Economy • Governance of Blockchain Technology • Tools and Software used for Blockchain Technology or Technology behind Blockchain Technology • Ethereum Network and its Applications • Solidity • Future of Blockchain Technology.



Edition: 1st, 2023

Pages: xxiv + 320

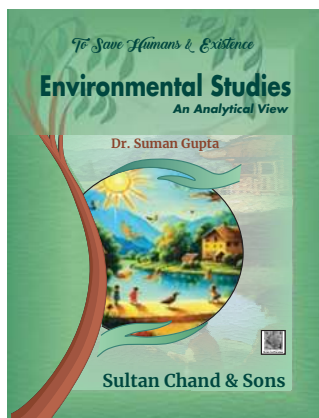
ISBN: 978-93-91820-24-4 (TC 1278)

MRP: ₹ 395.00

Environmental Studies

An Analytical View

Dr. Suman Gupta



About the Book

Environmental Studies is an important and relevant subject at present. The environment has been degraded rapidly due to industrialization, urbanization, and other human activities. All types of pollution have increased rapidly on a global scale. Overexploitation of natural resources and increasing pollution have created a threat to the existence of the entire earth, including plants, animals, and humans. Sustainable development and environmental conservation are very important for the existence of the earth and living beings. In this book, an attempt has been made to fulfill this requirement. The main aim of the book is to make students and readers aware of the importance of environmental protection, enrichment, and sustainable development. In this way, all people can contribute significantly to the sustainable development and conservation of the environment, so that the dream of a beautiful green earth full of different varieties of living beings comes true.

Contents

Introduction to Environmental Studies • Natural Resources: Renewable and Non-Renewable Resources • Ecosystems • Biodiversity and Conservation • Environmental Pollution and Disasters • Environmental Issues, Policies and Practices • Human Communities and the Environment • Important Issues of the Environment • Field Work.

Edition: 1st, 2024

Pages: xxxii + 288

ISBN: 978-93-91820-52-7; (1298)

MRP: ₹ 295.00

Cost Accounting

S.P. Iyengar

Contents

Section A: Principles and Concepts – Cost Concepts, Procedures, Methods and Techniques

Section B: Elements of Cost – Materials – Purchase Control • Materials – Storage and Issue Control • Materials – Costing Receipts and Issues • Materials – Material Losses • Materials – Tools, Patterns, Designs, Blue-Prints and Packing Materials • Labour – Labour Cost Control • Labour – Labour Cost Accounting • Chargeable Expenses • Overheads – Manufacturing • Overheads – Administration, Selling and Distribution

Section C: Methods of Costing – Job Costing • Contract Costing • Process Costing • Joint Product and By-Product Costing • Unit Costing • Operating Costing • Operation Costing

Section D: Cost Book Keeping – Cost Book Keeping and Reconciliation of Cost and Financial Accounts • Integral Accounting

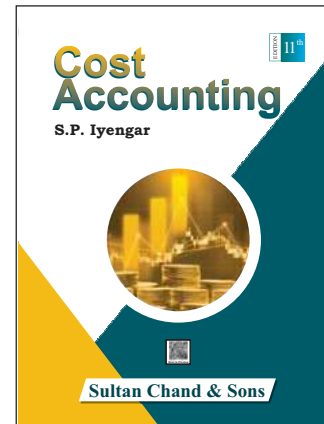
Section E: Miscellaneous – Uniform Costing • Cost Audit • Mechanisation of Cost Accounting

Section F: Management Accounting – Nature and Scope of Management Accounting

Section G: Information for Profit Planning and Decision Making – Marginal Costing • Cost-Volume-Profit Analysis • Managerial Decision-Making

Section H: Information for Planning and Control – Budgetary Control • Responsibility Accounting • Standard Costing • Cost Control and Cost Reduction • Management Reporting

Appendix – Emerging Trends in Cost Accounting; University Question Papers



Edition: 11th, 2023;

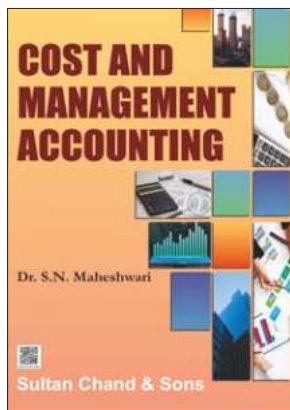
Pages: xxxii + 1,384

ISBN: 978-93-91820-45-9 (TC 063)

MRP: ₹ 650.00

Cost and Management Accounting

Dr. S.N. Maheshwari



Contents

Section A: Fundamentals – Accounting: Nature and Scope • Financial Accounting Principles • Accounting Concept of Income

Section B: Financial Analysis – Financial Statements: Analysis and Interpretation • Accounting Ratios • Funds Flow Statement • Cash Flow Statement

Section C: Planning and Control – Budgetary Control • Standard Costing • Variance Analysis • Marginal Costing and Profit Planning • Decisions Involving Alternative Choices • Pricing Decisions & Divisional Performance

Section D: Cost Concepts and Methods – Cost Accounting: Meaning and Scope • Basic Cost Concepts • Material Cost Control • Valuation of Materials • Material Losses • Labour Cost Control • Labour Remuneration • Direct Expenses • Overheads – General • Overheads – Distribution • Single, Unit or Output Costing • Job and Batch Costing • Contract Costing • Process Costing • Operation Costing • Operating or Service Costing • Non-Integral System of Accounting • Integral System of Accounting • Reconciliation of Cost and Financial Accounts • Cost Records and Cost Audit • Management Reporting

Section E: Miscellaneous – Inventory Valuation • Fixed Assets and Depreciation Accounting • Accounting for Price-Level Changes

Appendix-I: AS 7 (Revised): Construction Contracts • **Appendix-II:** AS 20 (Revised): Earning per Share

Edition: 14th, 2013

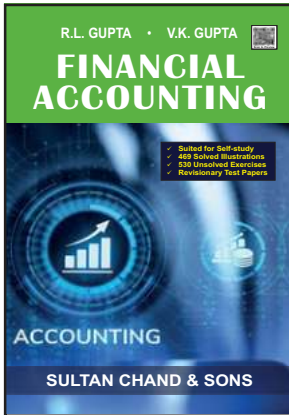
Pages: xvi + 1,344

ISBN: 978-93-8054-975-5 (TC 078)

MRP: ₹ 795.00

Financial Accounting

R.L. Gupta • V.K. Gupta



Contents

Volume I: Text-cum-Assignment – Accounting : Introduction • Accounting Concepts and Conventions • Basic Accounting Process (Five Units) • Capital and Revenue Items and Final Accounts • Rectification of Errors • Bank Reconciliation Statement • Depreciation Accounting • Reserves and Provisions • Branch Accounts • Departmental Accounting • Single Entry System • Receipts & Payments Accounts & Income & Expenditure Account • Fire Insurance Claims • Hire-Purchase Accounts • Instalment-Purchase Accounts • Partnership Account: Introduction • Partnership Account: Admission • Partnership Account: Retirement or Death of a Partner • Partnership Account: Dissolution • Partnership Account: Piecemeal Distribution • Partnership Account: Amalgamation and Sale of Firms.

Volume II: Revisionary Text Papers-cum-Short Questions and Problems-cum-Scanner – Revisionary Text Paper • Theory Questions (Short Answers) • Problems (Short Answers) • Scanner: Madras University B.Com. (83 Problems with Solutions) • University Question Papers.

Edition: 8th, 2006

Pages: xvi + 872

ISBN: 978-81-8054-732-4 (TC 031)

MRP: ₹ 495.00

Principles and Practice of Accountancy

R.L. Gupta • V.K. Gupta

Contents

Part I: Basic of Financial Accounting – Introduction • Accounting Concepts and Conventions • Indian Accounting Standards • Accounting Policies and their Disclosure

Part II: Basic Accounting Process – Accounting Equation • Double Entry System (Rules of Debit and Credit, Journal & Ledger) • Cash Book: Recording of Cash Transaction • Subsidiary Books (Special Journal): Recording of Non-Cash Transactions • Bank Reconciliation Statement (BRS) • Trial Balance & Rectification of Errors • Capital and Revenue, Final Accounts of Trading Concern • Depreciation, Reserves & Provisions • Accounts of Non Trading Concerns

Part III: Accounting for Special Transactions – Consignment • Joint Ventures • Inventory Valuations • Self Balancing and Sectional Balancing • Single Entry System • Average Due Date & Account Current • Bill of Exchange (Negotiable Instruments)

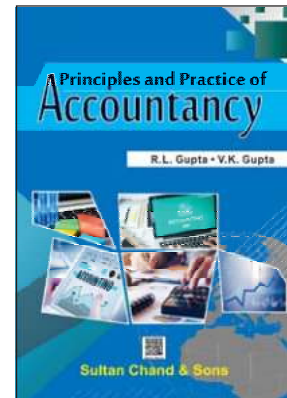
Part IV: Partnership Accounts – Introduction, Past Adjustment and Guarantee • Admission of a Partner • Retirement of Death of a Partner • Dissolution Accounting – I • Dissolution Accounting – II (Sale of Firms) • Partnership Account – Amalgamation of Firms

Part V: Special Accounting Problems – Hire Purchase Account • Installment Purchase Account • Lease accounting • Royalty Accounts • Branch Accounts • Departmental Accounts • Voyage Accounts • Containers and Packages Accounts • Insolvency Accounts • Investment Accounts

Part VI: Company Accounts – Introduction of Company Accounts • Preparation of Financial Statement • Share Capital (Issue, Forfeiture and Re-issue of Forfeited Shares) • Debentures

Part VII: Financial Statement Analysis – Financial Statement Analysis • Funds Flow Statement • Cash Flow Statement • Ratio Analysis

Part VIII: Solved Question Papers – Solved University Question Papers • University of Delhi, B.Com. (2018) Question Paper



Edition: 14th, 2019

Pages: xvi + 1,334

ISBN: 978-93-5161-147-9 (TC 036)

MRP: ₹ 695.00

Advanced Accountancy – Vol. I

R.L. Gupta • M. Radhaswamy

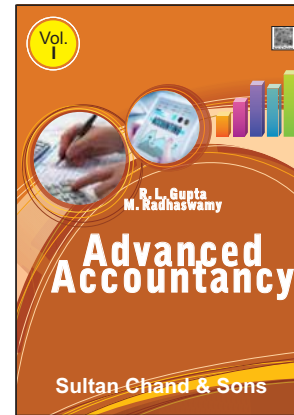
Contents

Section I – Financial Accounting & Financial Statements • Accounting Principles • Double Entry Book-keeping–Transaction Analysis • Income Measurement • Balance Sheet • Review of Accounting cycle: Recording, Posting and Preparation of Trial Balance • Review of Accounting cycle: Final Accounts • Final Accounts – Advanced • Rectification of Errors • Bank Reconciliation Statement • Inventory Valuation • Bills of Exchange • Capital and Revenue – Expenditure and Receipts • Accounting of Non-Trading Concerns • Manufacturing Accounts and Cost Statements • Consignment Accounts • Joint Ventures • Accounting for Goods sent on “Sale or Return” Basis • Mathematics of Accounting • Average Due Date and Account Current • Self-Balancing and Sectional Balancing Systems.

Section II – Economic and Accounting Concept of Income • Depreciation Accounting • Accounting for Packages or Containers • Farm Accounts • Contract Accounts • Investment Accounts • Insurance Claims • Insolvency Accounting • Departmental Accounting • Branch Accounting • Royalty Accounts • Hire-Purchase and Instalment Purchase System • Computers and Accounting • Single Entry System • Miscellaneous Accounts • Foreign Branches • Lease Accounting • Accounting Standards.

Section III – Partnership Accounts – Past Adjustments & Guarantee • Partnership Accounts – Admission of a Partner • Partnership Accounts – Retirement or Death of a Partner • Dissolution Accounting – I • Dissolution Accounting – II-Sale to a Company • Partnership Accounts – Amalgamation of Firms

Assignment Material (Section I, Section II & Section III)



Edition: 13th, 2015

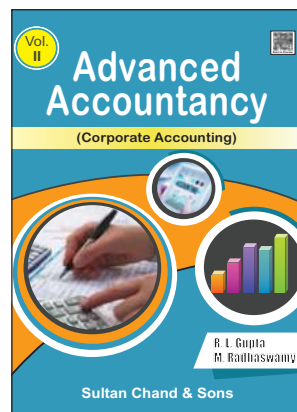
Pages: xvi + 1,832

ISBN: 978-81-8054-699-0 (TC 040)

MRP: ₹ 995.00

Advanced Accountancy – Vol. II

R.L. Gupta • M. Radhaswamy



Contents

Section IV – Company Accounts – Share Capital • Company Accounts – Redeemable Preference Shares • Debentures – Issue and Redemption • Profit Prior to Incorporation and Statutory Report • Company Financial Statements • Amalgamation, Absorption and External Reconstruction • Alteration of share capital and internal reconstruction • Company Accounts – Liquidation • Valuation of Goodwill and Shares • Corporate Financial Reporting • Consolidated Financial Statements.

Section V – Bank Accounts • Insurance Company Accounts • Accounts of Electricity Companies

Section VI – Nature of Financial Statement • Analysing and Interpreting Financial Statements • Fund Flow Statement • Cash Flow Statement

Section VII – Human Resource Accounting • Inflation Accounting • Value Added Statement • Corporate Social Reporting • Segment Reporting • Valuation of Business

*Assignment Material
Question Papers*

Edition: 17th, 2014

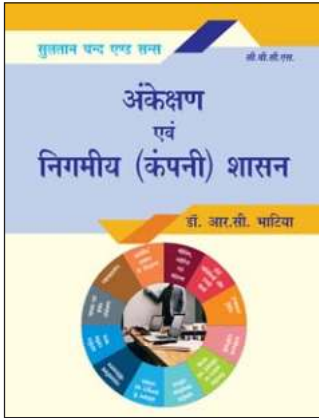
Pages: xiv + 1,476

ISBN: 978-81-8054-988-5 (TC 041)

MRP: ₹ 795.00

अंकेक्षण एवं निगमीय (कंपनी) शासन

डॉ. आर.सी. भाटिया



विषय-सूची

इकाई-एक: अंकेक्षण – अंकेक्षण की परिभाषा तथा उद्देश्य • अंकेक्षण का क्षेत्र तथा महत्त्व • अंकेक्षण का वर्गीकरण • अंकेक्षण की तकनीक, तैयारी एवं कार्य पद्धति • आंतरिक निरीक्षण, आंतरिक नियंत्रण व आंतरिक अंकेक्षण • प्रमाणन • सम्पत्तियों व दायित्वों का सत्यापन • कंपनी अंकेक्षक वैधानिक अंकेक्षक की नियुक्ति, पारिश्रमिक व पद से हटाना • अंकेक्षण रिपोर्ट तथा प्रमाण-पत्र • अंकेक्षक का दायित्व • लागत एवं प्रबंध अंकेक्षण • अंकेक्षण में कम्प्यूटर का उपयोग • लेखा परीक्षा और आश्वासन मानक।

इकाई-दो: निगमीय (कंपनी) – मीनिंग, थ्योरिज़ एवं मॉडल्स • बोर्ड समितियाँ एवं उनके कार्य • इनसाइडर ट्रेडिंग • रेटिंग एजेन्सियाँ • व्हीसल ब्लोइंग • प्रमुख निगमीय शासन की विफलता • निगमीय शासन पर संहिताएँ एवं मानक • निगमीय शासन की पहल • व्यावसायिक नैतिकता • निगमीय सामाजिक दायित्व।

महत्त्वपूर्ण प्रश्न एवं उत्तर

Edition: 1st, 2021

Pages: xxiv + 400

ISBN: 978-93-5161-171-4 (TC 005)

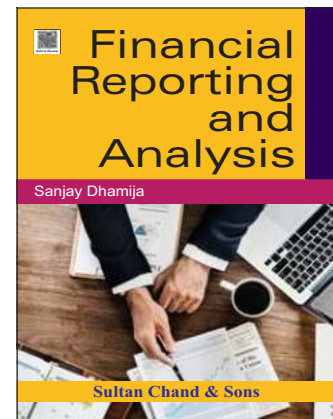
MRP: ₹ 395.00

Financial Reporting and Analysis

Sanjay Dhamija

Contents

- Overview of Financial Reporting
- Accounting Standards
- Conceptual Framework of Financial Reporting
- Overview of Financial Statements of Companies
- Statement of Profit & Loss
- Balance Sheet
- Statement of Change in Equity
- Cash Flow Statement
- Disclosures in Annual Reports – I
- Disclosures in Annual Reports – II
- Techniques of Financial Statements Analysis
- Ratio Analysis
- Analysis of Financial Statements – A Case Study
- Accounting for E-Commerce
- Integrated Reporting
- Value Added Statement



Edition: 1st, 2020

Pages: xii + 184

ISBN: 978-93-5161-180-6 (TC 009)

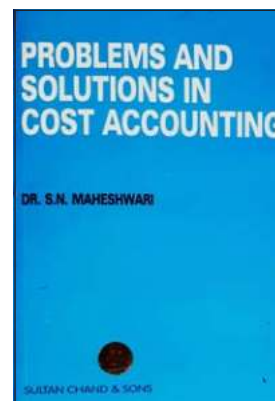
MRP: ₹ 250.00

Problems and Solutions in Cost Accounting

Dr. S.N. Maheshwari

Contents

- Basic Concepts
- Cost Sheet
- Direct Materials
- Direct Labour
- Overheads
- Activity Based Costing
- Single Output or Unit Costing
- Job and Batch Costing
- Contract Costing
- Process Costing
- Operating Costing
- Cost Control Accounts
- Reconciliation of Cost and Financial Accounts
- Integral Accounts
- Budgetary Control
- Standard Costing
- Marginal Costing and Break-even Analysis
- Decisions Involving Alternative Choices



Edition: 20th, 2008

Pages: xii + 1,030

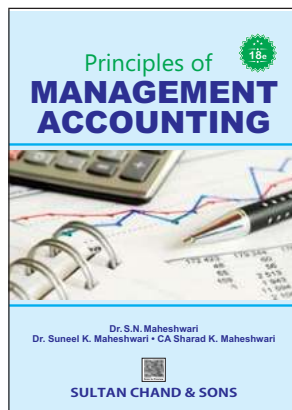
ISBN: 978-81-8054-585-6 (TC 090)

MRP: ₹ 595.00

Principles of Management Accounting

Dr. S.N. Maheshwari

Dr. Suneel K. Maheshwari • CA Sharad K. Maheshwari



Contents

- Section A: Fundamentals** – Management Accounting: Nature and Scope; • Financial Accounting Principles; • Basic Cost Concepts; • Activity Based Costing (ABC).
- Section B: Financial Analysis** – Financial Statements: Analysis and Interpretation; • Ratio Analysis; • Funds Flow Analysis; • Cash Flow Analysis.
- Section C: Planning & Control** – Budgetary Control; • Standard Costing; • Variance Analysis; • Marginal Costing and Profit Planning; • Decisions Involving Alternative Choices; • Pricing Decisions & Divisional Performance; • Basics of Capital Budgeting; • Risk Analysis in Capital Budgeting; • Management Reporting.
- Section D: Appendices** – Appendix 1: Balanced Scorecard; • Appendix 2: Present Value of ₹ 1; • Appendix 3: Present Value of ₹ 1 Received annually for N Years; • Appendix 4: Compound Value of ₹ 1; • Appendix 5: Presentation of Financial Statements.
- University Question Papers • Subject Index • Author Index.

Edition: 18th, 2021

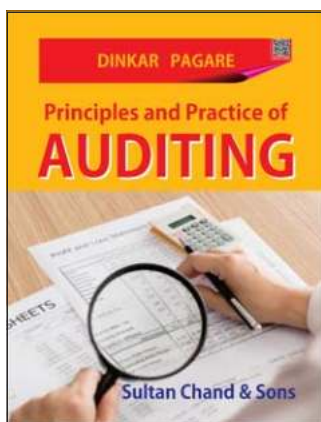
Pages: xxviii + 736

ISBN: 978-93-5161-178-3 (TC 091)

MRP: ₹ 650.00

Principles and Practice of Auditing

Dinkar Pagare



Contents

Introductory; • Objects of Audit; • Classification or Types of Audit; • Internal Control/Internal Check/Internal Audit; • Audit Planning, Audit Program and Working Papers; • Audit Evidence and Sampling; • Vouching – Audit of Cash Transactions; • Vouching – Audit of Trading Transactions; • Vouching of Impersonal Ledger; • Verification and Valuation of Assets and Liabilities; • Auditing in EDP Environment; • Company Audit – Appointment, Qualifications and Removal of Auditors; • Company Audit – Rights and Duties of Auditors; • Company Audit – Audit of Share Capital and Share Transfer; • Top-level Management of Company and Their Remuneration; • Audit of Divisible Profits and Dividend; • Specialized Audit; • Special Features of Government Audit; • Audit Report; • Management Audit; • Liabilities of Auditors or Professional Accountants; • Cost Audit; • Tax Audit; • Investigations; • Professional Ethics and Regulation; • Auditing Statements and Standards on Auditing.

Edition: 13th, 2020

Pages: xxiv + 376

ISBN: 978-93-5161-170-7 (TC 101)

MRP: ₹ 390.00

Cost Accounting Textbook

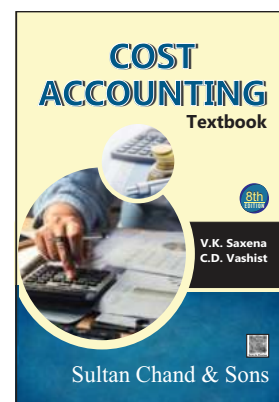
V.K. Saxena • C.D. Vashist

Contents

Overview of Cost Accounting: Concepts and Practices • Materials Cost • Employee Cost (Labour) • Direct or Chargeable Expenses • Overheads • Introduction to Activity Based Costing (ABC) • Cost Book-keeping: Cost Control Accounts • Reconciliation of Cost and Financial Accounts • Job and Batch Costing • Contract Costing • Single or Output or Unit Costing, Calculation of Tender Price or Estimates • Process Costing • Operating or Service Costing • Joint Product and By-product Costing • Marginal Costing and Cost-Volume-Profit Analysis • Decision Involving Alternative Choice • Budgetary Control • Standard Costing and Variance Analysis • Uniform Costing and Inter-Firm Comparison • Miscellaneous Topics

Appendix A — Extracts from C.I.M.A (London) Management/Cost Accounting Official Terminology (Revised 2005)

Appendix B — Emerging Trends in Cost Accounting



Edition: 8th, 2024

Pages: xi + 1,304

ISBN: 978-81-951043-5-2 (TC 111)

MRP: ₹ 895.00

Cost and Management Accounting

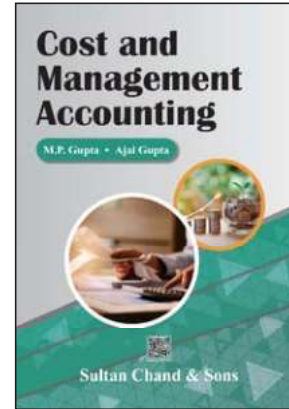
M.P. Gupta • Ajai Gupta

Contents

Introduction to Cost and Management Accounting • Materials Cost • Employees Cost (Labour) • Direct Expenses or Chargeable Expenses • Overheads • Activity Based Costing (ABC) • Single or Output or Unit Costing • Unit Costing-2 – Calculation of Tender Price or Estimates/Quotations • Job, Batch and Contract Costing • Process Costing • Joint Products and By-Products Costing • Operating or Service Costing • Cost Book Keeping: Cost Control Accounts • Integrated or Integral Cost Accounts • Reconciliation of Cost and Financial Accounts • Marginal Costing, Cost-Volume-Profit Analysis and Decision Making • Standard Costing and Variance Analysis • Budgetary Control

Appendix-1 Cost Accounting Standards (CMA)

Appendix-2 Developments in Cost and Management Accounting



Edition: 1st, 2023;

Pages: xx + 1,252

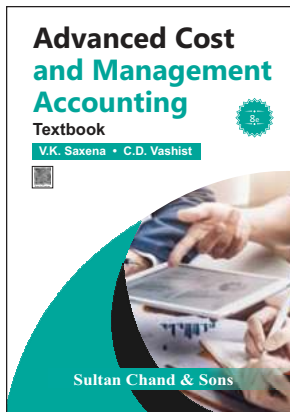
ISBN: 978-93-91820-07-3 (TC 1261)

MRP: ₹ 995.00

Advanced Cost and Management Accounting

Textbook

V.K. Saxena • C.D. Vashist



Contents

Overview of Cost Accounting: Concepts and Practices • Materials • Labour • Overheads • Cost Book-keeping • Job Costing, Unit Costing and Contract Costing • Process Costing • Service Costing • Joint Products and By-Products • Marginal Costing and Cost-Volume-Profit Analysis • Short-Term Decision Making • Budgetary Control • Standard Costing • Uniform Costing and Inter-Firm Comparison • Use of Costs in Pricing Decision • Miscellaneous Topics • Inflation Accounting • Human Resource Accounting • Mathematical/Statistical Applications to Managerial Problems • Capital Budgeting and Return on Investment • Activity-based Costing and Activity-based Management • Emerging Concepts in Management Accounting • Inventory Management

Appendix-A: Selected Set of Problems from Different Chapters

Appendix-B: Generally Accepted 'Cost Accounting Principles' • Annexure I: Application Guidelines • Annexure II: Recent Developments in Cost and Management Accounting

Appendix-C: Extracts from C.I.M.A. (London) 1. Official Terminology of Management Accounting (Revised 1991); 2. Official Terminology of Management Accounting (Revised 1996); 3. Management Accounting Official Terminology (Revised 2005)

Appendix-D: International Accounting Standards

Appendix-E: Cost Accounting Standards Board

Appendix-F: 1. Problems from ICWA; 2. University Examination Papers (2012–2022)

Index

Edition: 8th, 2024;

Pages: xxxii + 1,384

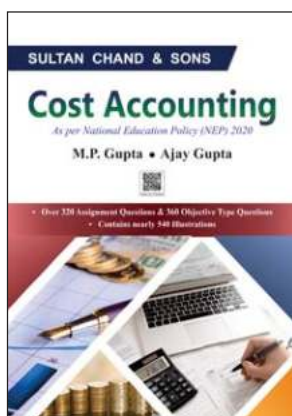
ISBN: 978-93-91820-91-6 (TC 114)

MRP: ₹ 795.00

Cost Accounting

As per National Education Policy 2020

M.P. Gupta • Ajay Gupta



Contents

Unit I: Introduction – Introduction to Cost Accounting

Unit II: Elements of Cost: Material and Employee Cost – Materials Cost • Employees Cost (Labour)

Unit III: Elements of Cost: Overheads – Overheads

Unit IV: Methods of Costing – Single or Output or Unit Costing-1 • Unit Costing-2 – Calculation of Tender Price or Estimates/Quotations • Job, Batch and Contract Costing • Process Costing • Operating or Service Costing

Unit V: Cost Accounting Book-Keeping System – Cost Book Keeping: Cost Control Accounts • Integrated or Integral Cost Accounts • Reconciliation of Cost and Financial Accounts

Appendix 1 • Cost Accounting Standards (CAS)

Appendix 2 • Developments in Cost and Accounting.

Edition: 1st, 2024

Pages: xvi + 904

ISBN: 978-93-91820-66-4 (TC 1306)

MRP: ₹ 795.00

Financial Accounting

As per National Education Policy 2020

M.P. Gupta • B.M. Agarwal

Contents

Unit 1: Theoretical Framework and Accounting Process – Theoretical Framework: Accounting Theory and Philosophy • Rules of Accounting and the Journal Including Appendix on GST • Ledger • Cash Books • Subsidiary Books • Trial Balance and Rectification of Errors

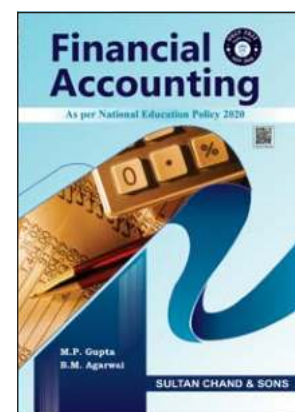
Unit 2: Business Income, Accounting for Property, Plant and Equipment, and Valuation of Inventory – Capital and Revenue (Expenditure and Receipts) • Accounting for Property, Plant, Equipment & Depreciation • Valuation of Inventory

Unit 3: Financial Statements of Sole Proprietorship and Not-for-Profit Organisations – Final Accounts for Sole Proprietors • Financial Statements of Non-Trading Organisations

Unit 4: Accounting for Inland Branches, Departments and Leases – Accounting for Branches • Departmental Accounting • Lease Accounting

Unit 5: Computerized Accounting Systems – Computerized Accounting • Introduction to Accounting Package – Tally • Creation of Groups, Ledger & Voucher in Tally • Display of Financial Statements • Application of Tally in Inventory Management • Goods and Service Tax (GST) Accounting in Tally • Backup, Restore, Data Export & Trouble Shooting

Index



Edition: 1st, 2023

Pages: xxiv + 792

ISBN: 978-93-91820-00-8 (TC 1270)

MRP: ₹ 595.00

Corporate Accounting

M.P. Gupta • B.M. Agarwal

Contents

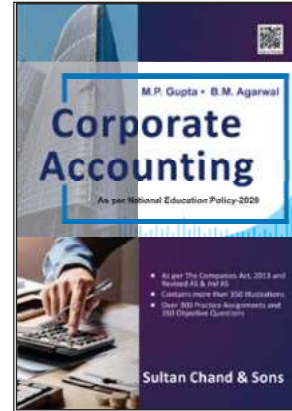
Unit I: Accounting for Share Capital and Debentures – Introduction of Company Accounts • Share Capital • Issue of Debentures • Underwriting of Shares and Debentures • Accounting of Bonus Issue and Right Issue • Accounting for Employees Stock Options • Redemption of Preference Shares • Buy-Back of Securities • Redemption of Debentures

Unit II: Financial Statements of Companies – Financial Statements of Companies • Profit or Loss Pre and Post-Incorporation • Cash Flow Statement • Corporate Financial Reporting

Unit III: Valuation of Intangible Assets and Shares – Valuation of Intangible Assets and Goodwill • Valuation of Shares • Value Added Statement

Unit IV: Amalgamation of Companies and Internal Reconstruction – Accounting for Combination or Amalgamation of Companies • Accounting for Internal Reconstruction of Companies

Appendix: Accounting Standards (AS) and Indian Accounting Standards (Ind AS)



Edition: 1st, 2024

Pages: xx + 798

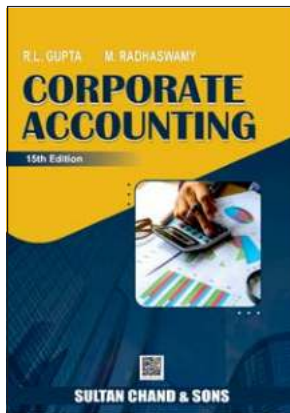
ISBN: 978-93-91820-64-0 (TC 1300)

MRP: ₹ 725.00

Corporate Accounting

R.L. Gupta • M. Radhaswamy

Contents



- An Introduction to Joint Stock Company
- Share Capital
- Redeemable Preference Shares
- Issue and Redemption of Debentures
- Final Accounts of Companies
- Valuation of Intangible Assets, Goodwill and Shares
- Value Added Statement
- Amalgamation: Absorption and External Reconstructions
- Alteration of Share Capital and Internal Reconstruction
- Liquidation of Company Accounts
- Acquisition of Business: Profit Prior to Incorporation and Statutory Report
- Cash Flow Statement
- Corporate Financial Reporting
- Accounting for Banking Companies
- Accounting for Insurance Company
- Accounting of Holding Companies

Appendix-I – Accounting Standards (AS) and Indian Accounting Standards (Ind AS)

Appendix-II – Sinking Fund Table

University Examination Papers

Edition: 15th, 2025

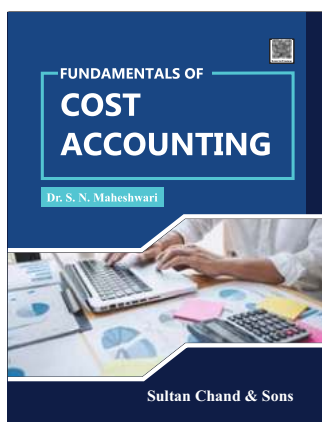
Pages: xxxii + 1,312

ISBN: 978-93-91820-79-4 (TC 1052)

MRP: ₹ 895.00

Fundamentals of Cost Accounting

Dr. S.N. Maheshwari



Contents

Section A: Cost Accounting : Meaning & Scope • Basic Cost Concepts • Material Cost Control • Valuation of Materials • Material Losses • Labour Cost Control • Labour Remuneration • Direct Expenses • Overheads: General • Overheads: Distribution • Single, unit or Output Costing • Job & Batch Costing • Contract Costing • Process Costing • Operation Costing • Operating or Service – Costing • Non-Integral System of Accounting • Integral System of Accounting • Reconciliation of Cost and Financial Account.

Section B: Cost Control and Cost Reduction • Uniform Costing & Inter-Firm Comparison • Cost Records and Cost Audit • Activity Based Costing.

Section C: Budgetary Control & Performance Measurement • Standard Costing • Variance Analysis • Marginal Costing and Profit Planning • Decisions Involving Alternative Choices.

Latest Examination Question Papers with Solutions.

Edition: 4th, 2023

Pages: xvi + 876

ISBN: 978-81-8054-595-5 (TC 1101)

MRP: ₹ 595.00

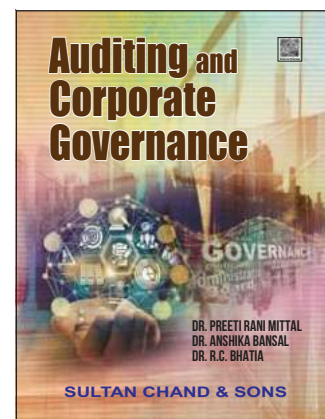
Auditing and Corporate Governance

Dr. Preeti Rani Mittal
Dr. Anshika Bansal • Dr. R.C. Bhatia

Contents

Part I: Auditing – Meaning, Definitions and Scope of Auditing • Basic Principles and Techniques of Auditing • Types of Audit • Audit Planning, Programme and Procedure • Internal Check, Internal Control and Internal Audit • Vouching • Verification of Assets and Liabilities • Company Auditor • Audit Report • Liabilities of Auditors • Special Areas of Audit • Introduction to Electronic Data Processing Auditing • Standards on Auditing.

Part II: Corporate Governance – Conceptual Framework for Corporate Governance • Board Committees and their Functions • Credit Rating Agencies • Insider Trading and Whistle Blowing • Major Corporate Governance Failures and International Codes or Standards • Corporate Governance Initiative and Reforms • Clause 49 of Listing Agreement • Conceptual Framework for Business Ethics • Corporate Social Responsibility • Corporate Social Responsibility (CSR) Models and Drivers • Regulatory Framework and Guidance for Corporate Social Responsibility (CSR).



Edition: 1st, 2021

Pages: xx + 380

ISBN: 978-93-5161-198-1 (TC 1244)

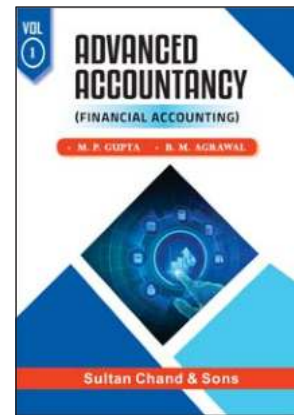
MRP: ₹ 395.00

Advanced Accountancy – Vol. I Financial Accounting

M.P. Gupta • B.M. Agrawal

Contents

Theoretical Framework – Accounting Theory and Philosophy • Rules of Accounting and the Journal • Ledger • Cash Book • Subsidiary Books • Trial Balance and Rectification of Errors • Capital and Revenue (Expenditure and Receipts) • Accounting for Bills of Exchange • Bank Reconciliation Statement • Average Due Date and Account Current • Depreciation Accounting • Inventory Valuation • Final Accounts for Sole Proprietors • Accounting for Consignment • Accounting for Joint Venture • Financial Statements of Non-Trading Organisations • Self-Balancing and Sectional Balancing System • Sale of Goods on Approval or Return Basis • Insolvency Accounts of Non-Corporate Entities • Royalty Accounts • Hire-Purchase and Instalment Payments System • Accounting for Branches Including Foreign Branches • Departmental Accounting • Accounting for Agricultural Farms • Voyage Accounts • Investment Accounts • Insurance Claims for Loss of Stock and Loss of Profit • Accounting for Packages & Containers • Lease Accounting • Inflation Accounting • Single Entry System (Accounts from Incomplete Records) • Contract Accounts • Miscellaneous Accounts • Partnership-I – Fundamentals and Valuation of Goodwill in Partnership • Partnership-II – Admission of a Partner • Partnership-III – Retirement/Death of a Partner • Dissolution of Partnership Firms Including Piecemeal Distribution of Assets • Conversion of Partnership Firm into a Company or Sale to a Company and Amalgamation of Firms



Edition: 1st, 2022

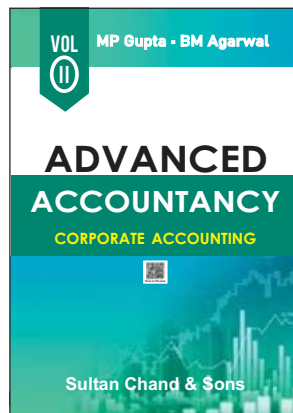
Pages: xxiv + 1,734

ISBN: 978-81-954071-3-2 (TC 1241)

MRP: ₹ 995.00

Advanced Accountancy – Vol. II Corporate Accounting

M.P. Gupta • B.M. Agarwal



Contents

Introduction to Company Accounts • Share Capital • Debentures • Underwriting of Shares and Debentures • Accounting for Bonus Issue and Right Issue • Accounting for Employees Stock Option Plan and Equity Share with Differential Rights • Redemption of Preference Shares • Buy-Back of Securities • Redemption of Debentures • Financial Statements of Companies • Disposal of Profits • Corporate Financial Reporting • Accounting Ratios • Acquisition of Business by a Company • Profit or Loss Pre- and Post-Incorporation • Valuation of Intangible Assets and Goodwill • Valuation of Shares • Value Added Statement • Funds Flow Statement • Cash Flow Statement • Accounting for Combination or Amalgamation of Companies • Accounting for Internal Reconstruction of Companies • Financial Reporting of Banking Companies • Non-Banking Financial Companies (NBFC) • Financial Reporting of Mutual Funds • Financial Reporting of Insurance Companies • Financial Statements of Electricity Supply Companies and Double Account System • Accounting of Government Companies and Statutory Accounting • Consolidated Financial Statements (Holding Companies & Subsidiary Companies) • Liquidation of Companies • Accounting Standards (AS) and Indian Accounting Standards (Ind AS)

Edition: 1st, 2023

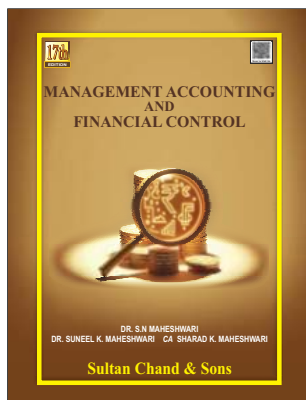
Pages: xvi + 1,368

ISBN: 978-93-91820-03-9 (TC 1251)

MRP: ₹ 995.00

Management Accounting and Financial Control

Dr. S.N. Maheshwari • Dr. Suneel K. Maheshwari • CA Sharad K. Maheshwari



Contents

Section A: Fundamentals – Management Accounting: Nature and Scope • Financial Accounting Principles • Basic Cost Concepts • Activity-Based Costing.

Section B: Financial Analysis – Financial Statements: Analysis and Interpretation • Ratio Analysis • Funds Flow Analysis • Cash Flow Analysis.

Section C: Planning & Control – Budgetary Control • Standard Costing • Variance Analysis • Marginal Costing and Profit Planning • Decisions Involving Alternative Choices • Pricing Decisions & Divisional Performance • Basics of Capital Budgeting • Risk Analysis in Capital Budgeting • Management Reporting.

Section D: Funds Management – Financial Management: Meaning and Scope • Financial Planning: Meaning and Scope • Capital Structure • Sources of Finance • Project Management • Working Capital Management • Working Capital Control and Banking Policy • Cost of Capital • Leverages • Dividends, Bonus and Rights • Lease Financing • Investment Portfolio Management • International Financial Management.

Section E: Miscellaneous – Inventory Valuation • Fixed Assets and Depreciation Accounting • Accounting Concept of Income • Inflation and Financial Management • Corporate Restructuring:

Mergers, Amalgamations and Acquisitions • Human Resource Accounting • Social Cost Benefit Analysis • Computer and Data Processing • Business Risk and Insurance Coverage • Tax Implications and Financial Planning.

Section F: Advance Solved Problems – Ratio Analysis • Funds Flow Analysis • Cash Flow Analysis • Marginal Costing and Profit Planning • Decision Involving Alternative Choices • Budgetary Control • Financial Planning • Capital Structure • Capital Budgeting • Working Capital • Leverages • Dividends, Bonus and Rights • Valuation of Shares • Industrial Sickness • International Financial Management • Investment Portfolio Management.

Section G: Advance Unsolved Problems & Appendices – Concept in Valuation • Ratio Analysis • Funds Flow • Cash Flow Statement • Marginal Costing • Decisions Involving Alternative Choices • Budgetary Control • Financial Planning • Capital Structure • Working Capital Management • Cost of Capital • Leverages • Dividends, Bonus and Rights • Valuation of Shares • Amalgamations and Acquisitions • Investment Portfolio Management.

Appendices

Edition: 17th, 2025

Pages: Ivi + 1,632

ISBN: 978-93-91820-76-3 (TC 082)

MRP: ₹ 1,595.00

Financial and Management Accounting

Dr. S.N. Maheshwari

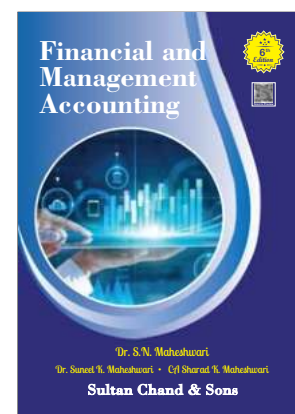
Dr. Suneel K. Maheshwari • CA Sharad K. Maheshwari

Contents

Part I: Financial Accounting – Meaning and Scope of Accounting • Accounting Principles • Journalising Transactions • Ledger Posting and Trial Balance • Sub-division of Journal • Negotiable Instruments • Bank Reconciliation Statement • Matching Concept • Capital and Revenue • Final Accounts.

Part II: Management Accounting

Section A: Fundamentals • Management Accounting – Nature and Scope • Basic Cost Concepts • **Section B: Financial Analysis** • Financial Statements – Analysis and Interpretation • Ratios Analysis • Funds Flow Analysis • Cash Flow Analysis • **Section C: Planning & Control** • Budgetary Control • Standard Costing • Variance Analysis • Marginal Costing and Profit Planning • Decisions involving Alternative Choices • **Section D: Appendices** • Appendix 1: Presentation of Financial Statements • Appendix 2: Balanced Scorecard.



Edition: 6th, 2022

Pages: xvi + 768

ISBN: 978-93-91820-21-3 (TC 825)

MRP: ₹ 595.00

Modern Macroeconomics

Bridging Concepts to Realities

Dr. Amritkant Mishra

Contents

Unit I: Introduction and National Income Estimation – Macroeconomics: An Introduction • Challenges at Macroeconomics Front: Concepts and Model Building • Measuring Macroeconomic Aggregates.

Unit II: Theory of Income and Employment Determination – The Classical Philosophy of Income and Employment Determination • The Keynesian Mechanism of Income and Employment Determination: Two-Sector Model • The Keynesian Mechanism of Income and Employment Determination: Three-Sector Model • The Keynesian Mechanism of Income and Employment Determination: Four-Sector Model.

Unit III: Theory of Money and Interest – Understanding Money • Money Supply • The Classical Hypothesis of The Money Market • The Keynesian Hypothesis of The Money Market • Post-Keynesian Hypothesis of Demand for Money.

Unit IV: Theories of Consumption and Investment – Theory of Consumption • Theory of Investment.

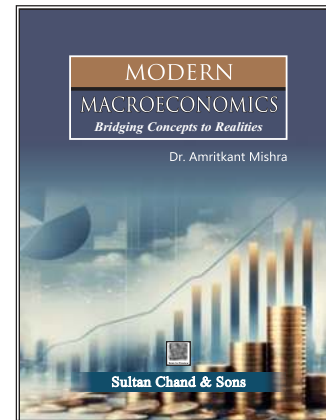
Unit V: Analysing Product and Money Market Simultaneously – Foundation of IS-LM Model in Two Sector Economy • IS-LM Model in Advanced Economic System • Fiscal and Monetary Policy with IS-LM Model.

Unit VI: Determination of Aggregate Supply, Employment, Output and Price in Macroeconomy – Labour and Aggregate Supply • Determination of Output, Employment and Aggregate Price.

Unit VII: Understanding Inflation and Unemployment – Comprehending Unemployment • Concept of Inflation: Measurement and Consequences • Theories of Inflation • Dynamics of Inflation and Unemployment.

Unit VIII: Macroeconomics Through an International Perspective – The Small Open Economy • Foreign Exchange Rate in Open Economy Model • The Large Open Economy • The IS-LM and Aggregate Demand in an Open Economy (Mundell Fleming Model) • Balance of Payment: Comprehensive Understanding • Balance of Payment: Disequilibrium and Adjustment.

Unit IX: Macroeconomics Policies – Monetary Policy • Fiscal Policy.



Edition: 1st, 2025

Pages: xxxii + 576

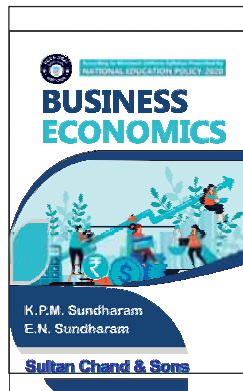
ISBN: 978-93-91820-73-2 (TC 1286)

MRP: ₹ 525.00

Business Economics

According to National Education Policy 2020

K.P.M. Sundharam • E.N. Sundharam



Contents

Unit – I: Definition, Nature and Scope of Economics • The Economic System • Objectives of a Business Firm.

Unit – II: Theory of Demand • Utility Analysis of Demand • The Indifference Curve Analysis of Demand.

Unit – III: Elasticity of Demand • Elasticity of Demand and Average and Marginal Revenues • Applications of Utility and Indifference Approaches • Demand Forecasting.

Unit – IV: Factors of Production and Specialization • Laws of Returns • Elements of Linear Programming • Law of Supply and Supply Schedules.

Unit – V: Cost Analysis • Cost and Revenue and break-even Point • Cost Control and cost Reduction • Market: Classification • Pricing Under Perfect Competition • Pricing Under Monopoly • Control and Regulation of Monopoly • Natural Monopolies: Public Utilities • Pricing under Duopoly and Oligopoly • Pricing under Monopolistic Competition • Monophony and Bilateral Monopoly • Interdependent Prices • Pricing Policies and Practices • Price Fixation and Price Control by Government • Theory of Distribution • Rent and Quasi Rent • Wages • Interest • Profit • National Income and Economic Welfare • Trade Cycles • International Trade • Public Finance.

Edition: 5th, 2022

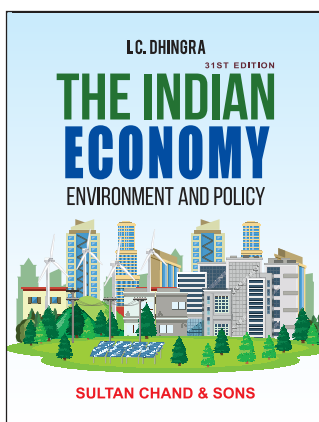
Pages: xvi + 736

ISBN: 978-81-8054-822-2 (TC 438)

MRP: ₹ 295.00

The Indian Economy Environment and Policy

I.C. Dhingra



Contents

Section I: Issues in Economic Policy – Economic Policy: Concept and Applications • Evolution of Indian Economic Policy • Poverty in India.

Section II: Resource Profile of the Economy – Natural Resources • Infrastructure (Transport, Communication and Energy) • Human Resources • National Income and Capital Formation.

Section III: Development Planning in India – Era of Five-Year Plans in India (1951–2017) • Distribution of Income and Balanced Regional Development • Labour Force Policy and Unemployment • Price Level: Trends and Policy.

Section IV: The Agricultural Sector – Agriculture: Growth and Policy • Technological Changes in Agriculture: Agricultural Inputs • Structural and Institutional Changes in Agriculture: Land Reforms in India and Agricultural Labour • Agricultural Finance and Marketing • Food Security and Agriculture Price Policy • Rural Development – Development, Cooperation and Panchayati Raj.

Section V: Industry & Trade – Growth of Industry in India • Industrial Policy and Licensing • Public Enterprises and Privatisation • Micro, Small and Medium Enterprises • Foreign Trade of India and Balance of Payments • Foreign Capital and Multinational Corporations in India.

Section VI: Banking and Finance – Financial System and Commercial Banking in India

- Reserve Bank and Monetary Regulation in India • Industrial Finance and Development Banking in India • Fiscal System in India
- Modi-Era Economics: Reform to Transform.

Select Bibliography • Index.

Edition: 31st, 2022

Pages: xxxviii + 922

ISBN: 978-93-91820-19-0 (TC 379)

MRP: ₹ 680.00

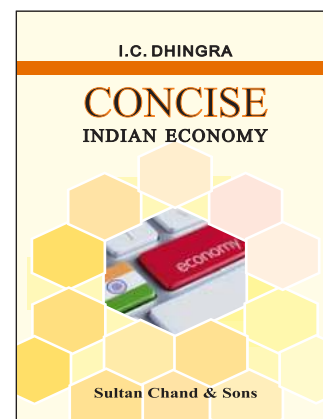
Concise Indian Economy

I.C. Dhingra

Contents

- Introduction to Working of an Economy
- Economic Growth and Development
- National Income: Trends and Composition
- Inequalities in Income Distribution
- Era of Five Year Plans in India (1951-2017)
- Emerging New Era of the Indian Economy
- Population in India
- Human Resource Development
- Problem of Unemployment
- Poverty in India
- Inflation in India
- Industrial Development in India
- Industrial Policy and New Economic Policy (Liberalisation, Privatisation, and Globalisation)
- Large Scale Industries in India
- Small Scale Industries in India
- Regional Disparities in India
- Parallel Economy in India
- India's Foreign Trade
- Indian Financial System
- Union Budget 2019-20 and Current – Indian Economy.

Question Papers • Index.



Edition: 1st, 2019

Pages: xvi + 400

ISBN: 978-93-5161-145-5 (TC 1236)

MRP: ₹ 250.00

Business Economics

Dr. R.L. Varshney • Dr. K.L. Maheshwari • Dr. R.K. Maheshwari

Contents

Section I: Introduction to Business Economics and Fundamental Concepts – Nature, Scope and Importance of Business Economics • Fundamental Concepts in Business Economics.

Section II: Economic Theories of Consumer Behaviour – Utility Theory • Indifference Curve Analysis • Income and Substitution Effect.

Section III: Demand Analysis – Theory of Demand: Demand Determinants • Demand Elasticities- Concepts and Measurement.

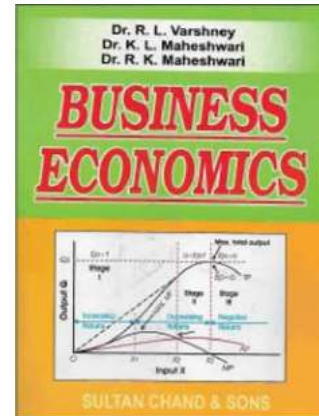
Section IV: Demand Forecasting – Demand Forecasting – General Considerations • Demand Forecasting – Survey Methods • Demand Forecasting – Statistical Methods.

Section V: Theory of Production – Production and Factors of Production • Production Functions • Economics and Diseconomies of Scale.

Section VI: Cost Analysis – Cost Concepts • Short-run and Long-run Cost Curves – Traditional and Modern Approaches.

Section VII: Price Output Decisions – Market Structure • Perfect Competition and Price Output Decisions • Monopoly and Price – Output Decisions • Price Discrimination • Monopolistic Competition and Price Output Decisions • Oligopoly and Price Output Decisions • Oligopoly – Classical Models • Collusive Oligopoly – Cartels • Price Leadership.

Appendices.



Edition: 1st, 2009

Pages: xx + 504

ISBN: 978-81-8054-738-6 (TC 1169)

MRP: ₹ 200.00

Managerial Economics

Text, Problems & Cases

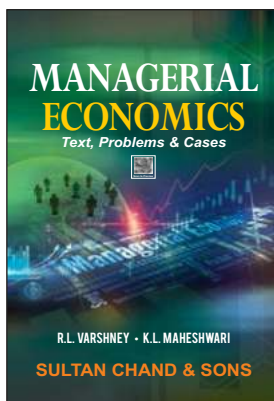
R.L. Varshney • K.L. Maheshwari

Contents

- Section I** : Introduction.
- Section II** : Demand Analysis and Forecasting.
- Section III** : Cost Analysis.
- Section IV** : Production and Supply Analysis .
- Section V** : Price and Output Decisions under Different Market Structures.
- Section VI** : Pricing Policies and Practice.
- Section VII** : Profit Management.
- Section VIII** : Capital Management.
- Section IX** : Macro Economics and Business Decisions.
- Section X** : Linear Programming for Economic Analysis.
- Section XI** : Operations Research Techniques in Managerial Economics.
- Section XII** : Quantitative Economics for Management.
- Section XIII** : Managerial Economics in the Context of Globalisation.
- Section XIV** : Government & Business – Indian Perspective.
- Section XV** : Case Methodology Cases with Workouts and Caselets with Answers.
- Section XVI** : Economic Environment of Business Decision-making.
- Section XVII** : Further Topics on Monopoly and Oligopoly.
- Section XVIII** : Economic Theories of Consumer Behaviour.

Annexures : Numericals.

Appendices : Questions, Problems and Cases, Examination Question Papers.



Edition: 22nd, 2014

Pages: xxiv + 982

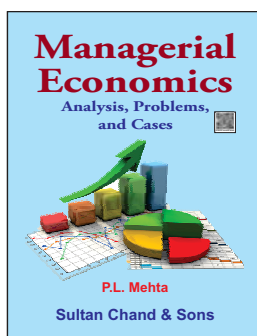
ISBN: 978-81-8054-914-4 (TC 454)

MRP: ₹ 595.00

Managerial Economics:

Analysis, Problems, and Cases

P.L. Mehta



Contents

- Section I:** The Introduction.
Section II: The Demand.
Section III: Production and Cost.
Section IV: Pricing and Output Decisions.
Section V: The Profit.
Section VI: Capital Budgeting: Long-term Investment Decisions.
Section VII: Economic Activity and the Role of Government.
Section VIII: The External Sector.
Section IX: Quantitative Techniques of Economic Analysis.

Appendices

Edition: 21st, 2016

Pages: xxiv + 820

ISBN: 978-93-5161-059-5 (TC 411)

MRP: ₹ 595.00

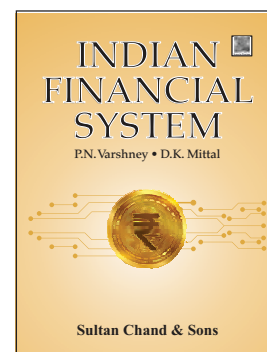
Indian Financial System

P.N. Varshney • D.K. Mittal

Contents

Part I: Money and Capital Markets – Financial Markets – Participants and Instruments • Money Market • Commercial Banks • Call Money Market • Treasury Bill Market • Commercial Bills Market and Bill Rediscounting Scheme (BRS) • Certificates of Deposits (CDs) and Commercial Papers (CPs) • Gilt-edged/Government Securities Market • Credit Rating • New issues Market – Functions and Issue Mechanism • New issues Market – Operations • New issues Market – Reforms and Investor Protection • Stock Exchanges – Operations • Over the Counter Exchange of India • Depositories.

Part II: Financial Institutions in India – Financial Institutions in India – An Overview • Reserve Bank of India • Commercial Banks • Regional Rural Banks • Co-operative Banks • Development Banking • Small Industries Development Bank of India • IFCI Limited • Export Import Bank of India • National Bank for Agriculture and Rural Development • National Housing Bank • Insurance Companies • Mutual Funds in India • Non-Banking Finance Companies • Factoring Companies • Venture Capital Funds in India • Securitisation & Assets Reconstruction Companies • Infrastructure Finance • Ancillary Institutions.



Edition: 10th, 2015

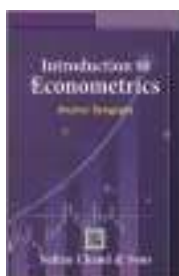
Pages: xxiv + 640

ISBN: 978-93-5161-051-9 (TC 246)

MRP: ₹ 695.00

Introduction to Econometrics

Jhumur Sengupta



Contents

- Nature and Scope of Econometrics
- Estimation of Classical Linear Regression Model
- Properties of Least Square Estimators
- Statistical Inference in Linear Regression Model
- Data Problems & Violations of Classical Assumptions • Specification Analysis

Edition: 1st, 2023

Pages: xiv + 176

ISBN: 978-93-91820-31-2 (TC 1280)

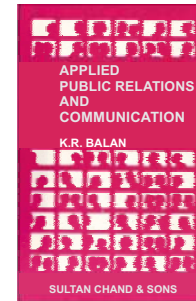
MRP: ₹ 295.00

Applied Public Relations and Communications

K.R. Balan

Contents

- Principles and practice of public relations
 - Communications
 - Tools and Media
 - Insight into Advertising
 - Mass Media
 - Corporate Relations
 - Public Relations at Large
 - Professional Code
 - Editing, Printing and Production of Publications
- Appendices.



Edition: 3rd, 1993

Pages: xvi + 772

ISBN: 978-81-8054-799-7 (TC 129)

MRP: ₹ 235.00

Economic Environment of Business

M. Adhikary



Contents

- Part I: Theory** – Introduction • The Nature of Economic System • Anatomy and Functioning of the Economy • Economic Policies • Economic Planning • Economic Problems of Fluctuations and Growth • Economic Trends and Structural Changes.
- Part II: Indian Case** – Indian Economic System • Anatomy of the Indian Economy • Functioning of the Indian Economy • Economic Policy Statements and Proposals • Economic Legislations • National Economic Planning • Economic Reforms • Current National Economic Trends and Tendencies • International Economic Environment • Conclusion.
- Part III: Data Environment of India** – Indian Macro – Economic Data.
- Part IV: Appendices** – Appendices I – XI: Post Scripts.

Edition: 13th, 2012

Pages: xxiv + 858

ISBN: 978-81-8054-907-6 (TC 339)

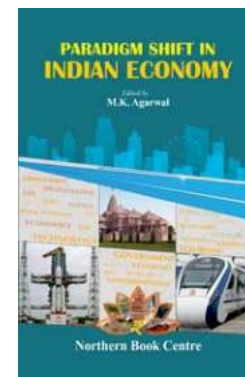
MRP: ₹ 400.00

Paradigm Shift in Indian Economy

M.K. Agarwal

Contents

- Paradigm Shift in the Indian Economy
- Inequality and Human Development in India: Discounting Distributional Asymmetry in Uttar Pradesh
- Tourism and Inclusive Growth: An Opportunity for All
- Linkage between Wealth Index and Child Health Outcomes in Uttar Pradesh
- Employment and Technological Change in Indian Manufacturing and Non-Financial Sectors
- Employment Situation Over the Decades
- MGNREGA Evaluation: An Equity-Oriented Gender Empowerment Perspective
- Gender Inclusion in Information Technology Industry
- Services Sector Growth and Indian Economy
- Causality between Infrastructure and Economic Growth in India: The Cointegration and VECM Approach
- Infrastructure, Growth and Poverty: A Study of Indian States
- Women Development: Issues and Challenges
- Refining Caste-based Wage Discrimination in Indian Labor Market
- Efficiency of State Finances in India
- Economic Philosophy of Deen Dayal Upadhyaya and Recent Indian Economic Strategies



Edition: 1st, 2025

Pages: xxiv + 272

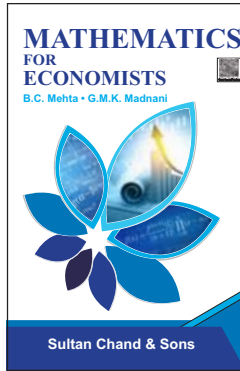
ISBN: 978-81-963618-6-0 (NBC)

MRP: ₹ 1,500.00



Mathematics for Economists

B.C. Mehta • G.M.K. Madnani



Contents

Theory of Sets • The Number System • Resume of High School Algebra • Elements of Trigonometry and Analytical Geometry • Matrices and Determinants • Differential Calculus : One Variable Case • Applications of Simple Derivatives • Partial and Total Derivatives • Applications of Differential Calculus – I • Applications of Differential Calculus – II • Applications of Differential Calculus – III • Simple Integration • Definite Integrals and Applications • Differential Equations • Applications of Differential Equations • First-order Difference Equations and Applications • Second Order Difference Equations and Applications • Linear Programming • Input-Output Analysis • Game Theory.

Answers to Selected Exercises and Questions; Mathematical Tables.

Edition: 9th, 2008

Pages: xvi + 736

ISBN: 978-81-8054-549-8 (TC 409)

MRP: ₹ 500.00

Financial Services

D. Joseph Anbarasu • V.K. Boominathan
• P. Manoharan • G. Gnanaraj

Contents

- Indian Financial Systems
- Merchant Banking
- Mutual Fund
- Lease Financing
- Hire Purchase
- Factoring
- Capital Market
- Venture Capital
- Insurance
- Housing Finance
- Securitization
- Credit Rating
- Consumer Finance
- Credit Card
- Derivatives.

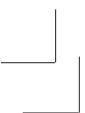


Edition: 3rd, 2007

Pages: viii + 456

ISBN: 978-81-8054-791-1 (TC 963)

MRP: ₹ 295.00

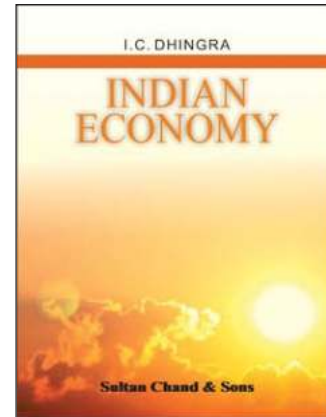


Indian Economy (Madras)

I.C. Dhingra

Contents

- Unit I: Growth and Development** – Economic Growth and Development.
Unit II: National Income – National Income: Trends and Structural Changes.
Unit III: Major Problems of Indian Economy – Poverty in India • Inequalities in Income Distribution • Problem of Unemployment • Population in India.
Unit IV: India's Planned Economy – Era of Five Year Plans in India (1951-2014) • Emerging New Era of the Indian Economy.
Unit V: Infrastructure for Development Unit – Physical Infrastructure in India • Social Infrastructure in India.
Unit VI: Indian Agriculture – Agricultural Development in India • Land Reforms and Rural Development • Sources of Farm Credit and Marketing of Agricultural Produce • Food Policy and Public Distribution System in India.
Unit VII: Industrial Sector in India – Industrial Development in India • Industrial Policy and New Economic Policy (Liberalisation, Privatisation and Globalisation) • Small-scale Industries in India.
Unit VIII: Foreign Trade – India's Foreign Trade.
Unit IX: Public Finance – Fiscal System and Policy in India • Indian Macroeconomics Today • Economy of Tamil Nadu.



Edition: 2nd, 2019

Pages: xx + 476

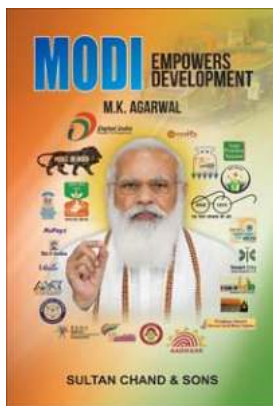
ISBN: 978-93-5161-134-9 (TC 1165)

MRP: ₹ 300.00

Modi Empowers Development

M.K. Agarwal

Contents



- Modi and Empowerment of Development • Constitutional to 'Cooperative-Competitive' Federalism • Inclusive Development Strategies of Modi Government: • Fiscal Prudence and Tax Reforms under Modi Government • Modi's Aspiration of Self-Reliant India • Industrial Development Strategy under Modi Government • Expansion of Connectivity during Modi Era • Modi Way of Transforming Rural Development • Development of Health Sector during Modi Era • Agriculture Development during Modi Regime • Empowering Development and Inclusiveness with E-Governance • Tourism Development and Establishing India as Brand Tourism • Telecommunication, Power Sector and Space Technology in India • Mainstreaming Development in Jammu and Kashmir • Development and Empowerment of Minorities in India since 2014 • Empowering Development of North Eastern States • Changing Paradigm of Women Empowerment • Need to Relook at GDP Estimation in India.

Index.

Edition: 1st, 2022

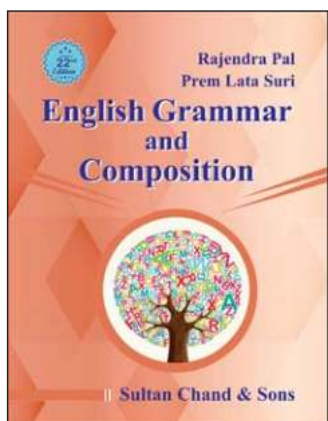
Pages: xiv + 256

ISBN: 978-93-91820-13-8 (TC 1246)

MRP: ₹ 495.00

English Grammar and Composition

Rajendra Pal • Prem Lata Suri



Contents

Introduction

Part I: Grammar – Articles & Determiners • Verbs: Expressing the Present • Verbs: Expressing the Past • Verbs: Expressing the Future • Verbs: Modals • Verbs: Conditionals • Verbs: Non-finite Forms • Verbs: Active and Passive Voice • Prepositions • Transformation of Sentences • Synthesis of Sentences • Direct and Indirect Speech • Punctuation and Capital Letters • Common Errors • Multiple-Choice Questions in Grammar.

Part II: Aids to Vocabulary – Words Often Confused • One-Word Substitution • Synonyms • Antonyms • Formation of Words • Foreign Words and Phrases • Words Followed by Appropriate Prepositions • Idioms and Phrases • Spelling • Cloze Test and Rearranging Sentences • Multiple-Choice Questions in Vocabulary.

Part III: Writing Skills – Comprehension • Precis Writing • Letter Writing • Emails • Invitation and Replies • Notice Writing • Report Writing • Paragraph Writing • Essay Writing.

Glossary

Rhetoric Glossary

Edition: 22nd, 2022

Pages: xii + 844

ISBN: 978-93-91820-34-3 (TC 719)

MRP: ₹ 695.00

Effective Business English

Rajendra Pal • J.S. Korlahalli

Contents

I. Essentials of Business English and Communication – Business English and Business Communication • The Communication Media • Types of Communication • Barriers to Communication • Non Verbal Communication.

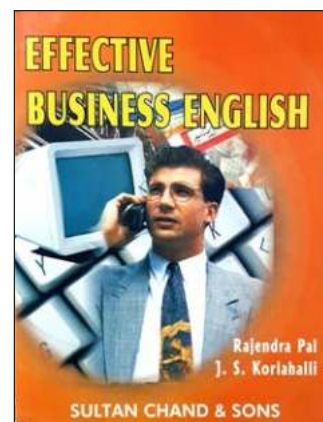
II. Cultural Components of Communication – Defining Culture • Cultural Variables and Intercultural Communication • Gender Sensitivity.

III. Routine Business Correspondence – Principles of Effective Communication • Memos, Office Orders • Circulars, Notices • Notification, Agenda, Minutes • Planning Business Messages • The Lay-Out • Sales Correspondence • Financial Correspondence • Job Application Letters and Resume's.

IV. E- Correspondence – The Internet • E-mail • E-Commerce • Telecom Technology • Other Communication Technologies.

V. Oral Business Communication – Telephone Skills • Interviews • Meetings • Group Discussions • Negotiating and Bargaining • Presentation Skills.

VI. Writing Short Proposals and Reports – Short Proposals and Reports • Outlines and Organisation of Log Reports.



Edition: 1st, 2009

Pages: xvi + 424

ISBN: 978-81-8054-665-6 (TC 1152)

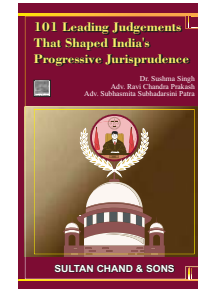
MRP: ₹ 195.00



101 Leading Judgements That Shaped India's Progressive Jurisprudence

Dr. Sushma Singh • Adv. Ravi Chandra Prakash
Adv. Subhasmita Subhadarsini Patra

This book contains all case briefs of the various leading and landmark judgements of the Supreme Court of India from 2017-2022. The book focuses on the cases of dynamic approach and a developed perspective of the changes in the society. Let it be decriminalization of homosexuality, right to privacy, Sabarimala case on the entry of menstruating age of women in temple, to current day medical termination case and idea of marital rape, the book has got all covered. The book has been curated keeping in mind basically the legal fraternity of law students, researchers, Judiciary aspirants, CLAT aspirants, NET aspirants, lawyers, advocates, academicians and has huge impact in the preparation of UPSC aspirants as well. The book also covers all the major areas of legal study namely, constitutional, criminal, civil, domestic, family laws, etc. to help its readers prepare a wide range of approach on debates and discussion and ensure critical thinking.



Edition: 1st, 2023

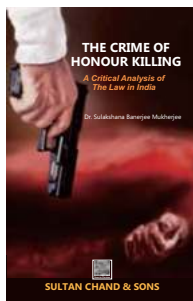
Pages: xii +148

ISBN: 978-93-91820-62-6 (TC 1297)

MRP: ₹ 175.00

The Crime of Honour Killing A Critical Analysis of The Law in India

Dr. Sulakshana Banerjee Mukherjee



Contents

- Honour Killing – A Social Stigma
- Honour Killing and The Law: An Overview
- Honour Killing in India
- Role of *Khap Panchayat* in Honour Killing
- Case Study on Honour Killing in Different States of India
- Conclusion
- Bibliography*
- Webliography*

Edition: 1st, 2023

Pages: xx +188

ISBN: 978-93-91820-75-6 (TC 1304)

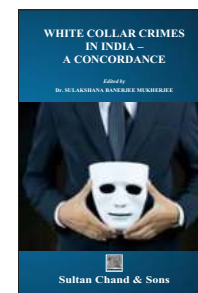
MRP: ₹ 275.00

White Collar Crimes in India – A Concordance

Dr. Sulakshana Banerjee Mukherjee

Contents

A Genesis of White Collar Crimes in Indian Educational Institutions • The Concept of White Collar Crimes in India • White Collar Crimes: Association of the High Profile People • White Collar Crimes in Engineering Profession • Political Corruption and its Detrimental Effects on White Collar Crimes in India • Solo Travelling for Women in India – An Easy Prey to White Collar Crime • Essential Concept of White Collar Crimes: A Study on The Definitional Issue • Prohibition of Insider Trading Practices in The Era of Technological Advancement • White Collar Crime – An Impediment Towards Welfare Government in India • White Collar Crimes in India: An Analysis • Role of Police in Controlling White Collar Crime in India • White Collar Crimes in India and Its Effect on The Society • Legal and Ethical Constraints in Indian Tourism – An Analysis of the White Collar Crime Involved in The Industry.



Edition: 1st, 2023

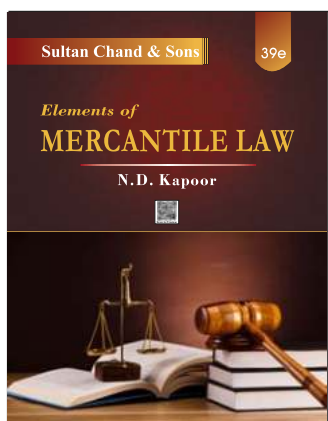
Pages: xiv +194

ISBN: 978-93-91820-22-0 (TC 1282)

MRP: ₹ 275.00

Elements of Mercantile Law

N.D. Kapoor



Contents

Volume I – LAW OF CONTRACT

Introductory

Part One: General Principles of Law of Contract – Nature of Contract • Offer and Acceptance • Consideration • Capacity to Contract • Free Consent • Legality of Object • Void Agreements • Contingent Contracts • Performance of Contract • Discharge of Contract • Remedies for Breach of Contract • Quasi-Contracts

Part Two: Special Contracts – Indemnity and Guarantee • Bailment and Pledge • Contract of Agency • Sale of Goods • Conditions and Warranties • Transfer of Property • Performance of Contract • Rights of an Unpaid Seller • Nature of Partnership • Relations of Partners • Dissolution of Firm • Limited Liability Partnership (LLP) • Negotiable Instruments • Notes, Bills and Cheques • Parties to a Negotiable Instrument • Negotiation • Presentment of a Negotiable Instrument • Dishonour of a Negotiable Instrument • Discharge of a Negotiable Instrument • Rules of Evidence Estoppel and International Law • Hundis • Banker and Customer • Arbitration • Conciliation • Law of Insurance • Life Insurance • Fire Insurance • Marine Insurance • Carriage of Goods • Carriage by Sea • Carriage by Air.

Part Three: Law of Insolvency – The Insolvency and Bankruptcy Code, 2016.

Part Four: Other Laws – The Consumer Protection Act, 1986 • The Foreign Exchange Management Act, 1999 • The Information Technology Act, 2000 • The Competition Act, 2000 • Goods and Services Tax (GST).

Volume II – COMPANY LAW

Nature of Company • Kinds of Companies • Formation of Company • Memorandum of Association • Articles of Association • Prospectus • Share Capital and Debentures • Acceptance of Deposits by Companies • Registration of Charges • Management and Administration • Declaration and Payment of Dividend • Accounts of Companies • Audit and Auditors • Appointment of Directors • Meeting of Board and its Powers • Appointment and Remuneration of Managerial Personnel • Inspection, Inquiry and Investigation • Compromises, Arrangements and Amalgamations • Prevention of Oppression and Mismanagement • Registered Valuers • Removal of Names of Companies from the Register of Companies • Winding Up • Companies Authorised to Register under Companies Act • Companies Incorporated Outside India • Government Companies • Registration Offices and Fees • Companies to Furnish Information or Statistics • Nidhi • National Company Law Tribunal and Appellate Tribunal • Special Courts • Miscellaneous • The Depositories Act, 1996 • Company Law in Computerized Environment • The Companies Act, 2013 (Schedules I to VII).

Volume III – INDUSTRIAL LAW

Part One: Working Conditions – The Factories Act, 1948.

Part Two: Social Security – The Employees' Compensation Act, 1923 • The Employees' State Insurance Act, 1948 • The Employees' Provident Funds and Miscellaneous Provisions Act, 1952 • The Payment of Gratuity Act, 1972 (as amended upto 29-3-2018) • The Maternity Benefit Act, 1961 • The Payment of Wages Act, 1936 • The Minimum Wages Act, 1948.

Part Three: Disputes – The Industrial Disputes Act, 1947.

Part Four: Standing Order – The Industrial Employment (Standing Orders) Act, 1946.

Part Five: Workers' Organisations – The Trade Unions Act, 1926.

Part Six: Bonus – The Payment of Bonus Act, 1965.

Part Seven: Miscellaneous – The Apprentices Act, 1961 • The Employment Exchanges (Compulsory Notification of Vacancies) Act, 1959 • The Collection of Statistics Act, 2008.

Legal Systems in Business

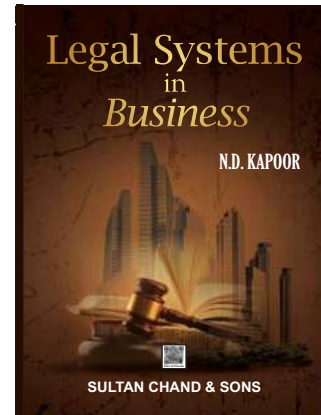
N.D. Kapoor

Contents

Volume I: Law of Contract – Introductory – *Part One – General Principles of Law of Contract:* Nature of Contract • Offer and Acceptance • Consideration • Capacity to Contract • Free Consent • Legality of Object • Void Agreements • Contingent Contracts • Performance of Contract • Discharge of Contract • Remedies for Breach of Contract • Quasi-Contracts • *Part Two – Special Contracts:* Indemnity and Guarantee • Bailment and Pledge • Contract of Agency • Sale of Goods • Conditions and Warranties • Transfer of Property • Performance of Contract • Rights of an Unpaid Seller • Partnership Act • Negotiable Instruments.

Volume II: Company Law – Nature of Company • Kinds of Companies • Formation of Company • Memorandum of Association • Articles of Association • Prospectus • Management of the Company • Accounting and Audit • Winding Up of Companies – Different Models of Winding Up.

Volume III: Other Laws – The Consumer Protection Act, 1986 • The Competition Act, 2000 • The Information Technology Act, 2000 • The Intellectual Property Rights • The Foreign Exchange Management Act, 1999 • Labour Laws • The Securities and Exchange Board of India Act, 1992.



Edition: 2nd, 2021

Pages: xxxvi + 972

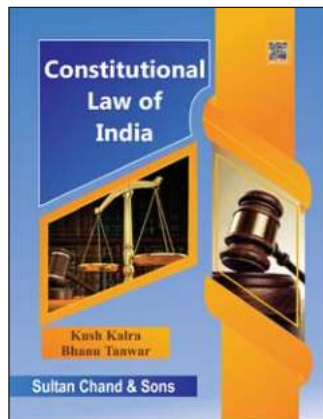
ISBN: 978-93-5161-177-6 (TC 1166)

MRP: ₹ 795.00

Constitutional Law of India

Kush Kalra • Bhanu Tanwar

Contents



Introduction • Salient Features of The Constitution • Nature of Indian Constitution • Preamble • The Union and Its Territories (Articles 1 to 4) • Citizenship (Articles 5 to 11) • Fundamental Rights (Articles 12 to 35) • Rights to Equality (Articles 14 to 18) • Rights to Freedom (Articles 19 to 22) • Rights Against Exploitation (Articles 23-24) • Freedom of Religion (Articles 25 to 28) • Cultural and Educational Rights (Articles 29-30) • Rights to Constitutional Remedies (Articles 32 to 35) • Directive Principles of State Policy (Articles 36 to 51) • Fundamental Duties (Articles 51A) • The Union Executive (Articles 52 to 78, 123 and 361) • Union Legislature (Articles 79 to 122) • Union Judiciary (Articles 124 to 147) • State Executive (Articles 153 to 167 and 213) • The State Legislature (Articles 168 to 212) • Subordinate Courts (Articles 233 to 237) • The Union Territories (Articles 239 to 241) • Panchayats (Articles 243 to 243O) • Municipalities and Cooperative Societies: (Articles 243P to 243ZG and Articles 243ZH to 243ZT) • Relations Between the Union and the States (Articles 245 to 293) • Rights to Property (Articles 294 to 298) • Trade, Commerce and Intercourse (Within the Territory of India) (Articles 301 to 307) • Services Under the Union and the States (Articles 308 to 314) • Tribunals (Articles 323A and 323B) • Elections (Articles 324 to 329) • Official Language (Articles 343 to 351) • Emergency Provisions (Articles 352 to 360) • Amendment of the Constitution (Article 368) • Leading Judgments on Constitutional Law

Edition: 1st, 2023

Pages: xxiv + 328

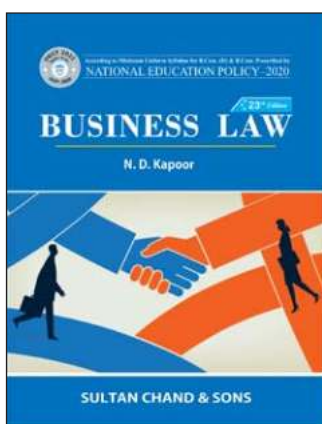
ISBN: 978-93-91820-29-9 (TC 1283)

MRP: ₹ 295.00

Business Law

According to National Education Policy 2020

N.D. Kapoor



Contents

Introductory

Unit I: The Indian Contract Act, 1872 – Nature of Contract • Offer and Acceptance • Consideration • Capacity to Contract • Free Consent • Legality of Object • Void Agreements • Contingent Contracts • Performance of Contract • Discharge of Contract • Remedies for Breach of Contract.

Unit II: Special Contracts – Quasi-Contracts • Indemnity and Guarantee • Bailment and Pledge • Contract of Agency.

Unit III: The Sale of Goods Act, 1930 – Sale of Goods • Conditions and Warranties • Transfer of Property • Performance of Contract • Rights of an Unpaid Seller.

Unit IV: Law Relating to The Indian Partnership Act, 1932 and The Limited Liability Partnership Act, 2008 – Nature of Partnership • Relations of Partners • Dissolution of Firm • Limited Liability Partnership (LLP).

Unit V: The Information Technology Act, 2000 – The Information Technology Act, 2000

Question Papers.

Edition: 23rd, 2022

Pages: xii + 416

ISBN: 978-93-91820-06-0 (TC 1176)

MRP: ₹ 250.00

Elements of Company Law

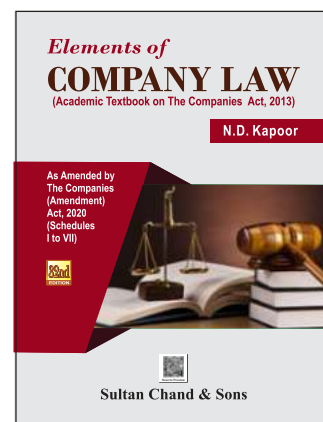
[Academic Textbook on The Companies Act, 2013

As Amended by The Companies (Amendment) Act, 2020]

N.D. Kapoor

Contents

Nature of Company • Kinds of Companies • Formation of Company • Memorandum of Association • Articles of Association • Prospectus • Share Capital and Debentures • Acceptance of Deposits by Companies • Registration of Charges • Management and Administration • Declaration and Payment of Dividend • Accounts of Companies • Audit and Auditors • Appointment of Directors • Meeting of Board and its Powers • Appointment and Remuneration of Managerial Personnel • Inspection, Inquiry and Investigation • Compromises, Arrangements and Amalgamations • Prevention of Oppression and Mismanagement • Registered Valuers • Removal of Names of Companies from the Register of Companies • Winding Up • Companies Authorised to Register under Companies Act • Companies Incorporated Outside India • Government Companies • Registration Offices and Fees • Companies to Furnish Information or Statistics • *Nidhi* • National Company Law Tribunal and Appellate Tribunal • Special Courts • Miscellaneous • The Depositories Act, 1996 • Company Law in Computerized Environment • The Companies Act, 2013 (Schedules I to VII)



Edition: 32nd, 2025

Pages: xxviii + 468

ISBN: 978-93-91820-97-8 (TC 1226)

MRP: ₹ 395.00

Business Law

As per IP University Syllabus BBA and B.Com. (Hons.)

N.D. Kapoor

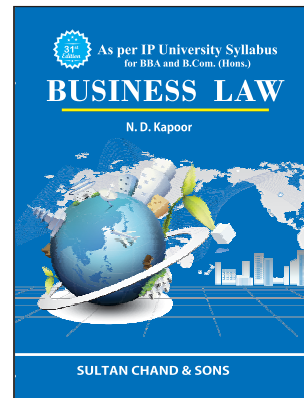
Contents

Unit I: The Indian Contract Act, 1872 (General Principle of Law of Contract) – Introductory • Nature of Contract • Offer and Acceptance • Consideration • Capacity to Contract • Free Consent • Legality of Object • Void Agreements • Contingent Contracts • Performance of Contract • Discharge of Contract • Remedies for Breach of Contract • *Quasi-Contracts* • Indemnity and Guarantee • Bailment and Pledge • Contract of Agency.

Unit II: The Sale of Goods Act, 1930 – Sale of Goods • Conditions and Warranties • Transfer of Property • Performance of Contract • Rights of an Unpaid Seller.

Unit III: The Companies Act, 2013 (Amended Upto 2019) – Nature of Company • Kinds of Companies • Formation of Company • Memorandum of Association • Articles of Association • Prospectus • Share Capital and Debentures • Acceptance of Deposits by Companies • Registration of Charges • Management and Administration • Declaration and Payment of Dividend • Accounts of Companies • Audit and Auditors • Appointment of Directors • Meeting of Board and its Powers • Appointment and Remuneration of Managerial Personnel • Prevention of Oppression and Mismanagement.

Unit IV: The Negotiable Instruments Act, 1881 – Negotiable Instruments • Notes, Bills and Cheques • Parties to a Negotiable Instrument • Negotiation • Presentment of a Negotiable Instrument • Dishonour of a Negotiable Instrument • Discharge of a Negotiable Instrument • Rules of Evidence Estoppel and International Law • *Hundis* • Banker and Customer.



Edition: 31st, 2020

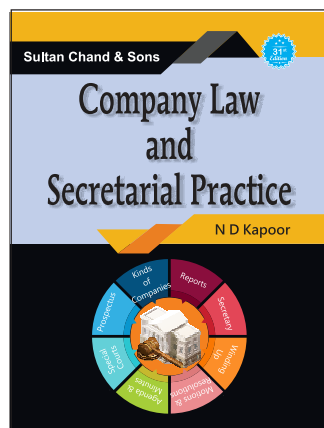
Pages: viii + 558

ISBN: 978-93-5161-165-3 (TC 1160)

MRP: ₹ 450.00

Company Law and Secretarial Practice

N.D. Kapoor



Contents

Volume I: Company Law – Nature of Company • Kinds of Companies • Formation of Company • Memorandum of Association • Articles of Association • Prospectus • Share Capital and Debentures • Acceptance of Deposits by Companies • Registration of Charges • Management and Administration • Declaration and Payment of Dividend • Accounts of Companies • Audit and Auditors • Appointment of Directors • Meeting of Board and its Powers • Appointment and Remuneration of Managerial Personnel • Inspection, Inquiry and Investigation • Compromises, Arrangements and Amalgamations • Prevention of Oppression and Mismanagement • Registered Valuers • Removal of Names of Companies from the Register of Companies • Winding Up • Companies Authorised to Register under Companies Act • Companies Incorporated Outside India • Government Companies • Registration Offices and Fees • Companies to Furnish Information or Statistics • Nidhi • National Company Law Tribunal and Appellate Tribunal • Special Courts • Miscellaneous • The Companies Act, 2013 (Schedules).

Volume II: Secretarial Practice – Secretary • Meetings and Proceedings • Motions and Resolutions • Agenda and Minutes • Company Management • Accounts and Auditors • Winding Up • Compromises, Arrangements and Reconstructions • Company Correspondence • Reports.

University Questions Papers.

Edition: 31st, 2020

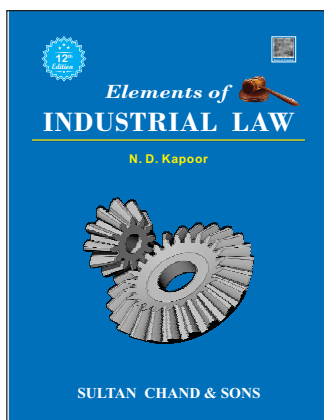
Pages: xiv + 546

ISBN: 978-93-5161-167-7 (TC 288)

MRP: ₹ 495.00

Elements of Industrial Law

N.D. Kapoor



Contents

Part I: Working Conditions – The Factories Act, 1948.

Part II: Social Security – The Employees' Compensation Act, 1923 • The Employees' State Insurance Act, 1948 • The Employees' Provident Funds and Miscellaneous Provisions Act, 1952 • The Payment of Gratuity Act, 1972 • The Maternity Benefit Act, 1961 • The Payment of Wages Act, 1936 • The Minimum Wages Act, 1948.

Part III: Disputes – The Industrial Disputes Act, 1947.

Part IV: Standing Order – The Industrial Employment (Standing Orders) Act, 1946.

Part V: Worker's Organisations – The Trade Union Act, 1926.

Part VI: Bonus – The Payment of Bonus Act, 1965.

Part VII: Miscellaneous – The Apprentices Act, 1961 • The Employment Exchanges (Compulsory Notification of Vacancies) Act, 1959 • The Collection of Statistics Act, 2008.

Part VIII: Compliances – Compliances Under Employees State Insurance (ESI) • Compliances Under Employees Provident Funds and Miscellaneous Provisions Act, 1952 • Compliances Under The Payment Gratuity Act 1972 • Compliances under the Industrial Disputes Act, 1947.

University Question Papers.

Edition: 12th, 2020

Pages: viii + 352

ISBN: 978-93-5161-162-2 (TC 297)

MRP: ₹ 295.00

Industrial Relations and Labour Laws

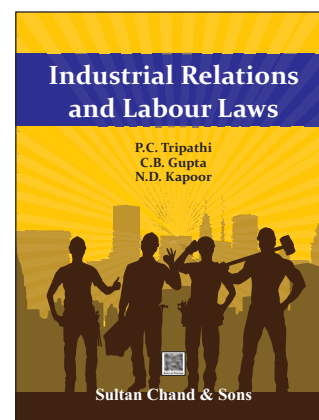
P.C. Tripathi • C.B. Gupta • N.D. Kapoor

Contents

Volume I: Industrial Relations – Industrial Relations and Industrial Disputes in India • Trade Unions • Collective Bargaining • Discipline and Grievance Redressal • Employee Discipline • Employee Compensation • Labour Welfare and Social Security • Workers' Participation in Management.

Volume II: Labour Laws – Introduction • The Factories Act, 1948 • The Employees' Compensation Act, 1923 • The Employees' State Insurance Act, 1948 • The Employees' Provident Fund and Miscellaneous Provisions Act, 1952 • The Payment of Gratuity Act, 1972 • The Maternity Benefit Act, 1961 • The Payment of Wages Act, 1936 • The Minimum Wages Act, 1948 • The Industrial Disputes Act, 1947 • The Industrial Employment (Standing Orders) Act, 1946 • The Trade Unions Act, 1926 • The Payment of Bonus Act, 1965 • The Apprentices Act, 1961 • The Employment Exchanges (Compulsory Notification of Vacancies) Act, 1959 • The Collection of Statistics Act, 2008.

University Question Papers.



Edition: 6th, 2020

Pages: x + 568

ISBN: 978-93-5161-166-0 (TC 1162)

MRP: ₹ 595.00

Banking Law & Practice

P.N. Varshney

Contents

Part I: Banking System in India – Financial Institutions in India – An Overview • Reserve Bank of India.

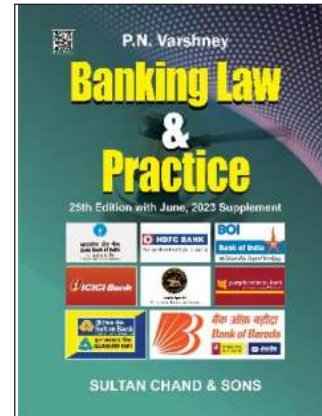
Part II: Banker and Customer – Relationship between Banker and Customer • Customers Accounts with the Banker • Special Types of Banker's Customers.

Part III: Law Relating to Negotiable Instruments – Negotiable Instruments • Endorsements • Crossing of Cheques • Payment of Cheques • Collection of Cheques • Bills of Exchange and Promissory Notes • Rights and Liabilities of Parties and Negotiable Instruments.

Part IV: Employment of Bank Funds – The Liquid Assets; Investment in Securities • Loans and Advances • Assessing Credit Worthiness of Borrowers • Appraisal of Term Loan Proposals • Secured Advances – Modes of Creating Charge • Secured Advances – Types of Securities • Purchase and Discounting of Bills • Letters of Credit • Documentation • Guarantees • Analysis of Financial Statements • Priority Sectors – Concept, Coverage and Targets • Financing of Micro, Small and Medium Enterprises • Financing of Agriculture & Other Priority Sectors • Ancillary Services of a Banker.

Part V: Regulation on Banks – Credit Policy of Reserve Bank of India • Prudential Regulation over Banks • Customer's Grievances and Redressal • Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002.

Supplement – June, 2023



Edition: 25th, 2023

Pages: xvi + 632

ISBN: 978-81-8054-994-6 (TC 332)

MRP: ₹ 495.00

Banking Theory Law & Practice

K.P.M. Sundharam • P.N. Varshney

Contents

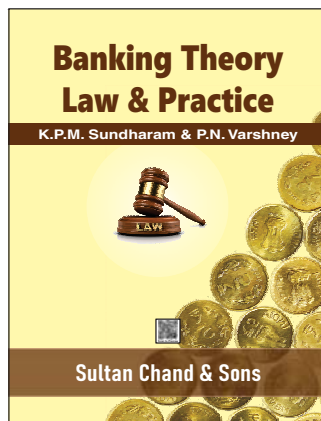
Part I: Theory of Banking and Indian Banking – Theory of Commercial Banking • Central Banking • Structure of Commercial Banks • Functions of Reserve Bank of India • Indian Money Market • Rural Banking in India • Financial Institutions in India.

Part II: Banker and Customer – Definition and Functions of a Banker • Relationship Between Banker and Customer • Rights of a Banker • Customers' Accounts with the Banker • Special Types of Banker's Customers.

Part III: Law Relating to Negotiable Instruments – Negotiable Instruments • Endorsements • Crossing of Cheques • Payment of Cheques • Collection of Cheques • Bills of Exchange and Promissory Notes • Rights and Liabilities of Parties to Negotiable Instruments

Part IV: Employment of Bank Funds – The Liquid Assets • Investment in Securities • Loans and Advances • Assessing Creditworthiness of Borrowers • Appraisal of Term Loan Proposals • Secured Advances – Modes of Creating Charge • Secured Advances – Types of Securities • Purchase and Discounting of Bills • Ancillary Services of a Banker • Customers' Grievances and Redressal

Appendix: Syllabus and Questions Papers



Edition: 21st, 2019

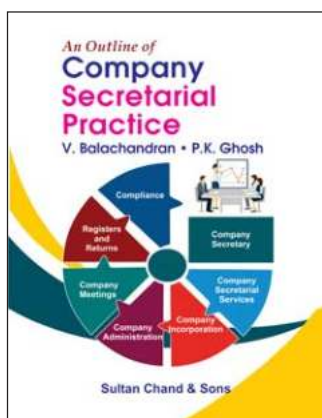
Pages: xvi + 596

ISBN: 978-93-5161-149-3 (TC 336)

MRP: ₹ 550.00

An Outline of Company Secretarial Practice

V. Balachandran • P.K. Ghosh



Contents

Part I: Classification and Conversion of Companies – Company Promotion and Incorporation • Formation of Companies • Share Capital • Share Capital – Issue of Shares • Alteration of Capital • Debentures • Company Director – Appointment, Duties & Powers • Distribution of Profits – Dividend • Company Secretary and Company Secretary in Practice • Company Meetings – Law and Practice • Company Meetings – General Meetings • Company Meetings – Board Meetings • Resolutions and Minutes • Statutory Books and Returns.

Part II: Knowledge Refresher Series – Quiz on Company Secretarial Practice • Model Question Paper and Past Years Question Papers • Past Years Question Papers of Other Universities.

Part III: Annexures – Annexure • Bibliography.

Edition: 14th, 2022

Pages: xxvi + 326

ISBN: 978-81-951043-8-3 (TC 141)

MRP: ₹ 300.00

Corporate Laws

Including Companies (Amendment) Act, 2019

G.K. Kapoor • Sanjay Dhamija

Contents

Unit I: Introduction – History of Company Legislation • Meaning and Characteristics of a Company • Kinds of Companies • Formation and Incorporation of a Company.

Unit II: Documents – Memorandum of Association and Its Alteration • Articles of Association and its Alteration • Prospectus • Shares and Share Capital • Membership.

Unit III: Company Management and Meetings – Appointment of Directors • Legal Position of Directors • Disqualifications and Removal of Directors • Powers and Duties of Directors • Key Managerial Personnel, Managing Director, Manager and Whole Time Director • Board Meetings Including Meeting Through Video Conferencing • Meeting of Shareholders.

Unit IV: Dividends, Audit and Winding Up – Divisible Profits and Dividend • Company Audit • Winding Up Under the Companies Act, 2013 • Insolvency and Bankruptcy Code, 2016.

Unit V: The Depository Act, 1996 – The Depositories Act, 1996.



Edition: 1st, 2019

Pages: xvi + 288

ISBN: 978-93-5161-151-6 (TC 263)

MRP: ₹ 275.00

Alternative Dispute Resolution Concepts and Methods

Dr. Kush Kalra

Contents

- Introduction
- Arbitration
- Conciliation
- Mediation
- Negotiation
- Landmark Cases on ADR
- Online Dispute Resolution
- Law Commission Report on Need For Justice-Dispensation Through ADR Etc.
- Law Commission Report on Amendment of Section 89 of The Code of Civil Procedure, 1980 and Allied Provisions
- Law Commission Report on Amendment to the Arbitration and Conciliation Act, 1996.



Edition: 1st, 2024

Pages: xii + 196

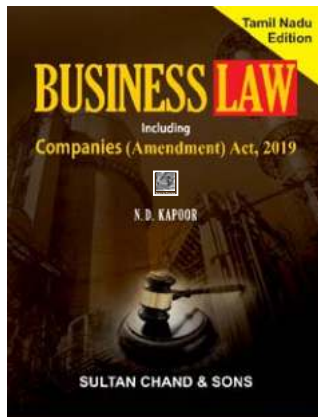
ISBN: 978-93-91820-56-5 (TC 1293)

MRP: ₹ 250.00

Business Law (Tamil Nadu Edition)

Including Companies (Amendment) Act, 2019

N.D. Kapoor



Contents

Introductory

Unit I: The Indian Contract Act, 1872 – General Principles of Law of Contract • Nature of Contract • Offer and Acceptance • Consideration • Capacity to Contract • Free Consent • Legality of Object • Void Agreements • Contingent Contracts • Performance of Contract • Discharge of Contract • Remedies for Breach of Contract • Quasi-Contracts • Indemnity and Guarantee • Bailment and Pledge • Contract of Agency.

Unit II: The Sale of Goods Act, 1930 – Sale of Goods • Conditions and Warranties • Transfer of Property • Performance of Contract • Right of an Unpaid Seller.

Unit III: Law Relating to India Partnership Act, 1932 and The Limited Liability Partnership Act, 2008 – Nature of Partnership • Relations of Partners • Dissolution of Firm • Limited Liability Partnership (LLP).

Unit IV: The Companies Act, 2013 (Amended upto 2019) – Nature of Company • Kinds of Companies • Formation of Company • Memorandum of Association • Articles of Association

• Prospectus • Share Capital and Debentures • Acceptance of Deposits by Companies • Registration of Charges • Management and Administration • Declaration and Payment of Dividend • Accounts of Companies • Audit and Auditors • Appointment of Directors • Meeting of Board and its Powers • Appointment and Remuneration of Managerial Personnel • Prevention of oppression and mismanagement • *Question Papers.*

Edition: 7th, 2021

Pages: xvi + 576

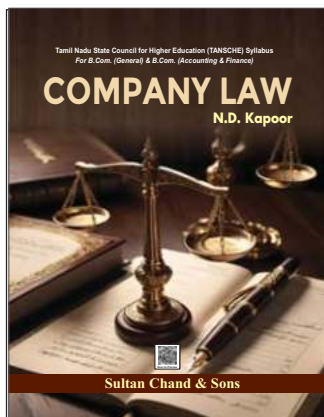
ISBN: 978-93-5161-193-6 (TC 283)

MRP: ₹ 495.00

Elements of Company Law

As per Tamil Nadu State Council for Higher Education (TANSICHE)

N.D. Kapoor



Contents

Unit I: Introduction to Company Law – Nature of Company • Kind of Companies

Unit II: Formation of Company – Formation of Company • Memorandum of Association • Articles of Association • Prospectus • Share Capital and Debenture • Declaration and Payment of Dividend

Unit III: Meeting – Meeting of Board and its Powers • Audit and Auditors

Unit IV: Management & Administration – Management and Administration • Appointment of Directors • Appointment and Remuneration of Managerial Personnel • National Company Law Tribunal and Appellate Tribunal • Special Courts

Unit V: Winding Up – Winding Up

Edition: 1st, 2025

Pages: xviii + 254

ISBN: 978-81-979992-4-6 (TC-1325)

MRP: ₹ 250.00

Business Law

As per Tamil Nadu State Council for Higher Education (TANSICHE)

N.D. Kapoor

Contents

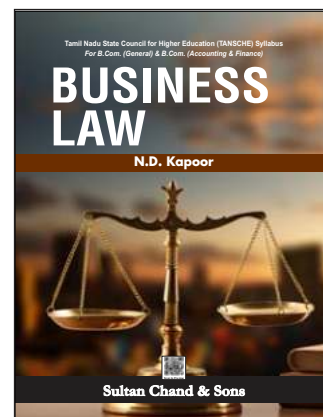
Unit I: Elements of Contract – Nature of Contract • Offer and Acceptance • Consideration • Capacity to Contract • Free Consent • Legality of Object • Void Agreements • Contingent Contracts

Unit II: Performance of Contract – Performance of Contract • Discharge of Contract • Remedies for Breach of Contract • Quasi-Contracts

Unit III: Contract of Indemnity and Guarantee – Indemnity and Guarantee

Unit IV: Bailment and Pledge – Bailment and Pledge

Unit V: Sale of Goods Act, 1930 – Sale of Goods • Conditions and Warranties • Transfer of Property • Performance of Contract • Rights of an Unpaid Seller



Edition: 1st, 2025

Pages: viiii + 248

ISBN: 978-81-979992-3-9 (TC-1328)

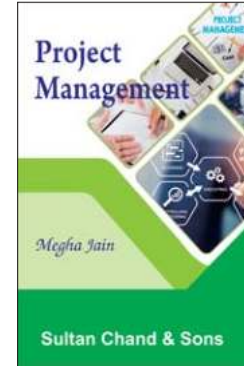
MRP: ₹ 225.00

Project Management

Megha Jain

Contents

- Unit I** – Introduction • Project Life Cycle • Generation and Screening of Project Ideas
Unit II – Technical Analysis • Market and Financial Analysis • Network Techniques
Unit III – Financing of Projects
Unit IV – Project Evaluation and Control • Social Cost-Benefit Analysis • Emerging Concepts and Issues in Project Management



Edition: 1st, 2020

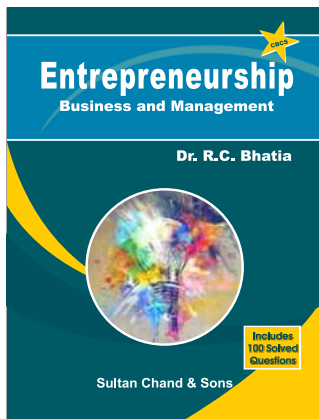
Pages: xvi + 272

ISBN: 978-93-5161-185-1 (TC 019)

MRP: ₹ 200.00

Entrepreneurship Business and Management

Dr. R.C. Bhatia



Contents

- Entrepreneur and Entrepreneurship
 - Entrepreneurial Mindset – Innovation and Creativity
 - Entrepreneurial Decision Making – Biases and Heuristics
 - Business Risks
 - Social and Commercial Entrepreneurship
 - Business Facilitators and Inhibitors of Business
 - Role of E-Commerce and M-Commerce
 - Technological Innovation and its Viability
 - Ethical Considerations
 - Market and Society
 - Demand and Supply Factors
 - Understanding Customer Adoption Process
 - Management
 - Managing Finance
 - Managing Human Resource
 - Business Ideas
- Business Plan
 - Business Incubators, Angel Investors and Private Equity Funds, etc.
 - Self Help Group
 - Important Questions

Edition: 1st, 2020

Pages: xxiv + 480

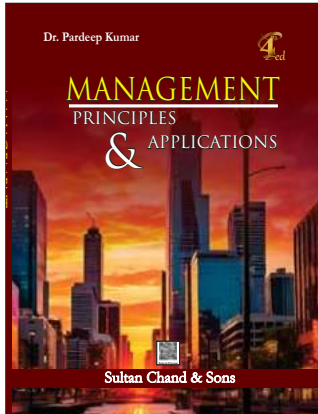
ISBN: 978-93-5161-172-1 (TC 008)

MRP: ₹ 350.00

Management Principles and Applications

According to National Education Policy 2020

Dr. Pardeep Kumar



Contents

Unit-I: Introduction – Introduction to Management • Coordination Mechanisms in Organisations • Management Theories and Approaches • Managerial Function, Managerial Roles (Mintzberg) and Competencies • Indian Ethos for Management.

Unit-II: Planning – Nature and Process of Planning • Organisational Objective Setting (Internationalisation and Digitalisation) • Decision-Making • Strategic Planning • Elements of the Business Firm Environment.

Unit-III: Organising – Nature and Process of Organising • Delegation and Decentralisation of Authority • Departmentalisation • Organisational Structure and Organograms • Formal-Informal Organisation's Interface.

Unit-IV: Directing and Controlling – Motivation • Leadership • Controlling: Process and Principles • Measures of Controlling and Accountability for Performance.

Unit-V: Salient Development and Contemporary Issues in Management – Management Challenge of 21st Century • Contemporary Issues in Management: I (Internationalisation and Globalisation) • Contemporary Issues in Management: II (Entrepreneurship and Innovation) • Contemporary Issues in Management: III (Values and Ethics) • Contemporary Issues in Management: IV (Workplace Diversity, Democracy, Sociocracy and Subaltern Ideas from India).

Appendix • Index.

Edition: 4th, 2025

Pages: xxiv + 552

ISBN: 978-93-91820-86-2 (TC 022)

MRP: ₹ 595.00

Fundamentals of Business Organisation & Management

Y.K. Bhushan

Contents

Part One: Business System

Part Two: Ownership of Business Firms

Part Three: Company Management

Part Four: Principles of Management

Part Five: Production Function of Management

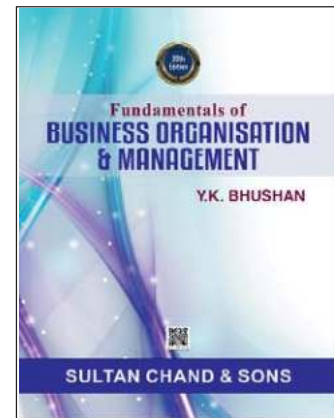
Part Six: Human Resource Personnel Function of Management

Part Seven: Marketing Function of Management

Part Eight: Financial Function of Management

Part Nine: Business and its Environment

Supplement



Edition: 20th, 2016

Pages: xvi + 1,040

ISBN: 978-93-5161-061-8 (TC 131)

MRP: ₹ 725.00

Business Management

Dr. C.B. Gupta

Contents

Unit I: Introduction – Nature and Scope of Management • Management Process, Functions and Principles • Evolution of Management Thought • Social Responsibility and Ethics.

Unit II: Planning and Decision-making – Nature and Process of Planning • Methods and Types of Plans • Forecasting and Decision-making • Management Information System.

Unit III: Organising – Nature and Process of Organising • Organisation Theory & Behaviour • Departmentation • Span of Management • Authority and Responsibility • Delegation and Decentralisation • Types of Organisation Structure • Groups in Organisation • Organisation Charts and Manuals.

Unit IV: Staffing – Nature and Scope of Staffing • Recruitment, Selection and Training • Performance Appraisal and Promotion • Job Analysis and Job Evaluation.

Unit V: Directing – Nature and Scope of Directing • Supervision • Motivation and Morale • Leadership • Communication.

Unit VI: Control and Coordination – Nature and Process of Controlling • Techniques of Managerial Control • Coordination – The Essence of Management • Techniques of Management.

Case Studies • Selected Bibliography • Objective Type Questions • Model Question Papers.



Edition: 15th, 2018

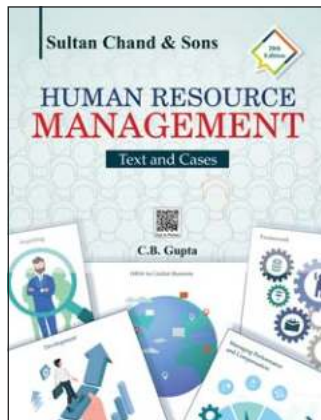
Pages: xxxii + 568

ISBN: 978-93-5161-131-8 (TC 159)

MRP: ₹ 525.00

Human Resource Management (Text & Cases)

C.B. Gupta



Contents

Part One: Introduction to Human Resource Management – Nature and Scope of Human Resource Management • Organising the Human Resource Function • Strategic Human Resource Management • Human Resource Policies.

Part Two: Acquiring Human Resources – Human Resource Planning • Job Analysis and Job Design • Recruitment and Selection • Placement, Induction and Socialisation.

Part Three: Developing Human Resources – Employee Training • Executive Development • Career Planning and Development • Human Resource Development • Employee Empowerment

Part Four: Managing Performance and Compensation – Performance Appraisal • Job Evaluation • Wage and Salary Administration • Incentive Compensation.

Part Five: Maintaining and Retaining Human Resources – Job Changes – Transfers, Promotions and Separations • Absenteeism and Labour Turnover • Employee Health and Safety.

• Employee Welfare (Employee Benefits) • Social Security • Work Environment • Discipline and Grievance

Part Six: Integrating Human Resources – Industrial Relations and Industrial Disputes • Trade Unions • Collective Bargaining • Workers' Participation in Management • Morale • Job • Human Relations • Quality of Work Life (QWL) • Management of Stress and Burnout.

Part Seven: Human Resource Control – Human Resource Records, Research and Audit • Human Resource Accounting and Information System.

Part Eight: Emerging Horizons in Human Resource Management – Human Resource Management in Virtual Organisation • International Human Resource Management • Human Resource Management in a Changing Environment.

Bibliography • Index.

Edition: 20th, 2025

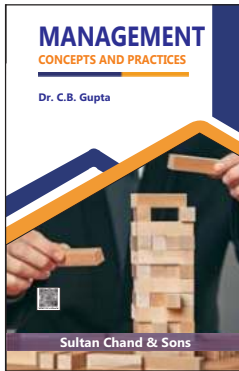
Pages: xxxii + 744

ISBN: 978-93-91820-98-5 (TC 163)

MRP: ₹ 695.00

Management Concepts and Practices

Dr. C.B. Gupta



Contents

Unit I: Introduction – Concept and Nature of Management • Process and Significance of Management • Roles and Areas of Management & Coordination • Development of Management Thought.

Unit II: Planning and Decision-making – Nature, Scope and Objectives of Planning • Decision-making • Management by Objectives • Corporate Planning and Environment • Business Forecasting.

Unit III: Organising and Staffing – Nature and Process of Organising • Authority and Responsibility Relationships • Delegation and Decentralisation • Departmentation • Formal and Informal Organisations • Span of Control • Types of Organisation • Concept, nature and Importance of Staffing.

Unit IV: Motivating and People – Concept and Nature of Directing • Motivation and Morale • Leadership • Communication.

Unit V: Managerial Control – Concept and Process of Control • Techniques of Managerial Control.

Unit VI: Objective Type Questions

Unit VII: Case Studies • Select Bibliography

Questions Papers of BBA Examinations of GGS Indraprastha University.

Edition: 14th, 2014

Pages: xvi + 480

ISBN: 978-93-5161-025-0 (TC 157)

MRP: ₹ 350.00

Management: Theory and Practice

C.B. Gupta

Contents

Part I: Introduction to Management – Concept, Nature and Scope of Management • Management Process – Functions and Principles • Coordination – The Essence of Managing • Evolution of Management Thought • Modern Management Gurus • Management and Environment.

Part II: Planning and Decision-Making – Nature, Process and Types of Planning • Forecasting • Management by Objectives • Decision-making • Strategic Management Process • Problem Solving.

Part III: Organising – Nature and Principles of Organisation • Departmentation • Span of Management • Authority and Responsibility • Delegation and Decentralisation • Forms of Organisation Structure • Line and Staff Relations • Theories of Organisation • Management of Change • Organisation Development • Organisation Charts and Manuals • Organisational Climate and Culture • Organisational Conflicts • Organisational Politics.

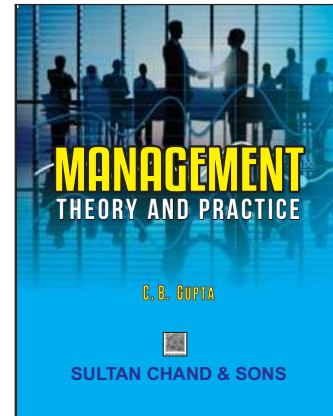
Part IV: Staffing – Nature and Scope of Staffing • Selection, Training and Development • Human Resources – Appraisal and Accounting • Knowledge Management • Learning Organisation.

Part V: Directing – Nature and Scope of Directing • Motivation and Morale • Communication • Leadership • Supervision • Team Building • Crisis Management • Corporate Governance.

Part VI: Controlling – Nature and Process of Controlling • Techniques of Control.

Part VII: Management and Society – Management of Public Undertakings • Social Responsibilities of Business • Business Ethics • Japanese Management • International Management • Excellence in Management • Management of Time • Management of Family Business • Management of Non-profit Organisation • Management in Future • Modern Management Techniques • The Entrepreneurship Development.

Some Syllabi on Management • Select Bibliography • Subject Index.



Edition: 21st, 2022

Pages: xxxii + 896

ISBN: 978-93-5161-093-9 (TC 158)

MRP: ₹ 595.00

Human Resource Management

L.M. Prasad

Contents

Part I: Framework of Human Resource Management – Introduction to Human Resource Management • Human Resource Management Environment • Strategic HRM • Human Resource Information System, Accounting and Audit.

Part II: Acquiring Human Resources – Human Resource Planning • Job Design and Job Analysis • Recruitment • Selection • Induction & Placement.

Part III: Human Resource Development – Human Resource Development System • Career Planning & Development • Training and Development.

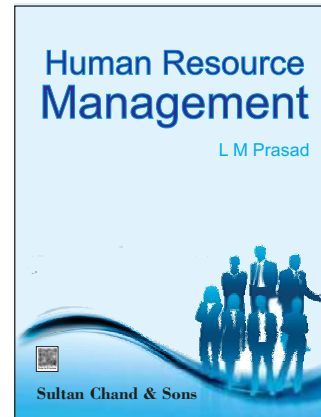
Part IV: Managing Performance and Compensation – Performance Management • Compensation Management • Incentives and Benefits.

Part V: Motivating and Maintaining Human Resources – Motivational Environment • Safety and Health Management • Human Resource Mobility.

Part VI: Managing Industrial Relations – Dynamics of Industrial Relations • Discipline and Grievance Management • Management of Industrial Disputes.

Part VII: Human Resource Management for Global Business – International Human Resource Management

Appendix: Learning Through Cases • Name Index • Organization Index • Subject Index.



Edition: 4th, 2017

Pages: xiv + 592

ISBN: 978-93-5161-111-0 (TC 858)

MRP: ₹ 650.00

Management Process and Organizational Behaviour

L.M. Prasad

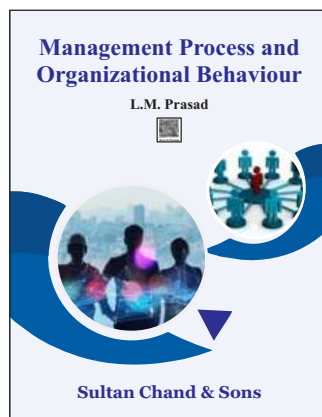
Contents

Part I: Management Process – Introduction to Management • Planning • Organizing • Staffing • Motivating and Leading • Controlling.

Part II: Organizational Behaviour – Introduction to Organizational Behaviour • Individual Behaviour • Group Behaviour • Team Development.

Appendix

Glossary



Edition: 6th, 2019

Pages: xii + 212

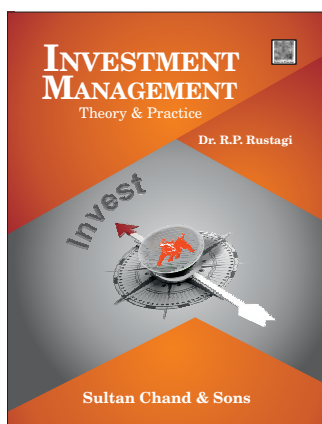
ISBN: 978-93-5161-150-9 (TC 984)

MRP: ₹ 225.00

Investment Management

Theory & Practice

Dr. R.P. Rustagi



Contents

Part I: Investment Environment – Understanding Investment • Financial Markets, Participants and Instruments.

Part II: Risk-return Relationship and Portfolio Management – Risk and Return • Portfolio Selection and Management.

Part III: Securities Analysis and Valuation – Fixed Income Securities: Yield and Valuation • Equity Shares: Fundamental and Technical Analysis • Valuation of Equity Share.

Part IV: Mutual Funds and Financial Derivatives – Mutual Funds • Financial Derivatives.

Part V: Indian Capital Market – Indian Capital Market: Structure and Emerging Trends • Investors' Protection, Unfair Trade Practices and Insider Trading.

Appendices.

Edition: 12th, 2023

Pages: xx + 436

ISBN: 978-93-91820-40-4 (TC 1058)

MRP: ₹ 495.00

Investment Analysis and Portfolio Management

R.P. Rustagi

Contents

Part I: Investment Environment – Understanding Investment • Financial Markets, Participants and Instruments.

Part II: Indian Capital Market – Securities Market in India: Structure and Trading • Mutual Funds.

Part III: Fixed Interest Securities – Bond Fundamentals • Bond Valuation and Management.

Part IV: Equity Shares: Analysis and Valuation – Fundamental Analysis : E-I-C Approach • Technical Analysis and Market Efficiency • Valuation of Equity Shares.

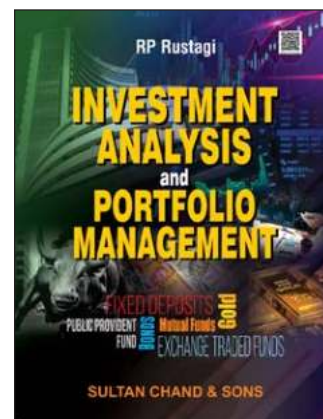
Part V: Risk-Return Relationship and Portfolio Management – Risk-Return Analysis in Investment • Portfolio Theory : Portfolio Selection and Management • Capital Assets Pricing Model, Arbitrage Pricing Theory and Portfolio Evaluation.

Part VI: Derivatives and Risk Management – Financial Derivatives: Forwards and Futures • Options : Strategies and Valuation • Swaps and Credit Derivatives.

Part VII: Changing Structure of Indian Capital Market – Indian Capital Market : Emerging Trends • Investors' Protection, Unfair Trade Practices and Insider Trading.

Part VIII: Miscellaneous Topics – Structured Debt, Securitization and Assets – Backed Securities. • Investment in Real Assets.

Appendices – Appendix I: Glossary • Appendix II: Bibliography • Appendix III: Compounded Value Tables, Present Value Tables and Standard Area Table.



Edition: 5th, 2022

Pages: xxxii + 880

ISBN: 978-93-5161-186-8 (TC 1116)

MRP: ₹ 695.00

Business Environment (Tamil Nadu Edition)

According to National Education Policy 2020

Dr. C.B. Gupta

Contents

Part I : An Overview of Business Environment – Introduction to Business Environment
• Environmental Analysis • Managing Diversity • Nature and Scope of Business.

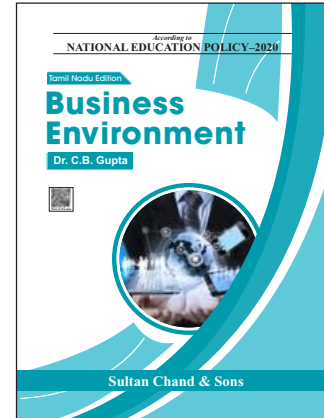
Part II : Political and Legal Environment – The Constitutional Environment • Functions and Role of the State • Legal Environment.

Part III : Social and Cultural Environment – Demographic Environment • Culture and Business
• Business and Society • Social Responsibilities of Business • Business Ethics and Values
• Corporate Governance.

Part IV : Economic Environment – Economic Systems • Economic Planning • Economic Parameters • Economic Policies.

Part V : Financial Environment – Indian Financial Systems • The Reserve Bank of India (RBI) • Commercial Banking • Financial Institutions • Stock Exchange and SEBI.

University Question Papers.



Edition: 12th, 2022

Pages: xvi + 512

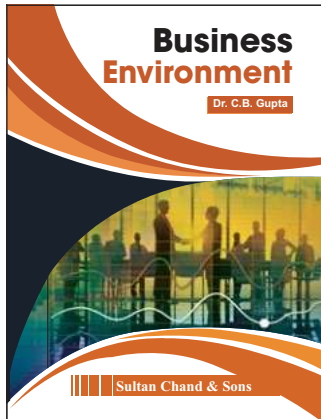
ISBN: 978-93-91820-42-8 (TC 1046)

MRP: ₹ 450.00

Business Environment

Dr. C.B. Gupta

Contents



Unit I: An Overview of Business Environment – Introduction to Business Environment
• Environmental Analysis • Managing Diversity • Nature and Scope of Business.

Unit II: Political and Legal Environment – The Constitutional Environment • Functions and Roles of the State • Legal Environment.

Unit III: Social and Cultural Environment – Demographic Environment • Culture and Business
• Business and Society • Social Responsibilities of Business • Business Ethics and Values
• Corporate Governance.

Unit IV: Economic Environment – Economic Systems • Economic Planning • Economic Parameters • Economic Policies.

Unit V: Financial Environment – Economic Systems • The Reserve Bank of India (RBI)
• Commercial Banking • Financial Institutions • Stock Exchange and SEBI.

Unit VI: Natural and Technological Environment – Natural Environment • Technological Environment.

Unit VII: Global / International Environment – Globalisation • Foreign Direct Investment
• Multinational Corporations • India, WTO and Trading Blocks.

Unit VIII: Industrial and Labour Environment – Public Enterprises and Privatisation • Small Scale and Cottage Industries • Industrial Sickness • Industrial Labour in India.

Edition: 12th, 2022

Pages: xxxii + 776

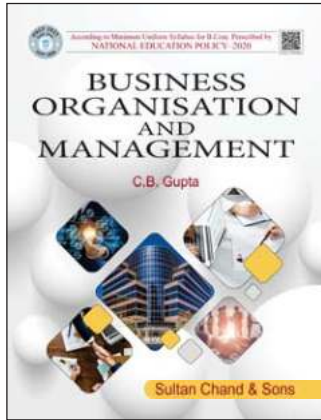
ISBN: 978-93-91820-37-4 (TC 1047)

MRP: ₹ 650.00

Business Organisation and Management

According to National Education Policy 2020

C.B. Gupta



Contents

Unit I: Introduction to Business Organisation Management – Meaning and Role of organization and Management • Function of Management • Forms of Business Ownership • Business Formats • Micro, Small and Medium Enterprises

Unit II: Business Environment and Entrepreneurship – Business Environment • Business Ethics and Social Responsibilities • Business and Social Entrepreneurship

Unit III: Planning and Organising – Planning • Decision-Making: Process and Techniques • Organising: Concept and Structure • Delegation, Centralisation and Decentralisation of Authority

Unit IV: Directing and Controlling – Motivation • Leadership • Communication • Controlling • Techniques of Control: Financial, Quality and Operating Controls

Unit V: Indian Ethos and Contemporary Issues in Management – Contemporary Issues in Management • Indian Ethos for Management • Salient Developments in Management

Edition: 18th, 2023

Pages: xvi + 304

ISBN: 978-93-91820-43-5 (TC 1179)

MRP: ₹ 395.00

Principles of Marketing

According to National Education Policy 2020

Dr. C.B. Gupta

Contents

Unit I: Introduction to Marketing – Nature, Importance and Scope of Marketing • Evolution of Marketing Philosophies • Service Marketing • Marketing Mix • Marketing Environment.

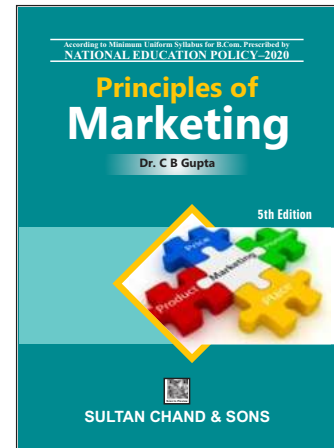
Unit II: Consumer Behaviour and Market Selection – Consumer Behaviour • Market Selection: Market Segmentation, Targeting and Product Positioning.

Unit III: Product Decisions & New Product Development – Product Decisions • Branding, Packaging, Labelling and Product Support Service • New Product Development and Product Life Cycle.

Unit IV: Pricing Decisions and Distribution Decisions – Pricing Decision • Distribution Decisions • Wholesaling and Retailing • Logistics Decisions.

Unit V: Promotion Decisions & Developments in Marketing – Promotion Decisions and Integrated Marketing Communication • Advertising and Personal Selling • Sales Promotion, Public Relations, Publicity and Direct Marketing • Sustainable Marketing and Relationship Marketing • Rural Marketing • Social Marketing and Digital Marketing.

Online Resource: Question Bank • University Question Papers B.Com.



Edition: 5th, 2023

Pages: xviii + 414

ISBN: 978-93-91820-69-5 (TC 1191)

MRP: ₹ 395.00

Essentials of Human Resource Management

C.B. Gupta

Contents

Unit I: Introduction – Concept of Human Resource Management • Nature of Human Resource Management • Functions of Human Resource Management • Importance of Human Resource Management • Development of Human Resource Management • Contribution of Industrial Psychology • Organisation of Human Resource Department • Human Resource Policies • Unit at a Glance • Test Questions

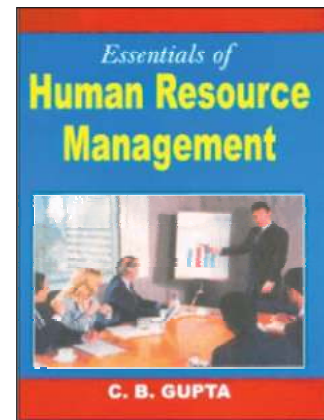
Unit II: Procurement – Concept and Process of Human Resource Planning • Concept of Job Analysis, Job Description and Job Specification • Nature and Sources of Recruitment • Nature and Process of Selection • Role of Tests and Interviews • Concepts of Induction and Socialisation • Unit at a Glance • Test Questions

Unit III: Training and Development – Concepts of Training and Development • Importance of Training and Development • Types of Training • Identifying Training Needs • Designing a Training Programme • Methods of Training (On-the-job and off-the-job) • Concept and Methods of Executive Development • Unit at a Glance • Test Questions

Unit IV: Performance Management System – Concept of Performance Appraisal • Objectives of Performance Appraisal • Problems in Performance Appraisal • Essentials of an Effective Performance Appraisal System • Methods of Performance Appraisal • Job Changes – Transfers and Promotions • Employee Counselling • Unit at a Glance • Test Questions

Unit V: Compensation Management – Concept of Compensation • Components of Compensation • Fringe Benefits • Concept of Compensation Management • Performance Linked Compensation • Profit-sharing • Labour Co-partnership • Employee Stock Option Plans (ESOPs) • Employee Health • Employee Welfare • Social Security • Unit at a Glance • Test Questions

Unit VI: Emerging Horizons in HRM – Impact of IT on Human Resource Management • Business Process Re-engineering (BPR) • Downsizing • Voluntary Retirement Scheme (VRS) • Changing Role of Human Resource Management • Unit at a Glance • Test Questions • Objective Type Questions



Edition: 6th, 2018

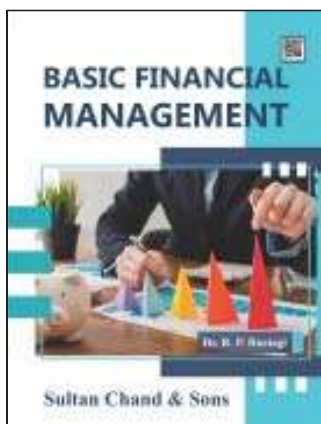
Pages: xii + 188

ISBN: 978-93-5161-125-7 (TC 1150)

MRP: ₹ 140.00

Basic Financial Management

Dr. R.P. Rustagi



Contents

Unit One: Financial Management – An Overview – Financial Management – An Introduction • Time Value of Money.

Unit Two: Capital Budgeting Decisions – Capital Budgeting – An Introduction • Capital Budgeting – Techniques of Evaluation.

Unit Three: Cost of Capital and Financial Decisions – Cost of Capital • Leverage Analysis • EBIT – EPS Analysis • Leverage, Cost of Capital and Value of the Firm • Factors of Capital Structure.

Unit Four: Dividend Decision – Dividend Decision and Valuation of the Firm • Dividend Policy : Determinants and Constraints.

Unit Five: Working Capital Management – Introduction to Working Capital • Working Capital : Estimation and Calculations • Management of Cash • Receivables Management • Inventory Management.

Appendix I • Appendix II.

Edition: 10th, 2023

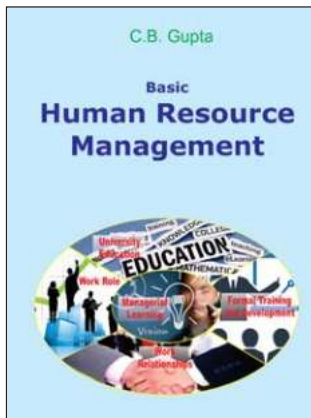
Pages: xvi + 440

ISBN: 978-93-91820-48-0 (TC 1151)

MRP: ₹ 450.00

Basic Human Resource Management

C.B. Gupta



Contents

Unit I: Introduction to Human Resource Management – Nature and Scope of Human Resource Management • Human Resource Department and HR Manager • Human Resource Policies

Unit II: Acquisition of Human Resources – Human Resource Planning • Job Analysis – Job Description and Job Specification • Recruitment and Selection • Placement, Induction and Socialisation

Unit III: Training and Development – Employee Training • Management Development Programmes • Career Planning and Development

Unit IV: Performance, Employee Counselling and Job Changes – Performance Appraisal • Employee Counselling • Job Changes – Transfers and Promotions

Unit V: Compensation – Compensation • Job Evaluation • Incentive Plans and Performance Linked Compensation

Unit VI: Maintenance – Employee Health and Safety • Employee Welfare • Social Security • Grievance Handling and Redressal

Appendix: Cases in HRM; Question Papers

Edition: 4th, 2018

Pages: xvi + 312

ISBN: 978-93-5161-128-8 (TC 1216)

MRP: ₹ 195.00

Entrepreneurship Text & Cases

C.B. Gupta

Contents

Unit I: Introduction – Nature and Role of Entrepreneurship • Routes to Entrepreneurship • Creativity and Innovation • Dimensions of Entrepreneurship.

Unit II: Types of Business Entities – Micro, Small and Medium Enterprises • Business Groups, Business Houses and Family Business • Contemporary Role Models in Indian Business.

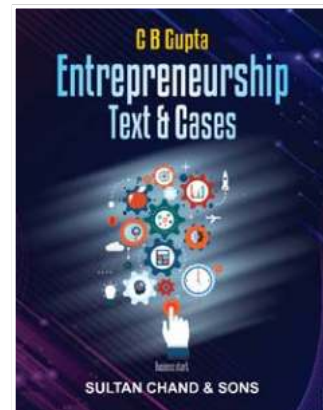
Unit III: Entrepreneurial Sustainability – Institutions Assisting Entrepreneurs • Entrepreneurial Development in India • Business Incubators, Angel Investors, Venture Capital and Private Equity Funds.

Unit IV: Business Plan Preparation – Sources and Techniques of Business Ideas • Feasibility Analysis • Business Plan.

Unit V: Marshalling Resources – Financing the New Venture • Production and Operations Management • Marketing Issues in a New Venture • Building the New Venture Team • Forms of Ownership for New Venture • Growth and Transition of a Venture • Accounting and Financial Statements of a New Venture.

Unit VI: Appendices – Case Studies of Successful and Unsuccessful Entrepreneurs.

Bibliography



Edition: 3rd, 2022

Pages: xxiv + 448

ISBN: 978-81-951043-3-8 (TC 1234)

MRP: ₹ 400.00

Personnal Financial Planning

Shalu Garg

Contents

Unit-I: Introduction to Financial Planning – Financial Planning • Time Value of Money • Savings, Spending and Financial Discipline.
Unit-II: Investment Planning – Investment, Risk & Return and Portfolio • Bond, Real Estate and Investment in Projects • Financial Derivatives and Mutual Funds.
Unit-III: Personal Tax Planning – Tax Structure in India • Exemptions and Deductions.
Unit-IV: Insurance Planning – Life and Health Insurance • Property Insurance, Credit Life Insurance. and Professional Liability Insurance.
Unit-V: Retirement Benefits Planning – Retirement Planning and Pension Plans • Reverse Mortgage and Estate Planning.
Practical Exercises Guide.



Edition: 1st, 2024

Pages: xvi + 265

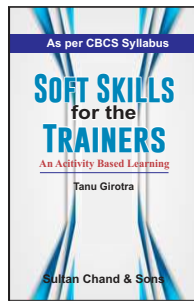
ISBN: 978-93-91820-90-9 (TC 1312)

MRP: ₹ 265.00

Soft Skills for the Trainers

An Activity Based Learning

Tanu Girotra



Contents

Soft Skills • Stress Management • Communication • Anger Management • Leadership • E-Learning for Youth with Disability • Personality Development • Time Management • Presentation Skills • Career Planning • Inter-Personal Relationship and Conflict Resolution.

References

Edition: 1st, 2021

Pages: xvi + 128

ISBN: 978-93-5161-196-7 (TC 1237)

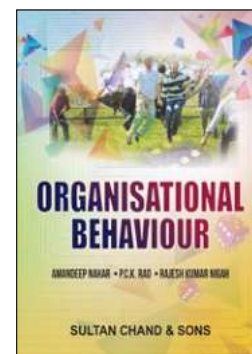
MRP: ₹ 195.00

Organisational Behaviour

Amandeep Nahar • P.C.K. Rao
Rajesh Kumar Nigah

Contents

Unit I – OB: An Overview • Evolution of Management.
Unit II – Personality • Attitude • Learning • Perception.
Unit III – Group Dynamics • Communication and TA • Motivation • Leadership.
Unit IV – Power Politics • Organisation Change • Organisation Development.
Unit V – Conflict and Negotiation • Organisational Stress • Organisation Culture.
Figures • Case Studies • Tables



Edition: 1st, 2021

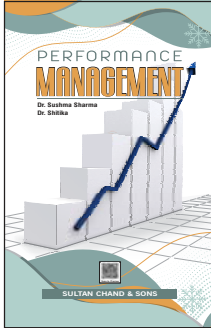
Pages: xxiv + 320

ISBN: 978-93-5161-199-8 (TC 1240)

MRP: ₹ 250.00

Performance Management

Sushma Sharma • Shitika



Contents

- Introduction to Performance Management
- Performance Planning and Motivation for Achieving High Performance
- Performance Management System
- Implementation and assessment of Performance Management
- Performance Appraisal
- Performance Monitoring
- Recent Trends in Performance Management
- Performance Management and Development Issues
- Artificial Intelligence-Driven Performance Management
- Ethics and Legal Guidelines in Performance Management

Edition: 1st, 2025

Pages: xvi + 256

ISBN: 978-93-91820-88-6 (TC1314)

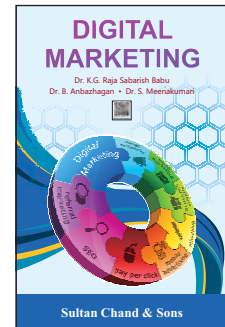
MRP: ₹ 295.00

Digital Marketing

Dr. K.G. Raja Sabarish Babu
Dr. B. Anbazhagan • Dr. S. Meenakumari

Contents

- Introduction to Digital Marketing
- Search Engine Optimization
- Search Engine Marketing
- Email Marketing And Mobile Marketing
- Social Media Marketing
- Social Media Platforms
- E-Commerce
- Online Reputation Management
- Web Analytics



Edition: 1st, 2023

Pages: xxvi + 246

ISBN: 978-93-91820-55-8 (TC 1292)

MRP: ₹ 275.00

Securities Law & Market Operation

Dr. P. Sudha



Contents

- Securities Market
 - Primary Market
 - Secondary Market
 - Financial Instruments
 - Debt Instruments
 - Stock Market Trading & Dematerialisation of Shares
 - Custodial Services
 - Ombudsman
 - Regulation of Intermediaries
 - Credit Rating Agency
 - Venture Capital
- Question Papers
Glossary

Edition: 1st, 2022

Pages: xvi + 184

ISBN: 978-93-91820-10-7 (TC 1258)

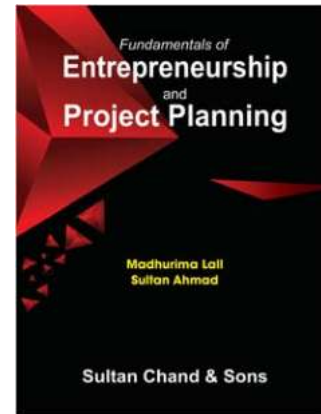
MRP: ₹ 175.00

Fundamentals of Entrepreneurship and Project Planning

Madhurima Lall • Sultan Ahmad

Contents

- Introduction to Entrepreneurship
 - Entrepreneurship: Motivation, Types and Barriers to Entrepreneurship
 - Creativity, Innovation and Entrepreneurship
 - New Ventures
 - Intellectual Property Rights (IPR)
 - Business Plan: Purpose and Contents of a Business Plan
 - Marketing Plan
 - Operation and Production Plan
 - Organizational Plan
 - Financial Plan
 - Financing of New Ventures: Stages and Source of Financing
 - Funding Opportunities and Institutional Support to Entrepreneurs in India
 - Financial Indicators
 - Micro, Small and Medium Enterprises
 - Women Entrepreneurship
- Multiple Choice Questions (MCQs)*
Question Papers



Edition: 1st, 2021

Pages: xii + 196

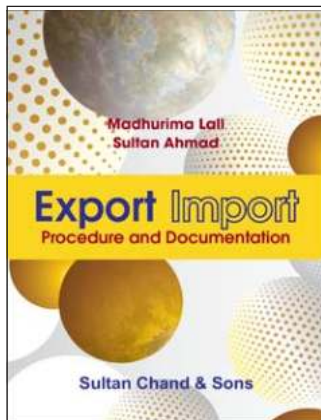
ISBN: 978-81-951043-9-0 (TC1243)

MRP: ₹ 225.00

Export Import

Procedure and Documentation

Madhurima Lall • Sultan Ahmad



Contents

Export – Introduction and Procedure • Export Order and Export Contract • Standardization and Packaging • Export Costing and Pricing • Export Documentation • Methods of Payment • Export Financing • Export Credit Guarantee Corporation (ECGC) • Quality Control and Inspection in Exports • Cargo Insurance and Inco terms • Central Excise and Custom Clearance Regulation – Procedures and Documentation • Export Houses – Trading, Star Trading and Super Trading Houses • Policy for EOU/EPZ/FTZ • Institutional Support for India's Foreign Trade • Export Incentives • Schemes for Import of Capital Goods – Procedures and Documentations • International Logistics

Multiple Choice Questions • Essay Type Questions • Model Question Papers

Edition: 1st, 2021

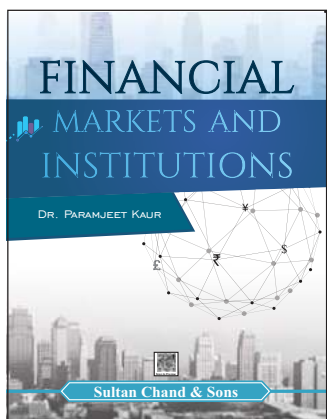
Pages: xvi + 216

ISBN: 978-81-951043-6-9 (TC1242)

MRP: ₹ 225.00

Financial Markets and Institutions

Dr. Paramjeet Kaur



Contents

Part 1: Introduction – An Introduction to Financial System • An Overview of the Indian Financial System.

Part 2: Financial Markets I: Money Markets – Financial Markets I – Money Market • Role of Central Bank in Money Market.

Part 3: Financial Markets II: Capital Markets – Financial Markets II – Capital Market • Secondary Markets • Capital Market Instruments • Debt Market • Securities and Exchange Board of India (SEBI).

Part 4: Financial Institutions – Commercial Banks • Recent Developments in the Commercial Banking Sector • Insurance • Mutual Funds • Non-Banking Financial Companies.

Part 5: Financial Stability – Financial Stability and Financial Crisis.

References

Edition: 1st, 2024

Pages: xxiv + 416

ISBN: 978-93-91820-53-4 (TC 1291)

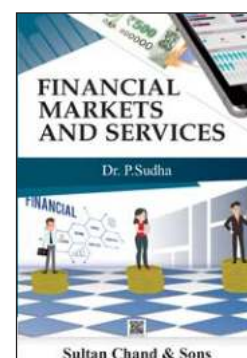
MRP: ₹ 395.00

Financial Markets and Services

P. Sudha

Contents

- Financial System
- Primary Market or New Issue Market
- Secondary Market
- Money Market
- Debt Market
- Derivative Market
- Depositories and Custodial Services
- Financial Institutions
- Mutual Funds
- Hire Purchase & Leasing
- Insurance
- Housing Finance
- Factoring
- Securitisation
- Venture Capital
- Credit Rating



Edition: 1st, 2024

Pages: xxiv + 286

ISBN: 978-93-91820-92-3 (TC 1310)

MRP: ₹ 275.00

Principles of Marketing

According to National Education Policy 2020

Dr. Pardeep Kumar

Contents

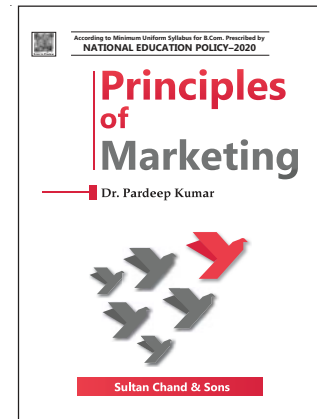
Unit I: Introduction to Marketing and Marketing Environment – Nature, Scope and Importance of Marketing • Marketing Philosophies • Service Marketing • Marketing Mix • Marketing Environment

Unit II: Consumer Behaviour and Market Selection – Consumer Behaviour • Market Selection, Market Segmentation: Concept and Bases • Market Targeting and Product Positioning

Unit III: Product Decisions and New Product Development – Product Decisions • Branding, Packaging, Labeling and Product Support Services • New Product Development and Product Life Cycle

Unit IV: Pricing Decisions and Distribution Decisions – Pricing Decisions • Distribution Decisions • Wholesaling and Retailing • Logistics Decisions

Unit V: Promotion Decisions and Developments in Marketing – Promotion Decisions and Integrated Market Communication • Advertising and Personal Selling • Sales Promotion, Public Relations, Publicity and Direct Marketing • Developments in Marketing: Sustainable Marketing and Relationship Marketing • Developments in Marketing: Rural Marketing • Developments in Marketing: Social Marketing and Digital Marketing



Edition: 1st, 2023

Pages: xvi + 416

ISBN: 978-93-91820-16-9 (TC 1273)

MRP: ₹ 395.00

Business Organisation

According to National Education Policy 2020

Dr. Pardeep Kumar

Contents

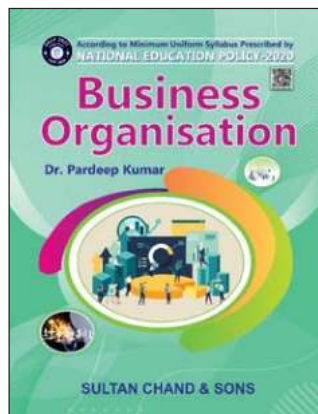
Unit I: Introduction – Concept, Nature and Scope of Business • Business System • Business Objectives • Business and Environment Interface • Social Responsibility of Business and business Ethics

Unit II: Business Enterprises – Forms of Business Ownership – I • Forms of Business Ownership – II • Business Combinations

Unit III: Business Environment – Business Environment • Environmental Analysis and Diagnosis

Unit IV: Entrepreneurship: Founding the Business – Skill India, Startup India, Make in India, and Globalization

Unit V: Contemporary Issues of Business Organisation – Contemporary Issues of Business Organisation – I • Contemporary Issues of Business Organisations – II



Edition: 1st, 2023

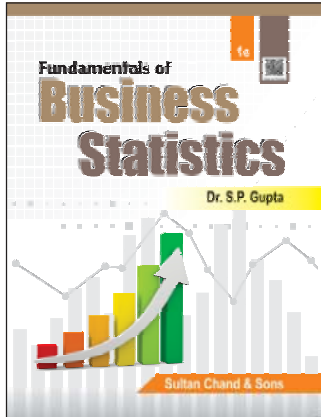
Pages: xvi + 280

ISBN: 978-93-91820-08-4 (TC 1279)

MRP: ₹ 295.00

Fundamentals of Business Statistics

Dr. S.P. Gupta



Contents

- Introduction
 - Classification and Tabulation
 - Diagrammatic and Graphic Presentation
 - Measures of Central Tendency
 - Measures of Variation
 - Skewness, Moments and Kurtosis
 - Correlation Analysis
 - Regression Analysis
 - Index Numbers
 - Analysis of Time Series
 - Probability Theory
 - Theoretical Distributions
 - Statistical Decision Theory
 - Sampling and Sample Designs
 - Sampling Distribution and Theory of Estimation.
- Appendix

Edition: 1st, 2025

Pages: xiv + 680

ISBN: 978-93-91820-81-7 (TC 1253)

MRP: ₹ 650.00

Securities Market & Regulations

Prof. V. Balachandran

Contents

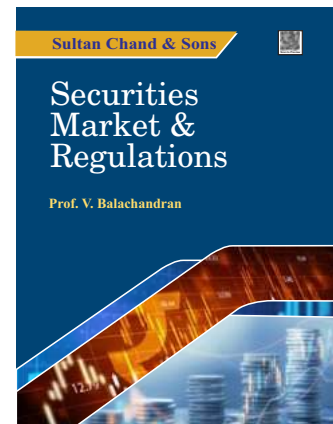
Part I: Securities Market – New Issues & Stock Exchange • Indian Financial System • Basics of Investing • Capital Market Instruments • Money Market • Primary Market/New Issues Market • Stock Exchanges – National and International

Part II: Securities Market – Regulatory Framework Mutual Fund • SEBI-Establishment, Structure, Composition Powers and Securities Appellate Tribunal • Regulation of Contracts in Securities • SEBI (Delisting of Equity Shares) Regulations, 2021 • Buy-Back of Securities • SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021

Part III: Securities Market Intermediaries – Regulatory Framework • Securities Market Intermediaries – Role and Responsibilities • Depository System • Derivatives • Insider Trading • Investor Protection – Role of SEBI and Ombudsman

Part IV: Knowledge Refresher – QUIZ on Securities Market • Model Question Paper • Past Years Question Papers of Universities • Past Years Question Papers of ICSI • Case Laws Relating to Securities Market and Regulations • Figures / Charts • Problems & Keys

Part V: Annexures – Annexure-I: List of Recognised Investor Associations in India • Annexure-II: Registered List of Depositories • Annexure-III: Registered List of Depository Participants • Annexure-IV: NISM Certification Examinations – An Overview



Edition: 1st, 2023

Pages: xxvii + 288

ISBN: 978-93-91820-80-8 (TC 1288)

MRP: ₹ 425.00

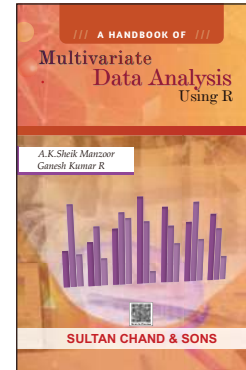
A Handbook of Multivariate Data Analysis Using R

A.K. Sheik Manzoor • Ganesh Kumar R

Contents

- Introduction to Multivariate Data Analysis
- Assessing the Characteristics of Data
- Multiple Linear Regression
- Discriminant Analysis
- Logistic Regression
- MANOVA
- Conjoint Analysis
- Cluster Analysis
- Multidimensional Scaling
- Correspondence Analysis
- Exploratory Factor Analysis
- Confirmatory Factor Analysis
- Structural Equations Modelling.

Glossary



Edition: 1st, 2024

Pages: vi + 130

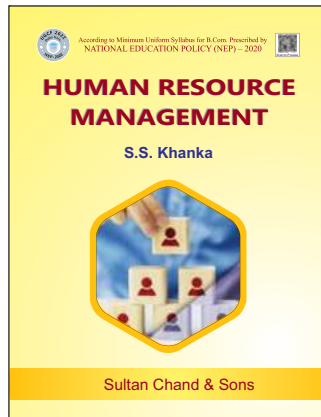
ISBN: 978-93-91820-84-8 (TC 1308)

MRP: ₹ 225.00

Human Resource Management

According to National Education Policy 2020

S.S. Khanka



Contents

- Unit I: Introduction to Human Resource Management** – Introduction to Human Resource Management (HRM) • Evolution and Development of Human Resource Management (HRM) • Emerging Issues of Human Resource Management (HRM)
- Unit II: Procurement of Human Resource** – Human Resource Planning (HRP) • Job Analysis • Recruitment • Selection • Placement, Induction, Socialization and Employee Retention
- Unit III: Upgrading Employees: Training and Development** – Training and Development • Methods of Training and Development • Scope of Training
- Unit IV: Performance Appraisal and Compensation Management** – Performance Appraisal • Employee Enhancement • Compensation
- Unit V: Employee Maintenance, Engagement and Emerging Horizons** – Employee Health and Safety • Employee Welfare and Social Security • Employer-Employee Relations • Emerging Horizons • Human Resource Information System (HRIS) • Contemporary Issues in HRM
- Self-Assessment Questions • Short Answer Questions • Discussion Questions • Class Assignments

Edition: 1st, 2023

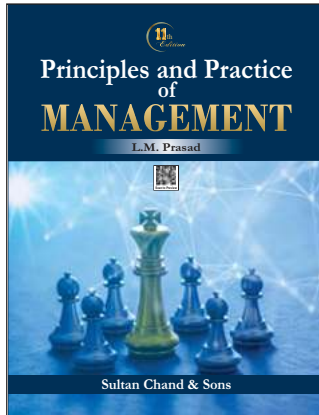
Pages: xx + 276

ISBN: 978-93-91820-67-1 (TC 1302)

MRP: ₹ 350.00

Principles and Practice of Management

L.M. Prasad



Contents

Part I: Conceptual Framework of Management – Introduction to Management • Development of Management Thought • Management Challenges and Opportunities • Social Responsibility and Ethics.

Part II: Planning – Fundamentals of Planning • Organizational Plans • Decision Making.

Part III: Organizing – Fundamentals of Organizing • Power and Authority • Conflict and Coordination • Organizational Change.

Part IV: Staffing – Fundamentals of Staffing • Employee Development and Performance Appraisal.

Part V: Directing – Fundamentals of Directing • Motivation • Leadership • Communication.

Part VI: Controlling – Fundamentals of Controlling • Control Techniques.

Part VII: Management Practices – Management Practices of Prominent Countries and Business Leaders • Role of Indian Ethos in Managerial Practice.

Appendices • Glossary • Subject Index.

Edition: 11th, 2025

Pages: xxiv + 568

ISBN: 978-93-91820-87-9 (TC 209)

MRP: ₹ 650.00

Organizational Behaviour

L.M. Prasad

Contents

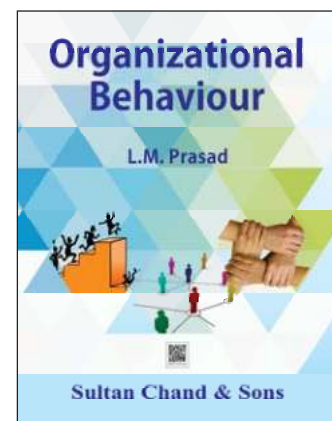
Part I: Conceptual Framework for Organizational Behaviour – Introduction to Organizational Behaviour.

Part II: Foundations of Individual Behaviour – Nature of Human Behaviour • Personality • Perception • Learning • Attitudes and Values • Emotional Intelligence • Motivation: Concepts and Theories • Motivation: Applications • Individual Decision Making.

Part III: Foundations of Group Behaviour – Interpersonal Behaviour • Group Dynamics • Work Teams • Power and Politics • Leadership • Communication • Conflict Management.

Part IV: Organization Systems – Design of Organization Structure • Organizational Culture • Organizational Change and Stress Management.

Appendix 1 • Appendix 2 • Glossary • Index.



Edition: 6th, 2019

Pages: xviii + 550

ISBN: 978-93-5161-146-2 (TC 211)

MRP: ₹ 650.00

Essentials of Business Communication

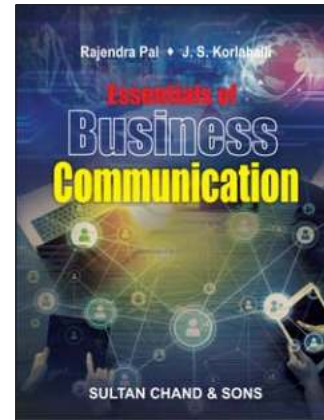
Rajendra Pal • J.S. Korlahalli

Contents

- Essentials of Communication
- English for Effective Business Communication
- Business Correspondence
- Employment Related Communication
- Interdepartmental Communication
- Other Forms of Written Communication
- Precis Writing
- Electronic Communication
- Intercultural Communication
- Oral and Other Forms of Communication
- Essay Writing
- Essays in Outlines.

Appendix 1

Appendix 2



Edition: 13th, 2011

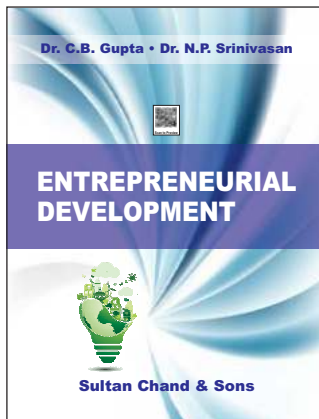
Pages: xvi + 848

ISBN: 978-81-8054-729-4 (TC 212)

MRP: ₹ 695.00

Entrepreneurial Development

Dr. C.B. Gupta • Dr. N.P. Srinivasan



Contents

Part I – Entrepreneurial Culture and Structure • Competing Theories of Entrepreneurship • Entrepreneurial Traits and Types • Entrepreneurial Motivation • Establishing Entrepreneurial Systems.

Part II – Project Identification and Classification • Project Formulation • Project Design and Network Analysis • Project Appraisal • Financial Analysis • Social Cost Benefit Analysis • Factory Design and Layout.

Part III – Steps for Starting a Small Industry • Selection of Types of Organisation • Incentives and Subsidies • Exports and Imports • Sources of Project Finance • Institutional Finance to Entrepreneurs.

Part IV – Institutions Assisting Entrepreneurs • Innovation and Entrepreneurship • Intrapreneurship or Corporate Venturing • Intellectual Property.

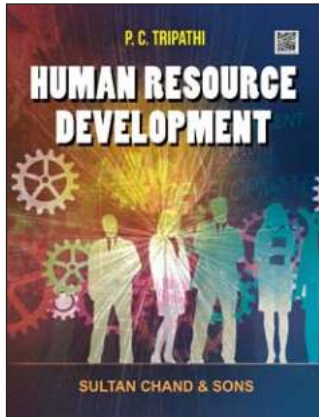
Part V – *Appendix I: Case Studies of Start Up Entrepreneurs*
Appendix II: Objective Type Questions.

Edition: 2020
MRP: ₹ 395.00

Pages: xxxii + 424 ISBN: 978-93-5161-132-5 (TC 174)

Human Resource Development

P.C. Tripathi



Contents

Introduction • Planning and Organising the HRD System • HRD in Indian Industry • Individual Behaviour • Group Behaviour • Acquisition of Human Resource • Performance Appraisal • Promotion, Potential Appraisal and Career Planning • Training and Development • Motivation • Leadership & Supervision • Employee Compensation • Employee Welfare and Social Security • Employee Communication • Help, Cooperation, Competition and Conflict • Grievance and Discipline • Quality of Work Life (QWL) • Organisational Climate or Culture (OC) • Organisational Change • Organisation Development (OD) • Organisational Effectiveness.

Edition: 7th, 2013

Pages: xx + 532

ISBN: 978-81-8054-885-7 (TC 233)

MRP: ₹ 495.00

Business Organisation and Management

C.B. Gupta

Contents

Section I: Introduction – Nature and scope of business • Business System and Its Environment • Objectives of Business • Social Responsibilities of Business.

Section II: Organising A Business – Promotion: Legal and Procedural Aspects (Launching a Business Enterprise) • Location: Selection of Region and Site • Forms of Ownership Organisation – I (Proprietorship and partnership) • Forms of Ownership Organisation – II (Company and Cooperative) • Choice of Suitable Form of Business Organisation.

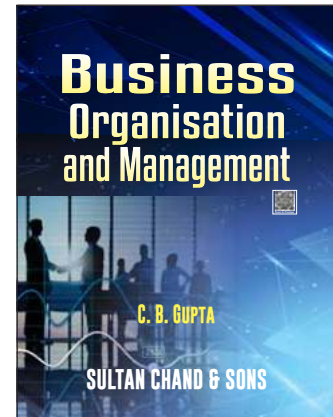
Section III: Marketing of Products – Nature and Functions of marketing • Channels of Distribution (Home Trade) • Exports and Imports (Foreign Trade) • Advertising, Salesmanship and Sales Promotion • Business Risks • Elements of Insurance.

Section IV: Financing the Business – Financial Planning (Capitalisation and Capital Structure) • Source of Corporate Finance • Special Financial Institutions • Stock Exchange and SEBI.

Section V: Business Horizons – Public Enterprises and Public Utilities • Small Business in India.

Section VI: Principles of Management – Nature and Scope of Management • Functions and Principles of Management • Coordination – The Essence of Management • Approaches to the Study of Management • Nature and Significance of Planning • Process and Types of Plans • Nature and Process of Organising • Departmentation • Delegation and Decentralisation of Authority • Forms of Organisations • Nature and Functions of Staffing • Recruitment, Selection and Training • Nature and Scope of Directing • Motivation and Morale • Leadership • Communication • Nature and Process of Control • Techniques of Managerial Controls.

Appendix • Bibliography • Index.



Edition: 17th, 2019

Pages: xxiv + 696

ISBN: 978-93-5161-136-3 (TC 169)

MRP: ₹ 595.00

Marketing Management Text & Cases

Dr. C.B. Gupta • Dr. N. Rajan Nair

Contents

Part I: Introduction (Identifying and Understanding the Market) – Nature, Scope and Importance of Marketing • Modern Marketing Concept • Marketing Environment and Marketing System • Consumer or Buyer Behaviour • Market Segmentation and Marketing Mix • Marketing Research and Marketing Information System.

Part II: Product Mix (Creating Value) – Product Planning and Product Mix • New Product Development.

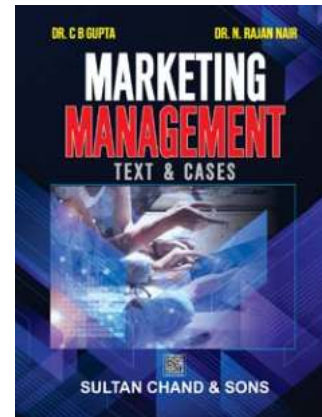
Part III: Pricing (Capturing Value) – Price Mix.

Part IV: Distribution (Delivering Value) – Channels of Distribution • Physical Distribution of Goods.

Part V: Promotion (Communicating Value) – Promotion Mix • Advertising • Personal Selling • Sales Promotion, Publicity and Public Relations.

Part VI: Marketing and Society – Consumer Protection in India • Marketing of Services • Rural Marketing • Strategic Marketing • Recent Issues and Developments in Marketing.

Appendix • Syllabi on Marketing Management • Select Bibliography • Index.



Edition: 19th, 2018

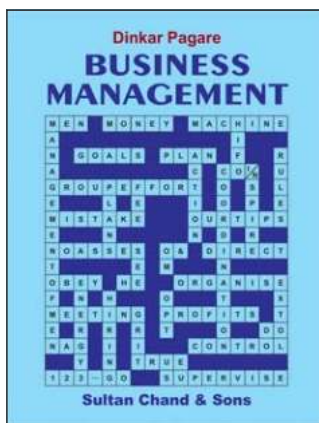
Pages: xvi + 584

ISBN: 978-93-5161-121-9 (TC 187)

MRP: ₹ 525.00

Business Management

Dinkar Pagare



Contents

Introductory • Evolution of Management Thought and Practice • School of Management • Scientific Management • Fayol's Theory of Management • Hawthorne Experiments • Nature and Importance of Planning • Process of Planning • Decision-Making • Methods of Planning • Nature and Importance of Organization • Organization Theory • Types of Organization • Assignment of Responsibility and Delegation of Authority • Informal Groups within Formal Organization • Role of Communication in Management • Methods of Communication • Nature and Functions of Personnel Management • Personnel Planning • Recruitment • Selection • Types and Techniques of Training • Motivation • Job Design, Job Analysis, and Job Evaluation • Personnel Compensation and Methods of Wage Payment • Directing Function of Management • Directing Function – Leadership • Nature and Process of Control • Control Devices • Coordination • Business Objectives and Social Responsibilities.

Case Study • Review Questions.

Edition: 6th, 2018

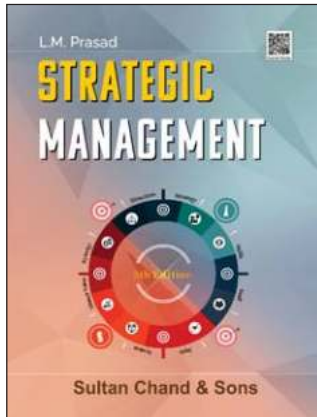
Pages: xx + 412

ISBN: 978-93-5161-119-6 (TC 198)

MRP: ₹ 300.00

Strategic Management

L.M. Prasad



Contents

Part I: Conceptual Framework of Strategic Management – Introduction to Strategic Management • Strategic Management Process.

Part II: Strategic Intent and Strategy Formulation – Strategic Intent • Environmental Analysis • Organizational Analysis • Corporate Strategies: Stability, Expansion, Retrenchment • Corporate Strategies: Internationalization and Digitalization • Business Strategies • Choice of Strategy.

Part III: Strategy Implementation – Activating Strategy • Structural Implementation • Behavioural Implementation • Functional Implementation.

Part IV: Strategic Control – Strategic Control • Corporate Social Responsibility and Business Ethics • Corporate Governance • The Role of Artificial Intelligence in Strategic Management.

Part V: Case Studies – Case Studies.

Glossary • Name Index • Organization Index • Subject Index.

Edition: 8th, 2024

Pages: xxiv + 560

ISBN: 978-93-98120-95-4 (TC 1147)

MRP: ₹ 500.00

Strategic Management

P.K. Ghosh

Contents

Process of Strategic Management: An Overview • Strategic Vision, Corporate Mission, Objectives and Goals • Social Aspects of Strategic Management • Environmental Analysis: Dynamic Setting Business • Analysis of Internal Resources: Strengths and Weaknesses • Strategic Options: Formulation of Strategy • External Growth Strategy: Merger, Acquisition, Joint Venture • Choice of Strategy • Implementation of Strategy: Some Major Aspects • Production and Purchasing Policies • Marketing Policy • Financial Policy • Human Resource Management: Fusion of Personnel and Industrial Relations Policies • Review and Evaluation of Strategy • Customer Relationship Management • The Balanced Scorecard: A Strategic Management System • Blue Ocean Strategy • Franchising: A Tool of Achieving Corporate Growth • Strategic Management Process: The Case Method.

Test Questions and Cases
University Examination Questions Papers
Index.



Edition: 14th, 2014

Pages: xxiv + 676

ISBN: 978-93-5161-009-0 (TC 853)

MRP: ₹ 400.00

Elements of Financial Management

Dr. S.N. Maheshwari

Contents

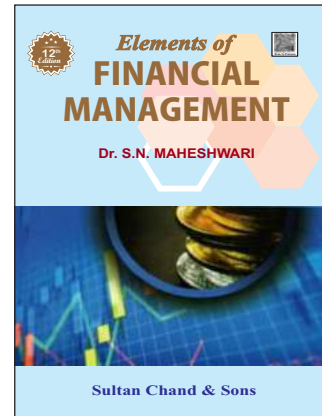
Section A: Foundations of Finance – Financial Management – Meaning and Scope • Concepts in Valuation • Valuation of Securities • Risk and Return.

Section B: Funds Management – Financial Planning – Meaning and Scope • Capital Structure • Sources of Finance • Leverages.

Section C: Long-term Financial Planning – Basics of Capital Budgeting • Risk Analysis in Capital Budgeting • Dividend Policy • Cost of Capital.

Section D: Working Capital Management – Basics of Working Capital Management • Management of Cash • Management of Accounts Receivable and Payable • Management of Inventory.

Section E: Appendices – Appendix I: Table I – Present Value Factor of ₹ 1 • Appendix II: Table II – Present Value Factor of ₹ 1 Received Annually for N Years – i.e., PVAF ($r\% n$) • Appendix III: Table III – Compound Value of ₹ 1 • Appendix IV: Table IV – The Compound Value Factor of an annuity–CVAF ($r\% n$) of ₹ 1 • Appendix V: Table V – Factor for Compounded Value of an annuity i.e., CVAF ($r\% n$).



Edition: 12th, 2019

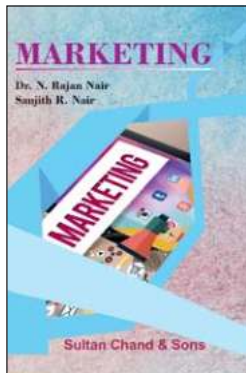
Pages: xx + 612

ISBN: 978-93-5161-154-7 (TC 181)

MRP: ₹ 495.00

Marketing

Dr. N. Rajan Nair • Sanjith R. Nair



Contents

Part I: Marketing – A Macro Approach – Markets: Meaning and Classification of Market • Evolution of Marketing Concept • Marketing Definition – Macro and Micro Marketing • Features of Modern Marketing • Approaches to Study of Marketing • Marketing Environment • Marketing Functions I – Functions of Exchange and Physical Distribution • Marketing Functions II – Facilitating Functions.

Part II: Marketing – A Micro Approach – Marketing Management and Planning Process • Marketing Organisation • Marketing Research and MIS • Consumer Behaviour • The Product Mix • The Price Mix • The Promotion Mix-I: Sales Promotion and Advertising • The Promotion Mix-II: Personal Selling • The Physical Distribution Mix.

Part III: Marketing – Specialities – Marketing of Industrial Products • Marketing of Consumer Products • Marketing of Services • Marketing of Agricultural Products • Rural Marketing • Problems and Prospects.

Question Papers.

Edition: 7th, 2010

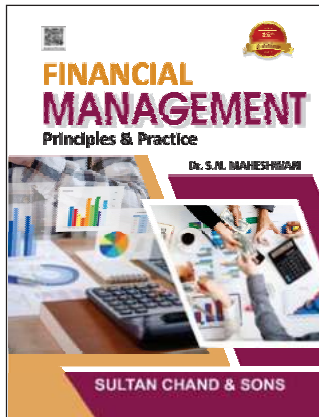
Pages: viii + 472

ISBN: 978-81-8054-577-1 (TC 185)

MRP: ₹ 295.00

Financial Management: Principles & Practice

Dr. S.N. Maheshwari



Contents

Section A: Foundations of Finance – Financial Management: Meaning and Scope • Concepts in Valuation • Valuation of Securities • Risk and Return • Regulatory Framework.

Section B: Financial Analysis – Financial Statements: Analysis and Interpretation • Ratio Analysis • Funds Flow Analysis • Cash flow Analysis.

Section C: Cost Analysis – Basic Cost Concepts • Marginal Costing and Profit Planning • Decisions Involving Alternative Choices • Budgetary Control.

Section D: Funds Management – Financial Planning: Meaning and Scope • Capital Structure • Sources of Finance • Project Management • Basics of Capital Budgeting • Risk Analysis in Capital Budgeting • Working Capital Management • Working Capital Control and Banking Policy • Cost of Capital • Leverages • Dividends, Bonus and Rights.

Section E: Miscellaneous – Valuation of Goodwill and Shares • Tax Implications and Financial Planning • Industrial Sickness • Lease Financing • Investment Portfolio Management • Corporate Restructuring: Mergers, Amalgamations and Acquisitions • Social Cost Benefit Analysis

• International Financial Management • Issue and Listing of Securities • Financial Management in Public Sector Enterprises • Inflation and Financial Management.

Section F: Advanced Solved Problems.

Section G: Advanced Unsolved Problems and Appendices.

Edition: 15th, 2019

Pages: xxiv + 1,604

ISBN: 978-93-5161-142-4 (TC 178)

MRP: ₹ 750.00

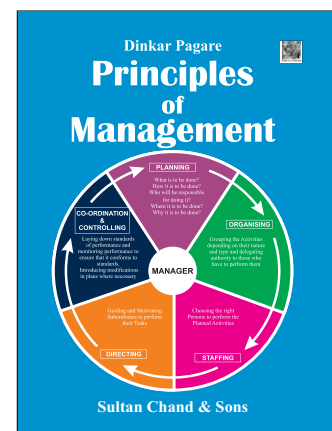
Principles of Management

Dinkar Pagare

Contents

Introductory • Evolution of Management Thought and Practice • Schools of Management • Scientific Management • Fayol's Theory of Management • Hawthorne Experiments • Nature and Importance of Planning • Process of Planning • Decision-Making • Methods of Planning • Nature and Importance of Organization • Organization Theory • Types of Organization • Assignment of Responsibility and Delegation of Authority • Informal Groups Within formal Organization • Role of Communication in Management • Methods of Communication • Nature and Functions of Personnel Management • Personnel Planning • Recruitment • Selection • Types and Techniques of Training • Motivation • Job Design, Job Analysis, and Job Evaluation • Personnel Compensation and Methods of Wage Payment • Directing Function of Management • Directing Function – Leadership • Nature and Process of Control • Control Devices • Coordination • Business Objectives and Social Responsibilities.

Case Study • Review Questions



Edition: 6th, 2018

Pages: xx + 412

ISBN: 978-93-5161-120-2 (TC 199)

MRP: ₹ 350.00

Foreign Exchange

Practice, Concepts and Control

C. Jeevanandam

Contents

Section A: Framework of Foreign Exchange – Introduction • Foreign Exchange Regulations • Balance of Payments • International Monetary Systems • Exchange Rate Determination • International Monetary Fund.

Section B: Foreign Exchange Markets and Deals – Foreign Exchange Market • Forward Exchange Deals • Merchant Rates – Ready • Merchant Rates – Forward • Merchant Rates – Cross Currency • Execution of Forward Contract • Exchange Management by Banks.

Section C: Derivatives and Risk Management – Currency Derivatives • Currency Futures • Currency Options • Corporate Policy on Exposure and Risk • Transaction Exposure • Accounting Foreign Currency Transactions • Translation Exposure • Economic Exposure • Interest Rate Risk • Financial Swaps.

Section D: Foreign Trade Procedures and Documents – International Trade Procedures • Letter of Credit • International Trade Documents • Bank Finance for Exports.

Section E: External Sources of Funds – Non-resident Deposits and Investments • International Financial Markets • Raising Debt Abroad • Raising Equity Abroad • International Financial Institutions.

Section F: International Financial Management – Spectrum of International Financial Management • Country Risk Analysis • Foreign Direct Investment • International Portfolio Investment • International Capital Budgeting • Capital Structure and Cost of Capital • Working Capital Management • Funds Positioning and Tax Management.



Edition: 17th, 2020

Pages: xxxii + 704

ISBN: 978-93-5161-159-2 (TC 404)

MRP: ₹ 560.00

Materials Management

M.M. Varma



Contents

Section One: Introduction – Materials Management • Integrated Materials Management • Organisation for Materials Management • Problems in Materials Management.

Section Two: Management of Materials – Materials Planning and Budgeting • Materials Identification, Codification and Standardisation • Combined Alphabetical and Numerical System • Inventory Control • Materials Management in India • Evaluation of Materials Management.

Section Three: Storekeeping and Materials Handling – Storekeeping • The Storekeeper • Storehouse • Materials Handling Equipments • Materials Handling • Receipt of Materials • Inspection, Preservation and Issue of Materials • Stores Day Sheet • Stores Accounting and Audit • Information System for Inventory • Management of Obsolete, Surplus and Scraps • Transport and Traffic Management.

Section Four: Purchasing – Purchasing Organisation • Purchasing Principles, Procedure and Systems • Make or Buy • Purchasing and Corporate Planning • Buyer-Seller Relations • Ethics of Buying and Selling • Legal Aspect of Purchasing • Purchasing Research and Value Analysis • Quality Control • Negotiation • Buyer's Place in Today's Industrial Purchasing • Import Substitution • Import Purchasing • Work, Motion, Time Studies and Quality Control • Management of Project Inventory. Appendix.

Edition: 4th, 2001

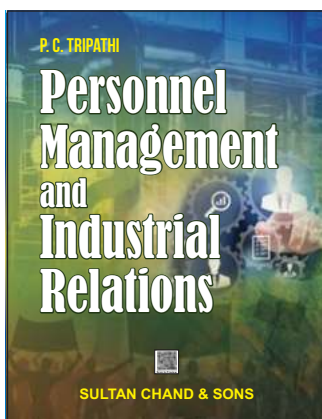
Pages: xxiv + 520

ISBN: 978-81-8054-713-3 (TC 242)

MRP: ₹ 425.00

Personnel Management and Industrial Relations

P.C. Tripathi



Contents

- Introduction
- Future Personnel Manager
- Planning the Personnel Function
- Organising the Personnel Function
- Leadership
- Motivation
- Job Satisfaction and Morale
- Employee Communication
- Control and Audit
- Procurement of Personnel
- Performance Management
- Training and Development
- Career Planning, Promotion
- Change, Absenteeism & Turnover
- Employee Compensation
- Labour Welfare and Social Security
- Grievance
- Employee Discipline
- Trade Unions
- Collective Bargaining
- Industrial Relations and Industrial Disputes in India
- Worker Participation in Management
- Records and Research

Test Yourself

(Objective Type Questions)

Bibliography

Glossary.

Edition: 21st, 2013

Pages: xvi + 512

ISBN: 978-81-8054-844-4 (TC 234)

MRP: ₹ 500.00

Foreign Exchange & Risk Management

C. Jeevanandam

Contents

Section A: Framework of Foreign Exchange – Introduction • Foreign Exchange Regulations • Balance of Payments • International Monetary Systems • Exchange Rate Determination • International Monetary Fund.

Section B: Foreign Exchange Markets and Deals – Foreign Exchange Market • Forward Exchange Deals • Merchant Rates – Ready • Merchant Rates – Forward • Merchant Rates – Cross Currency • Execution of Forward Contract • Exchange Management by Banks.

Section C: Derivatives and Risk Management – Currency Derivatives • Currency Futures • Currency Options • Corporate Policy on Exposure and Risk • Transaction Exposure • Accounting Foreign Currency Transactions • Translation Exposure • Economic Exposure • Interest Rate Risk • Financial Swaps.

Section D: Foreign Trade Procedures and Documents – International Trade Procedures • Letter of Credit • International Trade Documents • Bank Finance for Exports.

Section E: External Sources of Funds – Non-resident Deposits and Investments • International Financial Markets • Raising Debt Abroad • Raising Equity Abroad • International Financial Institutions.



Edition: 17th, 2020

Pages: xxiv + 588

ISBN: 978-93-5161-160-8 (TC 828)

MRP: ₹ 535.00

Management Information Systems

L.M. Prasad • Usha Prasad

Contents

Part I: Conceptual Framework for Management Information Systems – An Overview of Management Information Systems • Information and System Concepts • Organisation and Information Systems.

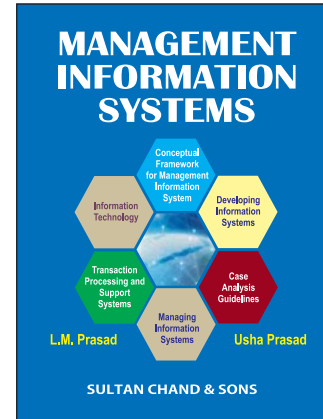
Part II: Information Technology – Nature and Implications of Information Technology • Computer Hardware • Computer Software • Database Management Systems • Communication Technology • Applications of Information Technology.

Part III: Developing Information Systems – Planning for Information Systems • Approaches for System Development • System Analysis and Design • System Implementation and Maintenance • System Acquisition and Testing.

Part IV: Transaction Processing and Support Systems – Transaction Processing Systems • Decision Support Systems • Executive Information Systems • Artificial Intelligence and Expert Systems • Functional Information Systems • Integrated Information Systems.

Part V: Managing Information Systems – Managing Information Systems Resources • Controls in Information Systems • Information Security • Audit of Information Systems.

Appendix: Case Analysis Guidelines • Glossary • Subject Index.



Edition: 3rd, 2023

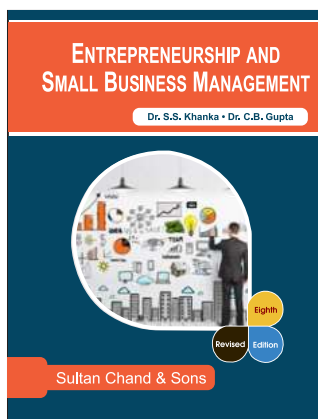
Pages: xvi + 632

ISBN: 978-81-8054-814-7 (TC 902)

MRP: ₹ 525.00

Entrepreneurship and Small Business Management

Dr. S.S. Khanka • Dr. C.B. Gupta



Contents

Part I: Entrepreneur and Entrepreneurship • Women Entrepreneurship • Tourism Entrepreneurship • Rural Entrepreneurship • Social Entrepreneurship • Entrepreneurship Development Programmes (EDPs) • Entrepreneurial Motivation.

Part II: Business: Its Nature and Scope • Micro, Small and Medium Enterprises (MSMEs) • Establishing a Micro and Small Enterprise (Steps in Setting up a Business Venture) • Small Enterprises (MSMEs) in International Business • Family Business in India • Start-ups.

Part III: Business Incubators, Accelerators and Angel Investors • Forms of Ownership • Financing of Small Business • Lease Financing and Hire-Purchase • Management Process in Small Business • Working Capital Management • Purchasing and Inventory Management • Production and Operations Management • Issues in Small Business Marketing • Human Resource Management (HRM) • Profit Planning and Budgeting • Accounting for Small Business • Growth Strategies for Small Business Enterprises • Office Organization for Micro and Small Enterprises • Institutional Assistance to Small Enterprises • Policy Support to Micro and Small Enterprises • Legal Framework for Small Business.

Edition: 8th, 2022

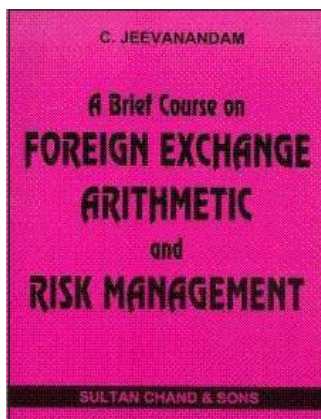
Pages: xxiv + 424

ISBN: 978-93-91820-20-6 (TC 176)

MRP: ₹ 395.00

A Brief Course on Foreign Exchange Arithmetic and Risk Management

C. Jeevanandam



Contents

Part I: Foreign Exchange Arithmetic – Foreign Exchange • Exchange Rates Determination • Foreign Exchange Market • Interbank Forward Deals • Merchant Rates – Ready • Merchant Rates – Forward • Merchant Rates – Cross • Execution of Forward Contracts • Exchange Management by Banks.

Part II: Derivatives and Risk Management – Currency Derivatives • Currency Futures • Currency Options • Corporate Policy on Exposure and Risk • Transaction Exposure • Translation Exposure • Economic Exposure • Financial Swaps.

Appendix: Currencies and their Abbreviations (ISO Code).

Edition: 17th, 2016

Pages: xii + 240

ISBN: 978-93-5161-090-8 (TC 405)

MRP: ₹ 160.00

Principles of Insurance and Risk Management

Alka Mittal • S.L. Gupta

Contents

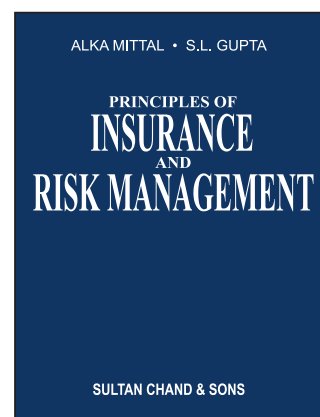
Unit 1: Introduction to Risk – Risk • Risk Management • Identification, Measurement and Control of Risk.

Unit 2: Introduction of Insurance – Indian Insurance Industry • Concept and Nature of Insurance • Classification of Insurance • Insurance Contract.

Unit 3: Life Insurance – Introduction to Life Insurance • Risk Classification and Life Insurance • Life Insurance Policy Conditions • Life Insurance, Tax Laws and Stamp Duties • Life Insurance Products • Insurance Organisations • Group, Health, Social Insurance and Reinsurance • Settlement of Life Insurance Claims and Underwriting.

Unit 4: General Insurance – Principles of Insurance • Non-life Insurance and its Products • Forms Used in General Insurance • Miscellaneous Insurance • Specialized Classes of General Insurance • Rural Insurance • Legal Dimensions of Insurance • More Acts Related to Insurance • Underwriting Practices • Claims Settlement.

Unit 5: Principles of Actuarial Science – Theory of Probability • Mortality Tables • Mortality Table Construction • Mortality Table Indices • Life Insurance Premium • Premium Valuation • Asset and Liability Management • Marketing of Insurance Services • *Question Papers* • *Syllabus* • *Index*.



Edition: 3rd, 2013

Pages: xx + 816

ISBN: 978-81-8054-875-8 (TC 1066)

MRP: ₹ 350.00

Logistics and Supply Chain Management

Saikumari V. • S. Purushothaman

Contents

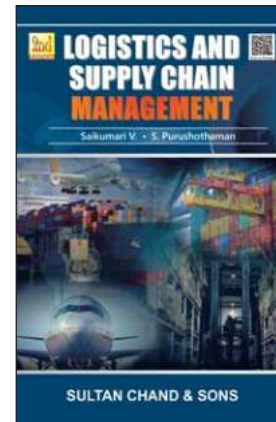
- Introduction to Logistics
- Distribution Channels and Outsourcing Logistics
- Transportation and Packaging
- Logistics Performance Measurement and Costs
- Current Trends in Logistics
- Supply Chain Management Concepts

Question Bank

Case Study

Crossword

University Question Papers.



Edition: 2nd, 2023

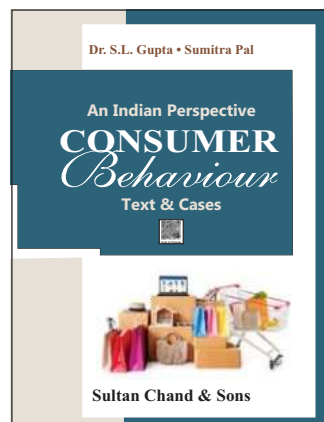
Pages: xi + 256

ISBN: 978-93-91820-41-1 (TC 1254)

MRP: ₹ 325.00

An Indian Perspective Consumer Behaviour Text & Cases

Dr. S.L. Gupta • Sumitra Pal



Contents

- Understanding Consumer Behaviour
- Consumer Research
- Market Segmentation
- Consumer Needs and Motivation
- Consumer Personality
- Consumer Perception
- The Process of Learning and Memory
- Nature of Consumer Attitudes
- Models of Consumer Behaviour
- Group Dynamics and Consumer Reference Groups
- Communication, Advertising and Consumer Buying Behaviour
- The Family and Life Style Marketing
- Social Class and Consumer Behaviour
- Culture, Sub-Culture and Cross Culture
- The Process of Innovations and Diffusion of Innovation
- Consumer Behaviour as a Decision Process
- Maintaining Consumer Satisfaction
- Consumerism and Public Policy Issues
- Organisational Buyer Behaviour.

Appendices • Glossary.

Edition: 2nd, 2011

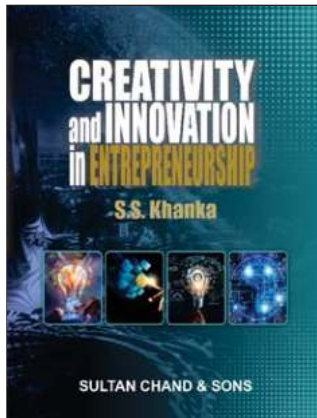
Pages: xvi + 612

ISBN: 978-81-8054-860-4 (TC 849)

MRP: ₹ 500.00

Creativity and Innovation in Entrepreneurship

S.S. Khanka



Contents

Section I: Entrepreneurship – Entrepreneur • Entrepreneurship • Entrepreneurship Development Programmes (EDPs).

Section II: Creativity – Introduction to Creativity • Creative Tools and Techniques • Entrepreneurial Creativity.

Section III: Innovation – Introduction to Innovation • Moving Innovation to Market • Management of Technology • Asset Protection • Technology Maturity, Obsolescence and Discontinuities.

Section IV: Incubators and Accelerators – The Business Incubators and Accelerators • The Business Incubator Players • Start-ups and Innovations • Design Thinking and Innovation • Artificial Intelligence (AI) and Innovation.

Edition: 1st, 2021

Pages: xxvi + 318

ISBN: 978-81-954071-2-5 (TC 1245)

MRP: ₹ 250.00

Marketing Research Principles, Applications and Cases

Dr. D.D. Sharma

Contents

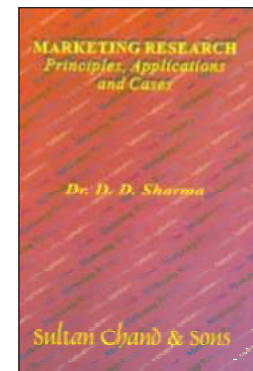
Part I: Principles – Marketing Research: An Overview • Problem Discovery and Formulation • Marketing Research Process • Scientific Method • Research Design • Experimental Research Designs • Secondary Data • Primary Data • Methods of Primary Data Collection • Questionnaire Design • Attitude Measurement and Scaling Techniques • Collecting Primary Data – Observation Method • Sampling Techniques • Selecting a Sample • Processing of Collected Data • Cross Tabulation of Data • Data Analysis and Interpretation • Data Analysis and Interpretation (*Continued*) • Multivariate Analysis • Presentation of Research Finding.

Part II: Applications – Product Research • Advertising Research • Motivation Research • Sales Control Research.

Part III: Miscellaneous Issues – Ethical Issues in Marketing Research • Future of Marketing Research.

Part IV – Cases.

Appendices.



Edition: 2nd, 1999

Pages: xxiv + 552

ISBN: 978-81-8054-685-3 (TC 224)

MRP: ₹ 325.00

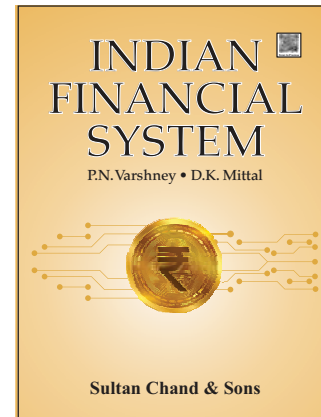
Indian Financial System

P.N. Varshney • D.K. Mittal

Contents

Part I: Money and Capital Markets – Financial Markets: Participants and Instruments • Money Market • Commercial Banks • Call Money Market • Treasury Bill Market • Commercial Bills Market and Bill Rediscounting Scheme (BRS) • Certificates of Deposits (CDs) and Commercial Papers (CPs) • Gilt-edged/Government Securities Market • Credit Rating • New issues Market – Functions and Issue Mechanism • New issues Market – Operations • New Issues Market – Reforms and Investor Protection • Stock Exchanges – Operations • Over the Counter Exchange of India • Depositories.

Part II: Financial Institutions in India – Financial Institutions in India – An Overview • Reserve Bank of India • Commercial Banks • Regional Rural Banks • Co-operative Banks • Development Banking • Small Industries Development Bank of India • IFCI Limited • Export Import Bank of India • National Bank for Agriculture and Rural Development • National Housing Bank • Insurance Companies • Mutual Funds in India • Non-Banking Finance Companies • Factoring Companies • Venture Capital Funds in India • Securitisation & Assets Reconstruction Companies • Infrastructure Finance • Ancillary Institutions.



Edition: 10th, 2015

Pages: xxiv + 640

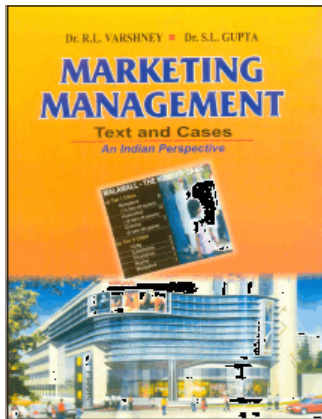
ISBN: 978-93-5161-051-9 (TC 246)

MRP: ₹ 695.00

Marketing Management

Text and Cases – An Indian Perspective

Dr. R.L. Varshney • Dr. S.L. Gupta



Contents

- Understanding the Marketing Concepts
- Developing Marketing Strategy and Selecting Target Markets
- Understanding Consumer and Consumer Behaviour
- Understanding the Product Concepts
- Pricing Decisions
- Distribution Management Decisions
- Advertising and Sales Promotion Decisions
- Managing Sales Force
- Managing Marketing of Services
- Understanding the New Marketing Concepts

Appendices

Edition: 3rd, 2005

Pages: xxx + 1,192

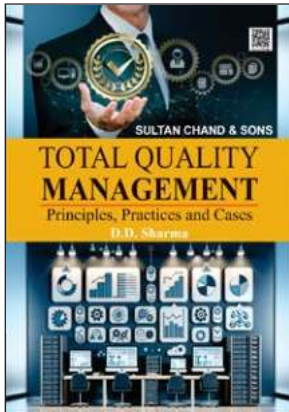
ISBN: 978-81-8054-589-4 (TC 822)

MRP: ₹ 550.00

Total Quality Management

Principles, Practice and Cases

Dr. D.D. Sharma



Contents

Pursuing Excellence • Basics of Total Quality • Total Quality Management • TQM: Thinkers and Thoughts • TQM and Management Relationship • Cost of Quality • Problem Solving and QC Tools • Kaizen – Continuous Improvement • Quality Circles • Statistical Process Control • Just-in-Time (JIT) Manufacturing and Waste Elimination • Teamwork for Quality • Total Employees Involvement • Customer Satisfaction • Benchmarking • Leadership for Inspiring Change • Creating Quality Culture • Inspection, RFT & Total Preventive Maintenance • Quality System Standards – ISO 9000 • The Planning Process • Daily Process Management and Quality Function Deployment (QFD) • PDCA Improvement Cycle and Housekeeping • Organisational Re-engineering • Total Quality in Service Sector • Quality Awards • Implementing TQM & Quality Audit • Housekeeping • Waste Elimination • Acceptance Sampling • Business Process Re-engineering • Six Sigma • ISO 9000 : 2000 • Environment Management Systems : ISO 14000.

Glossary of TQM Terms • Case Studies of Indian Companies.

Edition: 2nd, 2004

Pages: viii + 1,032

ISBN: 978-81-8054-575-7 (TC 226)

MRP: ₹ 850.00

International Marketing Management

R.L. Varshney • B. Bhattacharya

Contents

Part I – International Trading Environment

Part II – India's Foreign Trade

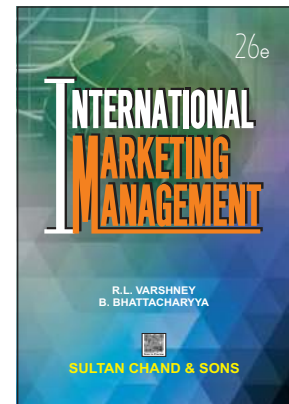
Part III – International Marketing

Part IV – Issues Relating to Globalisation

Part V – International Marketing in Action Modules.

Appendices

Question Papers



Edition: 26th, 2020

Pages: xvi + 824

ISBN: 978-93-5161-017-5 (TC 247)

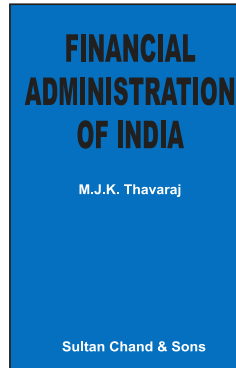
MRP: ₹ 625.00

Financial Administration of India

M.J.K. Thavaraj

Contents

System of Financial Administration • Evolution of Financial Administration • Fiscal Federalism in India • An Assessment of Centre-State Financial Relations • Fiscal Policies and the Problem of Resource Mobilisation • An Evaluation of Fiscal Policy in India • Resource Mobilisation from the Agricultural Sector • Finances of the Local Governments • Tax Administration • Principles of Performance Budgeting • Performance Measurement • Applications of Performance Budgeting • Planning, Programming and Budgeting System • Integrated Approach to Planning and Budgeting • Budgetary Cycle and Process • Financial Control and the Ministry of Finance • Delegation of Financial Powers • The System of Financial Advice • Investment Decision in Government • Role of Audit • System of Accounts and Accounting Reforms • Parliamentary Financial Control • Reserve Bank of India and Public Debt Management • Financial Management of Public Enterprises • Rationality in Government • Teaching of Financial Management.



Edition: 7th, 2003

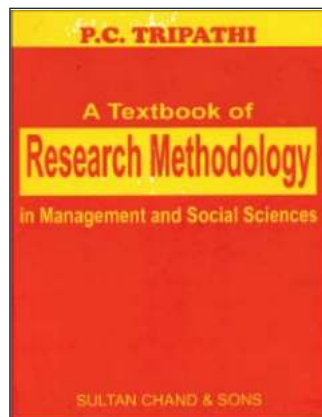
Pages: xviii + 756

ISBN: 978-81-8054-071-5 (TC 451)

MRP: ₹ 400.00

A Textbook of Research Methodology in Management and Social Sciences

P.C. Tripathi



Contents

Introduction • The Problem • Hypothesis • Experimental Methods of Data Collection • Non-Experimental Methods of Data Collection • Techniques of Data Collection • Sampling • Measurement Scales • Data Processing (Editing, Classification and Tabulation) • Single and Bivariate Analysis of Data • Multivariate Analysis of Data • Statistical Inference (Parameter Estimation) • Hypothesis Testing: One Sample Parametric Tests • Hypothesis Testing: Two sample Parametric Tests • Hypothesis Testing: Difference Between More Than Two Sample Means • Hypothesis Testing: Non-parametric Tests • Interpretation, Report Writing and Oral Presentation • Business Memos and Letters

Appendix (Statistical Tables)

Bibliography.

Edition: 7th, 2014

Pages: xx + 404

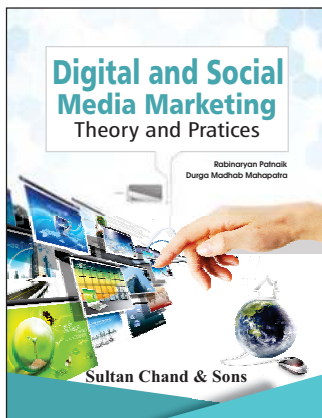
ISBN: 978-93-5161-013-7 (TC 237)

MRP ₹ 250.00

Digital and Social Media Marketing:

Theory and Practices

Dr. Rabinarayan Patnaik
Dr. Durga Madhab Mahapatra



Contents

- Introduction to Digital Marketing
- Search Engine Marketing (SEM) and Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Internet Marketing
- Video Marketing
- Recent Trends in Digital Marketing.

Edition: 1st, 2025

Pages: xiv + 298

ISBN: 978-81-982259-0-0 (TC 1317)

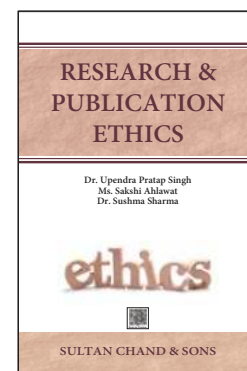
MRP: ₹ 350.00

Research & Publication Ethics

Dr. Upendra Pratap Singh
Ms. Sakshi Ahlawat
Dr. Sushma Sharma

Contents

- Philosophy
- Ethics
- Ethics and Research
- Unethical Behaviour in Publication
- Publication Ethics
- Violation of Publication Ethics
- Practice Open Access Publishing
- Predatory Publishing
- Journal Finder/Suggestion Tools
- Publication Misconduct
- Databases
- Research Metrics.



Edition: 1st, 2023

Pages: xvi + 196

ISBN: 978-93-91820-30-5 (TC 1287)

MRP: ₹ 275.00

Goods and Services Tax with Customs Law

Knowledge Testers – Theory & Practice

FCA Vineet Gupta • Prof. N.K. Gupta

Contents

Unit I: Introduction – Constitutional Framework of Indirect Taxes before GST (Taxation Powers of Union and State Government) • Concept of VAT • Major Defects in the Structure of Indirect Tax Prior to GST • Rationale for GST • Structure of GST • Registration

Unit II: Levy and Collection of GST – Taxable Event Supply of Good & Service Tax • Place of Supply • Time of Supply • Value of Supply • Exemption from GST • Classification of Goods or Services

Unit III: Input Tax Credit – Eligible and Ineligible Input Tax Credit • Apportionment of Credit and Blocked Credits • Recovery of Excess Tax Credit • Availability of Tax Credit in Special Circumstances • Manner of Distribution of Credit By Input Service Distributor • Payment of Taxes • Refund • Reverse Charge Mechanism • Job Worker

Unit IV: Procedures – Tax Invoice • Returns • Audit Under GST • Assessment: Self-Assessment, Summary and Scrutiny

Unit V: Special Provisions – Taxability of E-Commerce • Anti-Profititeering Clause • Avoidance of Dual Control • E-way Bill • Zero Rated Supply • Offences and Penalties • Appeal

Unit VI: Customs Law – Basic Concepts • Territorial Water of India • High Seas • Type of Customs Duty • Valuation under Custom Act • Baggage Rules and Exemptions

Examination Papers



Edition: 3rd, 2023

Pages: xl + 360

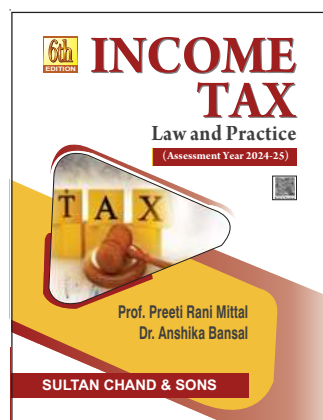
ISBN: 978-93-91820-44-2 (TC 006)

MRP: ₹ 350.00

Income Tax: Law and Practice

Assessment Year 2024-25

Prof. Preeti Rani Mittal • Dr. Anshika Bansal



Contents

Salient Features of Finance Act, 2024 • Basic Concepts of Income Tax • Residential Status • Income Exempt from Tax • Income from Salary • Income from House Property • Profit and Gains of Business or Profession • Determination of Income on Presumptive Basis • Depreciation • Capital Gains • Income from Other Sources • Clubbing of Income • Set-off and Carry Forward of Losses • Deductions to be Made in Computing Total Income • Assessment of Agricultural Income • Computation of Total Income and Taxation of an Individual • Assessment of Hindu Undivided Family • Assessment of Firms (Including LLP) • Rebate and Relief of Tax • Return of Income and E-filing Procedure • Tax Deducted at Source and E-TDS Return • Assessment Procedure • Leading Cases of Supreme Court and High Court.

Edition: 6th, 2024

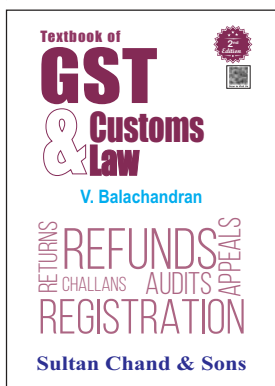
Pages: xl + 904

ISBN: 978-93-91820-93-0 (TC 007)

MRP: ₹ 725.00

Textbook of GST & Customs Law

V. Balachandran



Contents

Part I – Goods & Services Tax (GST) – Basics of Indirect Taxes • GST – Genesis and Developments • GST Council • Definitions Under CGST Act, 2017 • Legislative Frame Work and Levy of GST • GST – Administration • GST – Supply and Its Scope • Time, Value and Place of Supply • Registration Under GST • Input Tax Credit • Composition Scheme, Reverse Charge, E-commerce, E-invoicing and E-way Bill • Tax Invoice, Credit and Debit Notes • Returns, Payment of Tax and Refunds • Accounts and Records • Assessment and Audit • Demand, Recovery and Advance Ruling • Appeals and Revisions • Offences and Penalties • Integrated GST Act, 2017 • Union Territory GST Act, 2017 • GST Practitioner • GST (Compensation to States) Act, 2017

Part II – Customs Act, 1962 – Customs Duty and Customs Officers • Classification of Goods • Prevention of Illegal Import and Export • Levy, Collection and Assessment of Customs Duty • Valuation of Goods and Exempted Goods • Clearance of Goods Under Customs Law • Baggage and Warehousing • Customs Duty Drawback • Search, Seizure, Arrest and Confiscation of Goods • Offences and Penalties

Part III – Knowledge Refresher – Quiz on GST & Customs Law • Practical Problems with Key • Recapitulation • Model Question Paper and Past Years Question Papers

Part IV – Annexures – Annexure I: GST – Revenue Generation • Annexure II: Prescribed forms under the Customs Law • Annexure III: Compensation to States and Highlights of 43rd GST Council • Annexure IV; **References**

Edition: 2nd, 2023

Pages: xlii + 414

ISBN: 978-93-91820-15-2 (TC 027)

MRP: ₹ 350.00

Indirect Taxation

Goods and Services Tax and Customs Law

V. Balachandran

Contents

- A. Recent Developments in Indirect Taxation.
B. Current Developments in Indirect Taxation Since January 2021.

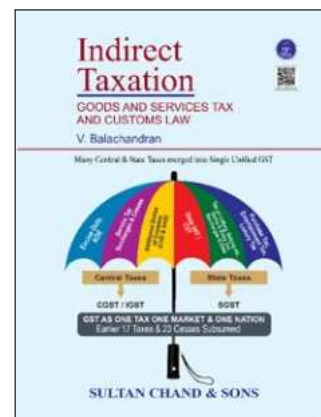
Section A: Introduction – Indirect Taxes.

Section B: Goods and Services Tax – Introduction to GST • Framework of GST – Definitions • Scope, Time and Value of Supply • Input Tax Credit • Registration • Tax Invoice, Credit and Debit Notes • Accounts and Records • Returns • Payment of Tax • Refunds • Assessment and Audit • Inspection, Search, Seizure and Arrest • Demands and Recovery • Advance Ruling • Appeals and Revision • Offences and Penalties • Integrated Goods and Services Tax Act, 2017 [IGST] • Union Territory Goods and Services Tax Act, 2017 • Goods and Services Tax (Compensation to States) Act, 2017 • Practical Aspects under GST Law • Tax Planning under GST.

Section C: The Customs Act, 1962 – Finance Act, 2018: Budgetary Changes in Customs Act, 1962 • Customs Duty Historical Background • Levy and Collection of Customs Duty • Prohibition on Importation and Exportation of Goods • Special Provisions for Detection and Prevention of Illegal Import and Export • Valuation of Goods Under Customs Act • Exemption from Duty • Refund of Customs Duty & Advance Ruling • Clearance of Import Goods • Clearance of Export Goods • Warehousing • Customs Duty Drawback • Baggage, Postal Articles and Stores • Search, Seizure Arrest and Confiscation of Goods • Adjudication and Appeals • Offences and Prosecutions.

Section D: Tax Planning in Indirect Taxes – Tax Planning in Indirect Taxes.

Section E: Quiz and Practical Questions with Key – QUIZ on GST and Customs Law • Practical Problems & Key Under Customs Law • Problems and Key Under GST Law.



Edition: 19th, 2023

Pages: xxx + 394

ISBN: 978-93-91820-38-1 (TC 249)

MRP: ₹ 545.00

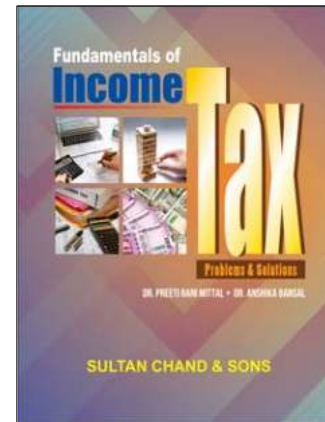
Fundamentals of Income Tax

Problems & Solutions

Dr. Preeti Rani Mittal • Dr. Anshika Bansal

Contents

- Introduction and Basic Concepts
- Residential Status
- Incomes Exempt from Tax
- Income from "Salaries"
- Income from House Property
- Profit and Gains of Business or Profession
- Determination of Income on Presumptive Basis
- Depreciations
- Capital Gains
- Income from Other Sources
- Income of Other Persons included in Assessee's Total Income (Clubbing of Income)
- Set-Off and Carry Forward of Losses
- Deductions to be Made in Computing Total Income
- Assessment of Agricultural Income
- Computation of Total Income and Tax Liability of Individual's
- Assessment of Hindu Undivided Family
- Assessment of Firm's Including LLP
- Rebate and Relief of Tax



Edition: 1st, 2022

Pages: xvi + 320

ISBN: 978-81-954071-1-8 (TC 1247)

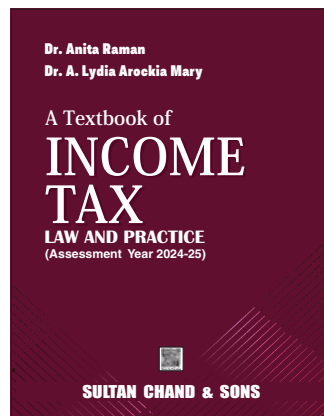
MRP: ₹ 295.00

A Textbook of

Income Tax: Law and Practice

(Assessment Year 2024-25)

Dr. Anita Raman • Dr. A. Lydia Arockia Mary



Contents

Introduction to Income Tax • Basic Concepts • Residential Status and Incidence of Tax or Scope of Income • Income from Salary • Income from House Property • Profits and Gains from Business or Profession-I • Profits and Gains from Business or Profession-II / Depreciation • Income from Capital Gains • Income from Other Sources • Clubbing of Income / Aggregation of Income • Set-off and Carry Forward of Losses • Deductions from Gross Total Income • Income Tax Authorities and Procedure of Assessment • Assessment of Individuals, Firms and Hindu Undivided Family • Goods and Services Tax (GST) • Transfer Pricing (Chapter X of Income Tax Act of 1961) • Highlights of Finance Bill 2024 and Tax Rates for the Assessment Year 2024-25

Question Bank

University Question Papers

Supplement

Edition: 1st, 2024

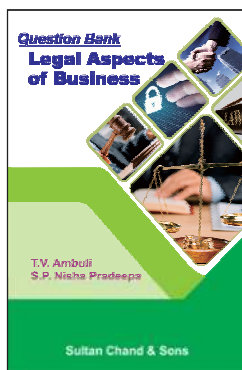
Pages: xx + 564

ISBN: 978-93-91820-70-1 (TC 1311)

MRP: ₹ 595.00

Question Bank Legal Aspects of Business

T.V. Ambuli • S.P. Nisha Pradeepa



Contents

- Unit I** – General Law of Contracts.
 - Unit II** – Special Law of Contracts (Sale of Goods Act, Contract of Agency, Negotiable Instrument Act).
 - Unit III** – Company Law, 1956.
 - Unit IV** – Industrial Law (Factories Act, Payment of Wages Act, Payment of Bonus Act, Industrial Disputes Act).
 - Unit V** – Consumer Protection Act, Introduction to Cyber Laws, GST.
- Cases, Question Papers.*

Edition: 1st, 2020

Pages: viii + 144

ISBN: 978- 93-5161-175-2 (TC 011)

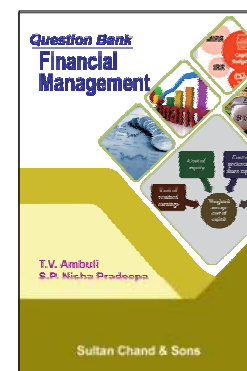
MRP: ₹ 150.00

Question Bank Financial Management

T.V. Ambuli • S.P. Nisha Pradeepa

Contents

- Unit I** – Foundation of Finance
 - Unit II** – Investment Decisions
 - Unit III** – Financing and Dividend Decisions
 - Unit IV** – Working Capital Management
 - Unit V** – Financial Markets
- Questions Papers*



Scan to view the book



Edition: 1st, 2020

Pages: vi + 98

ISBN: 978- 93-5161-174-5 (TC 013)

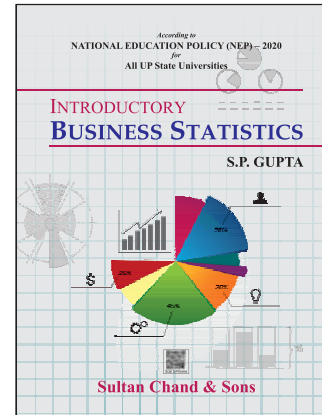
MRP: ₹ 130.00



Introductory **Business Statistics**

According to National Education Policy 2020

S.P. Gupta



Contents

- Introduction
- Classification and Tabulation
- Diagrammatic and Graphic Presentation
- Measures of Central Tendency
- Measures of Variation
- Skewness, Moments and Kurtosis
- Correlation Analysis
- Regression Analysis
- Index Numbers
- Analysis of Time Series
- *Appendix*

Edition: 1st, 2023

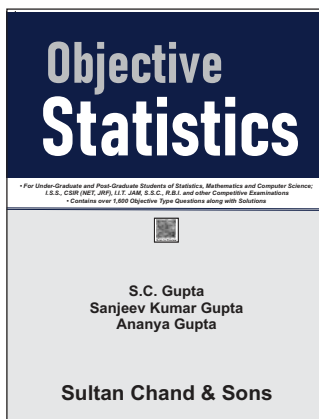
Pages: xiv + 472

ISBN: 978-93-91820-43-8 (TC 1296)

MRP: ₹ 395.00

Objective Statistics

S.C. Gupta • Sanjeev Kumar Gupta
Ananya Gupta



Contents

- Descriptive Measures: Measures of Central Tendency, Dispersion, Skewness and Kurtosis
- Theory of Probability
- Random Variables and Distribution Functions
- Mathematical Expectation and Generating Functions
- Discrete Probability Distributions
- Theoretical Continuous Distributions
- Chebyshev's Inequality, Strong and Weak Law of Large Numbers, and Central Limit Theorems
- Correlation and Regression
- Chi-Square, t, F and Z Distributions, and Z Transformation
- Bivariate Normal Distribution
- Theory of Estimation-1 (Point Estimation)
- Theory of Estimation-2 (Interval Estimation)
- Testing of Hypothesis.

Edition: 1st, 2024

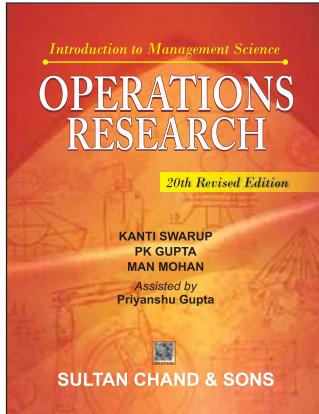
Pages: xiv + 928

ISBN: 978-93-91820-59-6 (TC 1272)

MRP: ₹ 795.00

Introduction to Management Science Operations Research

Kanti Swarup • P.K. Gupta • Man Mohan



Contents

Operations Research – An Overview • Linear Programming • Solving Linear Programming Problems • Theory of Simplex Method • Duality in Linear Programming • Post – optional Analysis • Transportation Problem • Assignment Problem • Other Methods of Solving Linear Programming Problems • Operations Scheduling • Integer Programming • Goal Programming • Scheduling Techniques • Resources Analysis in Project Management • Dynamic Programming • Network Routing Problems • Probability • Markov Analysis • Decision Theory • Queuing Theory • Replacement Decisions • Inventory Management – Deterministic • Inventory Management – Probabilistic • Simulation • Non-Linear Programming and Optimization • Solving Non-Linear Programming Problems • Geometric Programming • Information Theory • Investment Analysis and Break-even Analysis • Business Forecasting • Learning Curve Theory • Statistical Quality Control
Some Case Problems • Appendices • Index.

Edition: 20th, 2022

Pages: xxiv + 1,160

ISBN: 978-93-5161-183-7 (TC 525)

MRP: ₹ 795.00

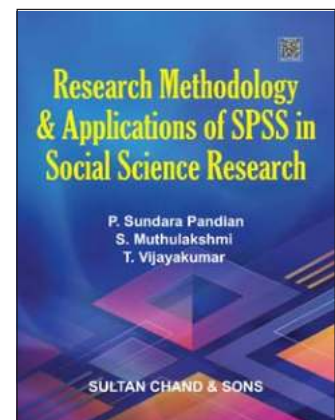
Research Methodology & Applications of SPSS in Social Science Research

P. Sundara Pandian • S. Muthulakshmi • T. Vijayakumar

Contents

Introduction to Research • Types to Research • Steps in Research Process • Identification of Research Problems • Review of Literature • Research Design • Methods of Data Collection • Hypothesis • Sampling Techniques • Introduction to Statistical Package for Social Sciences (SPSS) • Descriptive Statistics • Cronbach's Alpha Test • Parametric Test • One Sample T-test • Two-sample T-test or Independent Sample t-test • Paired Sample T-test • Analysis of Variance (ANOVA) • Two-way ANOVA • Factorial ANOVA • Multivariate Analysis of Variance (MANOVA) • Chi-square Test • Non-parametric Tests • Friedman's Test • Mann-whitney Test or U-test • Wilcoxon Signed Rank Test • Kruskal Wallis Test • Meaning of Correlation Analysis • Multiple Regression Analysis • Factor Analysis • Cluster Analysis • Multidimensional Scaling • Discriminant Analysis • Structural Equations Modelling • Interpretation and Report Preparation.

Bibliography



Edition: 1st, 2022

Pages: xxxvi + 324

ISBN: 978-93-91820-18-3 (TC 1256)

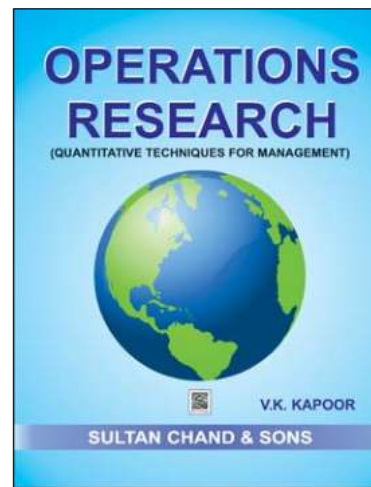
MRP: ₹ 350.00

Operations Research (Quantitative Techniques for Management)

V.K. Kapoor

Contents

- Operations Research
- Linear Programming – I: Problem Formulation and Solution by Graphical Method
- Linear Programming – II: Simplex Method
- Linear Programming – III: Duality and Sensitivity Analysis
- Transportation Problem
- Assignment Problem
- Sequencing Problem
- Replacement Theory
- Queuing Theory
- Decision Analysis
- Theory of Games
- Inventory Management
- Project Network Analysis: CPM/PERT
- Simulation
- Goal Integer and Dynamic Programming
- Markov Chains.



Edition: 9th, 2014

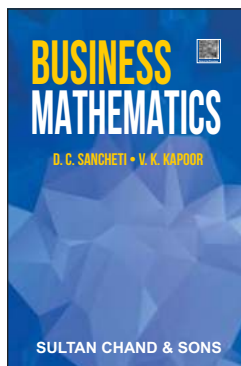
Pages: xvi + 624

ISBN: 978-93-5161-011-3 (TC 531)

MRP: ₹ 625.00

Business Mathematics

D.C. Sancheti • V.K. Kapoor



Contents

Logical Statements and Truth Tables • Theory of Sets • Boolean Algebra • Real Number System • Groups, Ring and Field • Indices and Surds • Logarithms • Equations : Linear Quadratic, Cubic and Higher Order • Permutations and Combinations • Binomial Theorem • Mathematical Induction, Sequences and Series • Arithmetic and Geometric Progressions • Convergence and Divergence of Series • Circular Functions and Trigonometry • Coordinate Geometry • Functions, Limits and Continuity • Differential Calculus • Integral Calculus • Vector Algebra • Matrix Algebra Supplement • Applications to Business and Economics • Linear Programming • Probability.

Some Additional Topics

Numerical Tables.

Edition: 11th, 2011

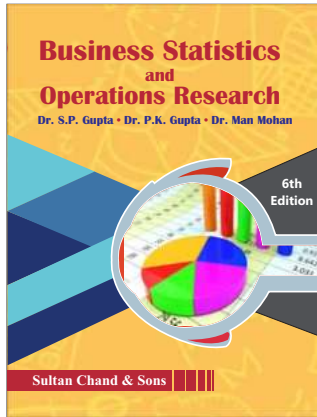
Pages: xvi + 1,184

ISBN: 978-81-8054-538-2 (TC 552)

MRP: ₹ 595.00

Business Statistics and Operations Research

Dr. S.P. Gupta • Dr. P.K. Gupta • Dr. Man Mohan



Contents

Business Statistics – Introduction • Classification And Tabulation • Diagrammatic And Graphic Presentation • Measures of Central Tendency • Measures of Variation • Skewness, Moments and Kurtosis • Correlation Analysis • Regression Analysis • Index Numbers • Analysis of Time Series • Tests of Hypotheses • Chi-Square Test • Analysis of Variance • Statistical Quality Control.

Appendix

Operations Research – Operations Research – An Overview • Linear Programming • Linear Programming Problem – Solution Methods • Duality in Linear Programming • Transportation Problem • Assignment Problem • Network Analysis – PERT/CPM.

Edition: 6th, 2022

Pages: xvi + 768

ISBN: 978-93-91820-35-0 (TC 508)

MRP: ₹ 595.00

Business Statistics

S.P. Gupta • M.P. Gupta

Contents

- Business Statistics – What & Why
 - Collection of Data
 - Presentation of Data
 - Measures of Central Tendency
 - Measures of Variations
 - Skewness, Moments and Kurtosis
 - Correlation Analysis
 - Regression Analysis
 - Index Numbers: Concepts and Applications
 - Business Forecasting and Time Series Analysis
 - Probability
 - Probability Distributions
 - Sampling and Sampling Distributions
 - Estimation of Parameters
 - Test of Hypothesis
 - Small Sampling Theory
 - Chi-Square Test
 - Analysis of Variance
 - Statistical Quality Control
 - Partial and Multiple Correlation and Regression
 - Statistical Decision Theory
- Appendix: Statistical Tables.*



Edition: 19th, 2017

Pages: xxiv + 800

ISBN: 978-93-5161-106-6 (TC 518)

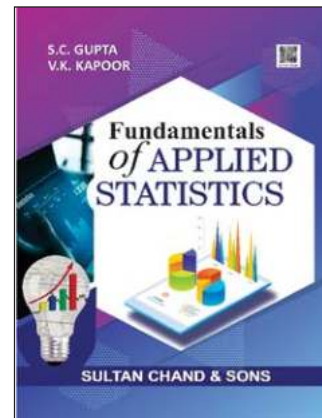
MRP: ₹ 595.00

Fundamentals of Applied Statistics

S.C. Gupta • V.K. Kapoor

Contents

- Statistical Quality Control
- Analysis of Time Series
- Index Number
- Demand Analysis
- Analysis of Variance
- Design of Experiments
- Design of Sample Surveys
- Statistics in Psychology and Education
- Vital Statistics.



Edition: 4th, 2007

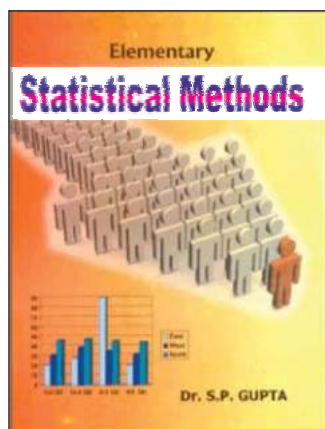
Pages: xvi + 712

ISBN: 978-81-8054-705-8 (TC 502)

MRP: ₹ 625.00

Elementary Statistical Methods

Dr. S.P. Gupta



Contents

- Introduction
- Classification and Tabulation
- Diagrammatic and Graphic Presentation
- Measures of Central Tendency
- Measures of Variation
- Skewness, Moments and Kurtosis
- Correlation Analysis
- Regression Analysis
- Index Numbers
- Analysis of Time Series
- Probability Theory
- Small Sampling Theory
- Chi-Square Test
- Analysis of Variance
- Statistical Quality Control
- Interpolation and Extrapolation
- Interpretation of Data.

Appendix.

Edition: 19th, 2022

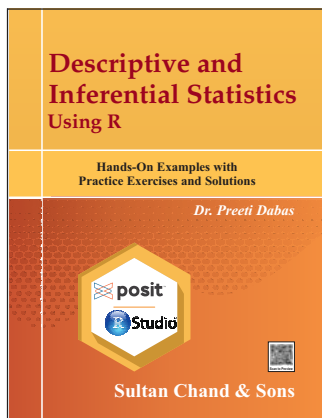
Pages: xxiv + 696

ISBN: 978-81-8054-596-2 (TC 504)

MRP: ₹ 595.00

Descriptive and Inferential Statistics using R

Dr. Preeti Dabas



Contents

Part 0: Getting Started – Background Concepts • Hypothesis Testing • Handshake with RStudio.

Part I: Univariate Analysis – Univariate Analysis: Only One Variable.

Part II: Bivariate Analysis – Bivariate Analysis: With Binary Dependent Variable • Bivariate Analysis: With Nominal Dependent Variable • Bivariate Analysis: With Ordinal Dependent Variable • Bivariate Analysis: With Metric Dependent Variable • Bivariate Analysis: With Two Paired Variables.

Part III: Multivariate Analysis – Multivariate Analysis: With Binary Dependent Variable • Multivariate Analysis: With Nominal Dependent Variable • Multivariate Analysis: With Ordinal Dependent Variable • Multivariate Analysis: With Metric Dependent Variable.

Edition: 1st, 2024

Pages: xxviii + 444

ISBN: 978-93-91820-80-0 (TC 1307)

MRP: ₹ 450.00

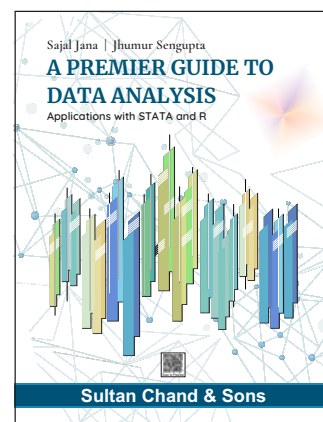
A Premier Guide to Data Analysis

Applications with STATA and R

Sajal Jana • Jhumur Sengupta

Contents

Data Management and Data Source • Basic Data Analysis • Getting Started with MS-Excel • An Introduction to STATA • An Introduction to R • Distribution Functions • Sampling Techniques and Survey Design • Index Number • Hypothesis Testing and Statistical Inference • Linear Correlation and Regression • Time Series, Panel and Non-Linear Regression Model • Analysis of National Accounts Statistics in RStudio • Analysis of National Sample Survey Data Using STATA • Reserve Bank of India Data Analysis in STATA • Analysis of Census Data Using RStudio.



Edition: 1st, 2024

Pages: xxviii + 372

ISBN: 978-93-91820-89-3 (TC 1281)

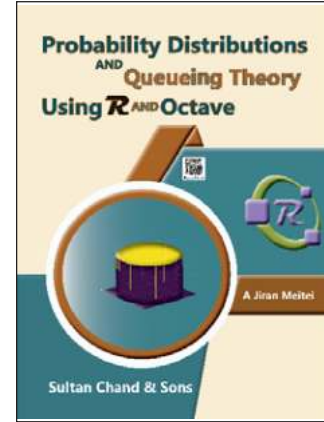
MRP: ₹ 495.00

Probability Distributions and Queueing Theory Using \mathcal{R} and Octave

A Jiran Meitei

Contents

- Random Variables
- Mathematical Expectation
- Special Univariate Discrete Probability Distributions
- Special Univariate Continuous Probability Distributions-I
- Special Univariate Continuous Probability Distributions-II
- Exact Sampling Distributions
- Fitting of Distribution
- Stochastic Processes and Basics of Queueing Theory
- Markovian Queues



Edition: 1st, 2024

Pages: xviii + 638

ISBN: 978-93-91820-17-6; (TC 1284)

MRP: 550.00

सांख्यिकी के सिद्धान्त

डॉ. एस.पी. गुप्ता • उमा गुप्ता

सांख्यिकी के सिद्धान्त

डॉ. एस.पी. गुप्ता
उमा गुप्ता

सुलतान चन्द एण्ड सन्स

विषय-सूची

भाग-I

सांख्यिकी – क्या और क्यों? • सांख्यिकीय अनुसन्धान का आयोजन • समकों का संकलन एवं सम्पादन • सांख्यिकीय अनुसन्धान की संगणना तथा निदर्शन रीतियाँ • उपसादन तथा सांख्यिकीय विभ्रम • वर्गीकरण तथा सारणीयन • समकों का चित्रमय प्रदर्शन • समकों का बिन्दुरेखीय प्रदर्शन • सांख्यिकीय माध्य • अपकरण के माप • विषमता, परिघात तथा पृथुशीर्षत्व • सहसम्बन्ध • सूचकांक • काल श्रेणी का विश्लेषण • समकों का निर्वचन • प्रतीपगमन विश्लेषण • गुण-साहचर्य • आन्तरगणन तथा बाह्यगणन • जीवन सम्बन्धी समंक ।

भाग-II

प्रायिकता सिद्धान्त • सैद्धांतिक आवृत्ति वितरण • सार्धकता के परीक्षण • कार्ई वर्ण परीक्षण और आसंजन सौष्ठव • प्रसरण का विश्लेषण • सांख्यिकीय गुण नियंत्रण • व्यापारिक पूर्वानुमान • आंशिक एवं बहुगुणी सहसम्बन्ध • सांख्यिकीय निर्णय सिद्धान्त परिशिष्ट ।

Edition: 11th, 2007

Pages: viii + 1,016

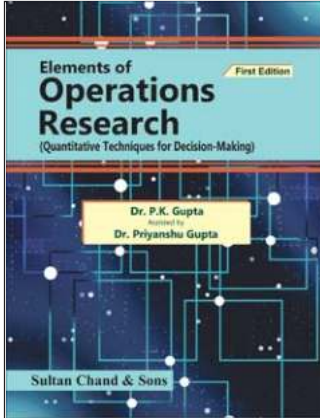
ISBN: 978-81-8054-607-5 (TC 515)

MRP: ₹ 475.00

Elements of Operations Research

(Quantitative Techniques for Decision-Making)

Dr. P.K. Gupta



Contents

- Decision-Making and Operations Research
- Linear Programming
- Linear Programming Problem – Solution Methods
- Duality in Linear Programming
- Transportation Problem
- Assignment Problem
- Network Analysis – PERT/CPM
- Decision Theory
- Game Theory
- Queuing Models
- Inventory Control
- Replacement Decisions
- Sequencing: Operations Scheduling

Edition: 1st, 2022

Pages: xvi + 472

ISBN: 978-93-91820-46-6 (TC 1268)

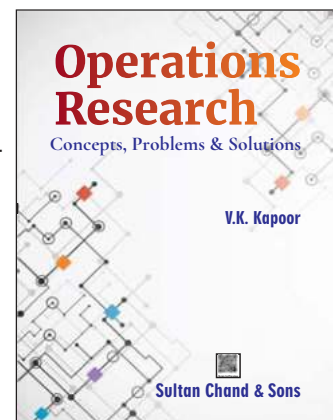
MRP: ₹ 395.00

Operations Research: Concepts, Problems & Solutions

V.K. Kapoor

Contents

- | | |
|--|--------------------------------|
| • Operation Research: An Overview | • Sequencing Problem |
| • Linear Programming-I: Model Formulation | • Decision Theory |
| • Linear Programming-II: Graphical Method | • Inventory Management |
| • Linear Programming-III: Simplex Method & Duality | • Queuing Theory |
| • Transportation Problem | • Network Analysis: CPM & PERT |
| • Assignment Problem | • Game Theory |
| • Replacement Theory | • Simulation. |



Edition: 5th, 2011

Pages: xvi + 640

ISBN: 978-81-8054-854-3 (TC 532)

MRP: ₹ 595.00

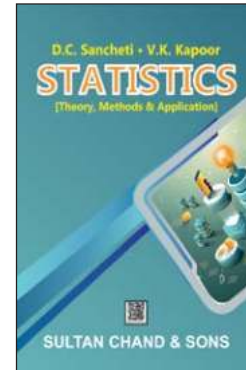
Statistics

(Theory, Methods & Application)

D.C. Sancheti • V.K. Kapoor

Contents

- Meaning and Scope
- Statistical Survey
- Classification and Tabulation
- Diagrammatic and Graphic Presentation
- Measures of Averages
- Measures of Dispersion
- Skewness, Moments & Kurtosis
- Correlation Analysis
- Regression Analysis
- Index Numbers
- Analysis of Time Series
- Association of Attributes
- Interpolation
- Probability and Expected Value
- Statistical Decision Theory
- Theoretical Distributions
- Sampling and Designing of a Sample Survey
- Test of Hypothesis
- Chi-Square Test
- F-Test and Analysis of Variance
- Statistical Quality Control
- Multiple & Partial Correlation and Regression
- Vital Statistics
- Linear Programming.



Edition: 7th, 2010 **Pages:** xvi + 1,456 **ISBN:** 978-81-8054-612-9 (TC 555) **MRP:** ₹ 695.00

Quantitative Techniques and Operations Research

Dr. S.P. Gupta • Dr. P.K. Gupta

Contents

Part I: Quantitative Techniques – Quantitative Techniques – Introduction • Introduction to Statistics • Classification and Tabulation • Diagrammatic and Graphic Presentations • Measures of Central Tendency • Measures of Variation • Skewness Moments and Kurtosis • Correlations Analysis • Regression Analysis Questions Papers • Appendix.

Part II: Operations Research – Managerial decision-making and Operations Research • Linear Programming • Linear Programming Problem – Solution Method • Duality in Linear Programming • Transportation Problem • Assignment Problem • Operations Scheduling.

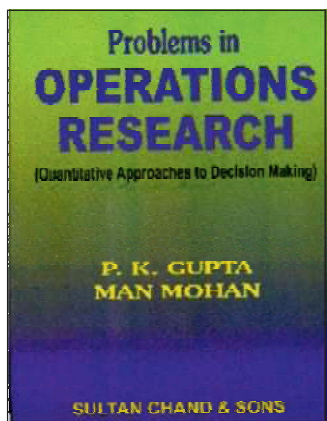


Edition: 4th, 2022 **Pages:** xx + 596 **ISBN:** 978-93-5161-182-0 (TC 1017) **MRP:** ₹ 595.00

Problems in Operations Research

(Quantitative Approaches to Decision Making)

P.K. Gupta • Man Mohan



Contents

Applied Operations Research – An Overview • Linear Programming – Model Formulation • Linear Programming Problem – Graphical Solution • Linear Programming Problem – Standard Form & Basic Solution • Simplex Method – I • Simplex Method – II • Simplex Method – III • Degeneracy in Linear Programming • Duality in Linear Programming • Dual Simplex Method • Revised Simplex Method • Bounded Variable Problem • Integer Programming • Post Optimal Analysis • Parametric Linear Programming • Transportation and Transshipment Problems • Assignment Problems • Sequencing Problems • Dynamic Programming • Decision Analysis • Game Theory • Markov Analysis • Queueing Problems • Inventory Models • Replacement Problems • Non-Linear Programming • Quadratic Programming • Network Scheduling by PERT/CPM • Resource Analysis in Network Scheduling • Simulation • Investment Analysis and Break-Even Analysis • Business Forecasting • Network Routing Problems • Learning Curve Theory • Information Theory.

Appendix : Statistical and Other Tables.

Edition: 14th, 2014

Pages: viii + 936

ISBN: 978-93-5161-007-6 (TC 495)

MRP: ₹ 550.00

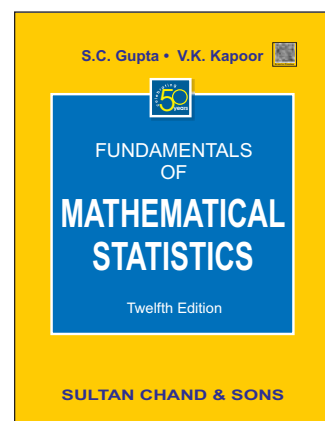
Fundamentals of Mathematical Statistics

S.C. Gupta • V.K. Kapoor

Contents

Introduction (Meaning and Scope) • Descriptive Measures (Measures of Central Tendency, Measures of Dispersion, Measures of Skewness, Measures of Kurtosis) • Theory of Probability – I • Theory of Probability – II • Random Variables and Distribution Functions • Mathematical Expectation • Generating Functions and Law of Large Numbers • Special Discrete Probability Distributions • Special Continuous Probability Distributions • Correlation • Curve Fitting and Regression Analysis • Multiple and Partial Correlation and Regression Analysis • Theory of Attributes • Large Sample Theory • Exact Sampling Distributions-I [Chi-square (χ^2) Distribution] • Exact Sampling Distributions-II [t , F and Z Distributions] • Statistical Inference – I (Theory of Estimation) • Statistical Inference – II (Testing of Hypothesis and Non-Parametric methods) • Finite Differences and Numerical Analysis • Bivariate and Multivariate Normal Distributions • Some Additional Topics.

Appendices • Index.



Edition: 12th, 2020

Pages: xx + 1,322

ISBN: 978-93-5161-173-8 (TC 499)

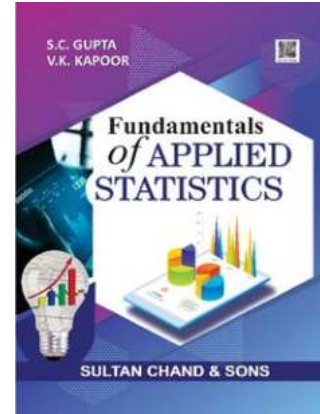
MRP: ₹ 795.00

Fundamentals of Applied Statistics

S.C. Gupta • V.K. Kapoor

Contents

- Statistical Quality Control
- Analysis of Time Series
- Index Number
- Demand Analysis
- Analysis of Variance
- Design of Experiments
- Design of Sample Surveys
- Statistics in Psychology and Education
- Vital Statistics.



Edition: 4th, 2007

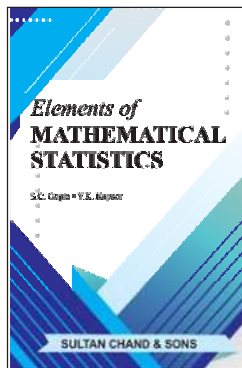
Pages: xvi + 712

ISBN: 978-81-8054-705-8 (TC 502)

MRP: ₹ 625.00

Elements of Mathematical Statistics

S.C. Gupta • V.K. Kapoor



Contents

- | | |
|--|--|
| <ul style="list-style-type: none"> • Introduction – Meaning and Scope • Frequency Distributions and Measures of Central Tendency • Measures of Dispersion, Skewness and Kurtosis • Theory of Probability • Random Variables – Distribution Functions • Mathematical Expectation, Generation Functions and Law of Large Numbers • Theoretical Discrete Distributions • Theoretical Continuous Distributions • Curve Fitting and Principle of Least Squares | <ul style="list-style-type: none"> • Correlation and Regression • Theory of Attributes • Sampling and Large Sample Tests • Chi-square Distribution • Exact, Sampling Distribution • Theory of Estimation • Testing of Hypothesis • Analysis of Variance • Design of Experiments • Design of Sample Surveys. <p><i>Tables</i></p> |
|--|--|

Edition: 3rd, 2015

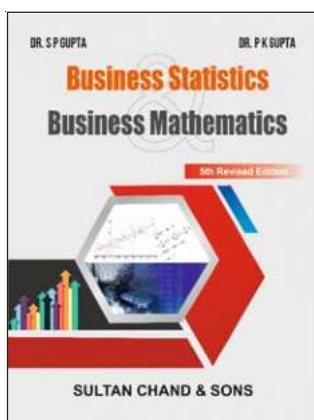
Pages: xvi + 512

ISBN: 978-81-8054-700-3 (TC 501)

MRP: ₹ 275.00

Business Statistics & Business Mathematics

Dr. S.P. Gupta • Dr. P.K. Gupta



Contents

Part I: Business Statistics – Introduction to Statistics • Classification and Tabulation • Diagrammatic Graphic Presentation • Measures of Central Tendency • Measures of Variation • Correlation Analysis • Regression Analysis • Index Numbers • Analysis of Time Series • Interpretation of Data • Appendix.

Part II: Business Mathematics – Matrix Algebra • Function, Limits and Continuity • Differentiation and its Applications • Integration and its Applications • Mathematics of Finance. *Appendix.*

Edition: 5th, 2022

Pages: xxxii + 744

ISBN: 978-93-5161-143-1 (TC 1131)

MRP: ₹ 650.00

Elementary Statistical Methods

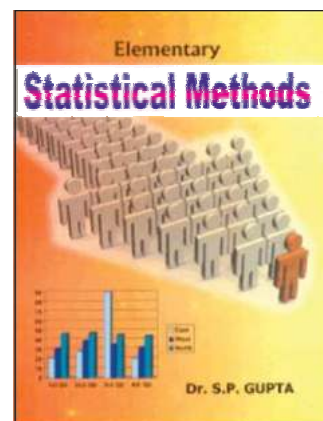
Dr. S.P. Gupta

Contents

- Introduction
- Classification and Tabulation
- Diagrammatic and Graphic Presentation
- Measures of Central Tendency
- Measures of Variation
- Skewness, Moments and Kurtosis
- Correlation Analysis
- Regression Analysis
- Index Numbers.
- Analysis of Time Series
- Probability Theory
- Small Sampling Theory

- Chi-Square Test
- Analysis of Variance
- Statistical Quality Control
- Interpolation and Extrapolation
- Interpretation of Data

Appendix.



Edition: 19th, 2022

Pages: xxiv + 696

ISBN: 978-81-8054-596-2 (TC 504)

MRP: ₹ 595.00

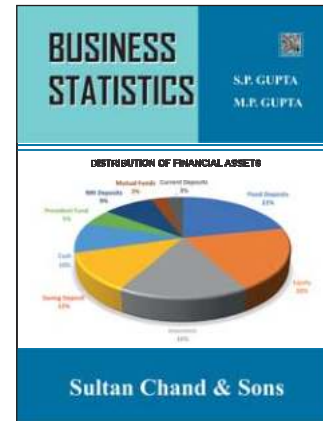
Business Statistics

S.P. Gupta • M.P. Gupta

Contents

- Business Statistics – What & Why
- Collection of Data
- Presentation of Data
- Measures of Central Tendency
- Measures of Variations
- Skewness, Moments and Kurtosis
- Correlation analysis
- Regression Analysis
- Index Numbers: Concepts and Applications
- Business Forecasting and Time Series Analysis
- Probability
- Probability Distributions
- Sampling and Sampling Distributions
- Estimation of Parameters
- Test of Hypothesis
- Small Sampling Theory
- Chi-Square Test
- Analysis of Variance
- Statistical Quality Control
- Partial and Multiple Correlation and Regression
- Statistical Decision Theory

Appendix: Statistical Tables.



Edition: 19th, 2017

Pages: xxiv + 800

ISBN: 978-93-5161-106-6 (TC 518)

MRP: ₹ 595.00

Business Statistics (Statistical Methods)

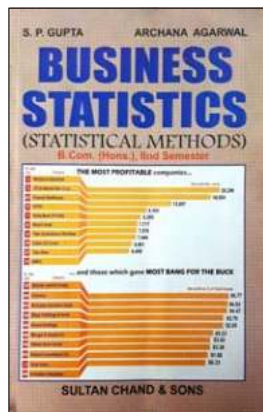
S.P. Gupta • Archana Agarwal

Contents

- Business Statistics – What and Why
- Classification and Tabulation of Data
- Measures of Central Value
- Measures of Dispersion
- Skewness, Moments and Kurtosis
- Correlation Analysis
- Regression Analysis
- Index Numbers
- Analysis of Time Series
- Probability Theory
- Theoretical Distributions
- Statistical Decision Theory
- Sampling and Sample Designs
- Sampling Distribution and Theory of Estimation

Question Papers of B.Com. (Hons.) Examination, Semester II

Appendices.



Edition: 10th, 2016

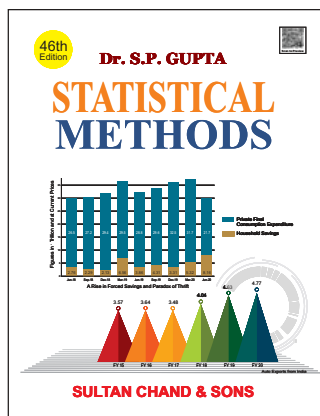
Pages: xvi + 732

ISBN: 978-81-5161-074-8 (TC 519)

MRP: ₹ 425.00

Statistical Methods

Dr. S.P. Gupta



Contents

Volume I: Statistics – What and Why • Organising A Statistical Survey • Collection of Data • Sampling and Sample Designs • Classification and Tabulation of Data • Diagrammatic and Graphic Presentation • Measures of Central Value • Measures of Dispersion • Skewness, moments & Kurtosis • Correlation Analysis • Regression Analysis • Association of Attributes • Index Numbers • Analysis of Time Series • Interpolation and Extrapolation • Vital Statistics • Statistical Fallacies.

Volume II: Probability and Expected Value • Theoretical Distributions • Statistical Inference – Test of Hypothesis • Chi² test and Goodness of Fit • F-Test and Analysis of Variance • Experimental Designs • Statistical Quality Control • Business Forecasting • Partial and Multiple Correlation • Statistical Decision Theory • Non-Parametric Tests.

Revisionary Exercise • Appendices.

Edition: 46th, 2021

Pages: xxiv + 1,304

ISBN: 978-93-5161-176-9 (TC 506)

MRP: ₹ 795.00

Business Statistics and Operations Research

Dr. S.P. Gupta • Dr. P.K. Gupta • Dr. Man Mohan

Contents

Business Statistics – Introduction • Classification And Tabulation • Diagrammatic And Graphic Presentation • Measures of Central Tendency • Measures of Variation • Skewness, Moments and Kurtosis • Correlation Analysis • Regression Analysis • Index Numbers • Analysis of Time Series • Tests of Hypotheses • Chi-Square Test • Analysis of Variance • Statistical Quality Control.

Appendix

Operations Research – Operations Research — An Overview • Linear Programming • Linear Programming Problem – Solution Methods • Duality in Linear Programming • Transportation Problem • Assignment Problem • Network Analysis — PERT/CPM.



Edition: 6th, 2022

Pages: xvi + 768

ISBN: 978-93-91820-35-0 (TC 508)

MRP: ₹ 595.00

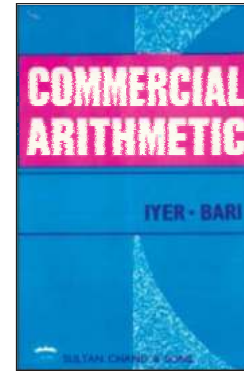
Commercial Arithmetic

B.G. Iyer • S.A. Bari

Contents

- Rapid Methods of Calculations
- Ratio, Proportion and Percentage
- Commission, Brokerage and Discount
- Insolvency
- Rates and Taxes
- Insurance
- Average Due Date
- Partnership
- Joint Stock Companies
- Foreign Bills
- Indices and Logarithms
- Simple and Compound Interest
- Installment Buying
- Simple Annuities
- Present Worth and Discount
- Profit and Loss
- Stocks and Shares
- Mensuration-Areas
- Mensuration-Volumes
- Variation
- Time, Work and Speed
- Approximation and Errors.

Miscellaneous Topics
Answer
Examination Papers
Tables.



Edition: 10th, 1984

Pages: vi + 366

ISBN: 978-81-8054-827-7 (TC 523)

MRP: ₹ 175.00

Introduction to Operations Research

Kanti Swarup • P.K. Gupta • Man Mohan



Contents

- Operations Research – An Overview
- The Linear Programming Problem
- The Simplex Method
- Duality in Linear Programming
- Integer Programming
- The Transportation Problem
- The Assignment Problem
- Sequencing Problems
- Dynamic Programming
- Game Theory
- Queuing Theory
- Inventory Problems
- Replacement Problem
- Decision Analysis
- Markov Analysis
- Network Analysis
- Simulation.

Appendices Statistical Tables
Answers
Index.

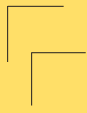
E

Edition: 5th, 2005

Pages: xvi + 376

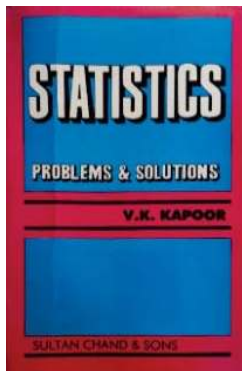
ISBN: 978-81-8054-351-X; (TC 526)

MRP: ₹ 80.00



Statistics Problems & Solutions

V.K. Kapoor



Contents

- Classification and Tabulation
- Averages
- Dispersion, Skewness & Kurtosis
- Correlation
- Regression
- Index Numbers
- Time Series
- Probability
- Statistical Decision Theory
- Theoretical Distributions
- Sampling & Test of Significance
- Chi-Square Test
- F-Test and Analysis of Variance
- Association of Attributes
- Multiple & Partial Correlation.

Edition: 7th, 2000

Pages: viii + 800

ISBN: 978-81-7014-686-0; (TC 535)

MRP: ₹ 175.00

Business Mathematics

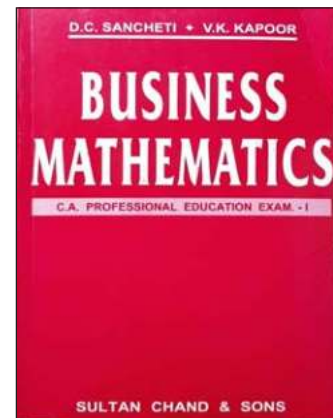
C.A. Professional Education Exam.-I

D.C. Sancheti • V.K. Kapoor

Contents

- Functions and Applications
- Arithmetic & Geometric Progressions
- Permutations & Combinations
- Matrices
- Linear Inequalities
- Limit & Continuity
- Differentiation
- Integration
- Mathematics of Finance – I
- Mathematics of Finance – II

Appendix.

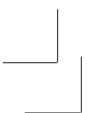


Edition: 8th, 2010

Pages: xii + 492

ISBN: 978-81-8054-835-2 (TC 877)

MRP: ₹ 200.00

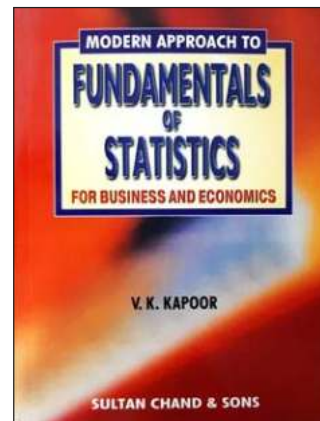


Modern Approach to
Fundamentals of Statistics
For Business and Economics

V.K. Kapoor

Contents

Statistics: An Overview • Organising and Presenting Univariate Data • Descriptive Measures – I (Measures of Central Tendency) • Descriptive Measures – II (Measures of Dispersion) • Descriptive Measures – III (Skewness, Moment and Kurtosis) • Correlation Analysis • Linear Regression Analysis • Analysis of Time Series and Forecasting • Index Numbers • Introductory Probability • Random Variables and Probability Distributions • Special Probability Distribution • Statistical Decision Theory • Sampling and Statistical Inference • Hypothesis Testing – I • Hypothesis Testing – II • The Chi-square Distribution • Analysis of Variance • Theory of Attributes • Multiple and Partial Correlation and Regression Analysis • Interpolation and Extrapolation • Statistical Quality Control • Linear Programming.



Edition: 1st, 2005

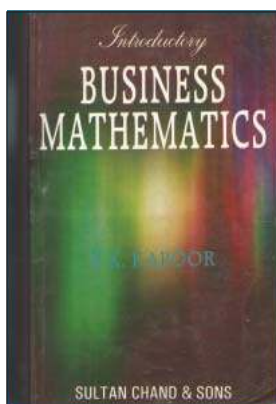
Pages: xii + 876

ISBN: 978-81-8054-797-3 (TC 1042)

MRP: ₹ 295.00

Introductory
Business Mathematics

V.K. Kapoor



Contents

- Matrices – I (Basic Concepts)
 - Matrices – II (Applications)
 - Functions
 - Limit & Continuity
 - Differentiation – I (Basic Concepts)
 - Differentiation – II (Applications)
 - Partial Differentiation – I (Basic Concepts)
 - Partial Differentiation – II (Applications)
 - Integration – I (Basic Concepts)
 - Integration – II (Applications)
 - Linear Programming – I (Formulation & Graphic Solution Method)
 - Linear Programming – II (Simplex Method)
 - Linear Programming – III (Duality)
 - Mathematics of Finance – I (Compound Interest)
 - Mathematics of Finance – II (Annuities Certain)
 - The Transportation and Assignment Problems.
- Appendix

Edition: 18th, 2011

Pages: xvi + 858

ISBN: 978-81-8054-832-1; (TC 1059)

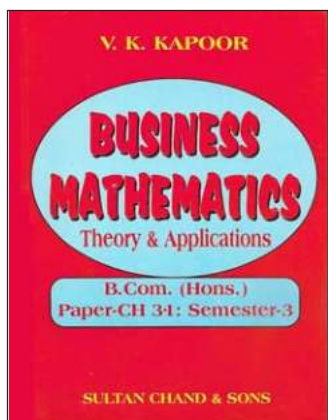
MRP: ₹ 325.00

Business Mathematics

Theory and Applications

B.Com. (Hons.) Paper-CH 3.1: Semester-3

V.K. Kapoor



Contents

- Matrices and Determinants
- Applications of Matrices
- Functions
- Limits and Continuity
- Differentiation (Basic Concepts)
- Applications of Differentiation to Business & Economics
- Partial Differentiation (Basic Concepts)
- Applications of Partial Differentiation
- Integration (Basic Methodology)
- Application of Integration
- Mathematics of Finance
- Linear Programming-I (Formulation and Graphic Solution Method)
- Linear Programming-II (Simplex Method)
- Linear Programming-III (Duality).

Edition: 19th, 2012

Pages: xvi + 508

ISBN: 978-81-8054-925-0; (TC 1193)

MRP: ₹ 350.00

Problems & Solutions in Mathematical Statistics

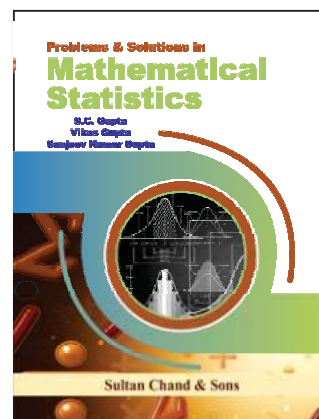
S.C. Gupta • Vikas Gupta • Sanjeev Kumar Gupta

Contents

- Descriptive Measures [Measures of Central Tendency, Dispersion, Skewness and Kurtosis]
- Probability
- Random Variables and Distribution Functions
- Mathematical Expectation
- Generating Functions and Law of Large Numbers
- Discrete Probability Distributions
- Continuous Probability Distributions
- Correlation
- Regression
- Bivariate Normal Distribution
- Exact Sampling Distributions-(I) (Chi-Square Distribution)
- Exact Sampling Distributions-(II) (t and f Distributions)

Appendix 1 – Numerical Tables

Appendix 2 – Bibliography.



Edition: 1st, 2016

Pages: viii + 640

ISBN: 978-93-5161-086-1 (TC 1232)

MRP: ₹ 495.00

Ordinary and Partial Differential Equations

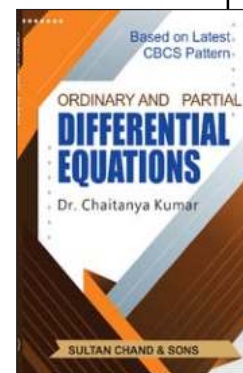
Based on Latest CBCS Pattern

Dr. Chaitanya Kumar

Contents

- An Introduction to Differential Equations
- Ordinary Differential Equations of Order One and First Degree
- Differential Equations of First Order but Not to First Degree
- The Wronskian and its Properties
- Linear Differential Equation with Constant Coefficients
- Homogeneous Linear Differential Equations
- Method of Variation of Parameters
- Simultaneous Linear Differential

- Equations
 - Total Differential Equations
 - Partial Differential Equations – Formation, Solution of First Order Equations
 - Non-Linear Partial Differential Equations of Order One.
- Examination Papers.



Edition: 1st, 2021

Pages: xvi + 320

ISBN: 978-93-5161-197-4; (TC 1238)

MRP: ₹ 250.00

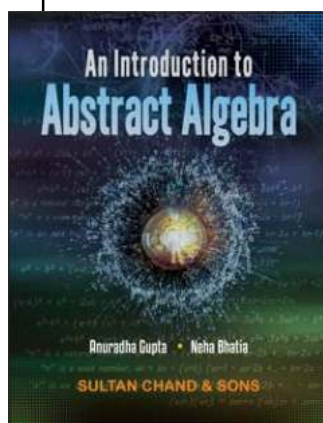
An Introduction to Abstract Algebra

Anuradha Gupta • Neha Bhatia

Contents

- Sets
- Numbers
- Permutations
- Groups
- Rings
- Vector Spaces
- Examination Papers on Group Theory
- Examination Papers on Rings and Vector Spaces.

Bibliography
Index.



Edition: 1st, 2021

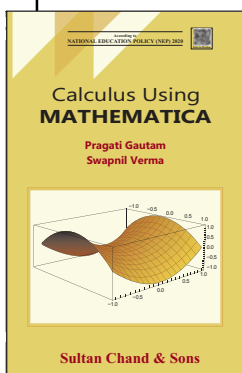
Pages: xii + 284

ISBN: 978-81-954071-8-7; (TC 1255)

MRP: ₹ 250.00

Calculus Using MATHEMATICA

Pragati Gautam • Swapnil Verma



Contents

- Introduction: Mathematica Software
- Functions in Mathematica
- Limit, Continuity and Differentiability of Functions in Mathematica
- Tracing of Parametric Curves
- Tracing of Polar Equations
- Hyperbolic Functions in Mathematica
- Parabola, Ellipse and Hyperbola in Mathematica
- Revolving Surfaces in Mathematica
- Complex Numbers in Mathematica
- Finite and Infinite Subsets of \mathbb{R}
- Matrices
- Sequence and its Convergence in Mathematica
- Series in Mathematica

Model Question Paper I

Model Question Paper II

Bibliography

Edition: 1st, 2023

Pages: xvi + 272

ISBN: 978-93-91820-26-8; (TC 1264)

MRP: ₹ 250.00

Elements of Discrete Mathematics

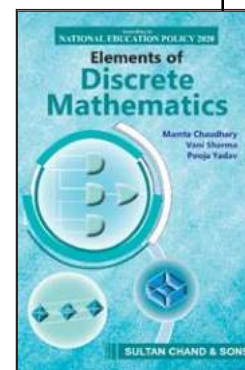
According to National Education Policy-2020

Mamta Chaudhary • Vani Sharma • Pooja Yadav

Contents

- Number Systems
- Set Theory
- Posets and Lattices
- Types of Lattices
- Logical Mathematics
- Boolean Algebra
- Switching Circuits.

*Miscellaneous Questions
Question Papers.*



Edition: 1st, 2022

Pages: xvi + 256

ISBN: 978-93-91820-28-2 (TC 1265)

MRP: ₹ 295.00

Concepts of Real Analysis

According to National Education Policy-2020

R.D. Sarma • Ankit Gupta • Rajesh Singh

Contents

Part – I

- Real Numbers
- Sequences
- Infinite Series

- Sequence of Functions
- Series of functions and Power Series.

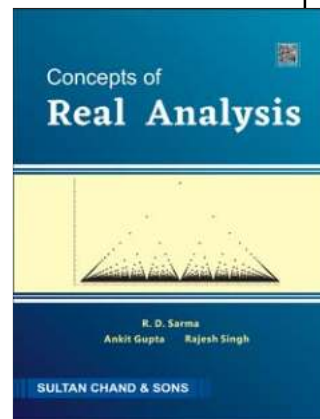
Part – II

- Limits of Functions
- Continuous Functions
- Differentiation
- Applications of Derivatives

Appendix A: Tools for Curve Tracing
Appendix B: Tracing of Rational and Polar Curves
Hints/Answers of the Exercises
Bibliography
Index.

Part – III

- Riemann Integration
- Improper Integrals



Edition: 1st, 2023

Pages: x + 678

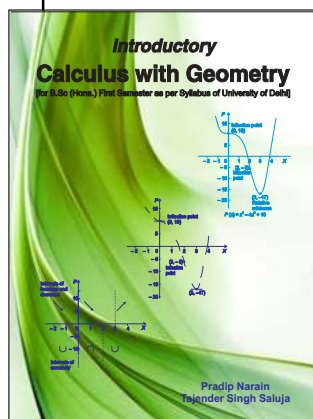
ISBN: 978-93-91820-27-5 (TC 1266)

MRP: ₹ 595.00

Introductory Calculus with Geometry

for B.Sc. (Hons.), First Semester as per Syllabus of University of Delhi

Pradip Narain • Tajender Singh Saluja



Contents

Section I – Hyperbolic Functions • Leibniz Rule and its Applications • Application of Derivatives • Curve Tracing in Cartesian Coordinates • L' Hôpital's Rule • Optimization in Business, Economics, and the Life Sciences • Parametric Representation of Curves and Their Tracing • Polar Coordinates and Tracing of Polar Curves.

Section II – Reduction Formulae • Volumes • Arc Length and Surface Area.

Section III – Conic Sections and their Tracing • Rotation of Axes.

Section IV – Physical Quantities • Introduction to Vector-Valued Functions and Graphs • Calculus of Vector-Valued Functions • Modeling Ballistics and Planetary Motion • Curvature, Tangential and Normal Components of Acceleration.

Edition: 1st, 2014

Pages: xxii + 512

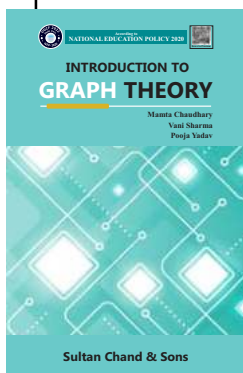
ISBN: 978-81-7211-345-5

MRP: ₹ 400.00

Introduction to Graph Theory

According to National Education Policy-2020

Mamta Chaudhary • Vani Sharma • Pooja Yadav



Contents

- Graphs
- Representation of a Graph and Graph Isomorphism
- Paths and Circuits
- Shortest Path Algorithms
- Trees
- Planar Graphs and Coloring
- Networks, Flows and Cuts
- Applications of Graphs
- Important Questions – Solved

Miscellaneous Questions

Question Papers

Edition: 1st, 2023

Pages: xvi + 312

ISBN: 93-91820-33-6; (TC 1285)

MRP: ₹ 325.00

A Textbook on Fundamentals of Calculus

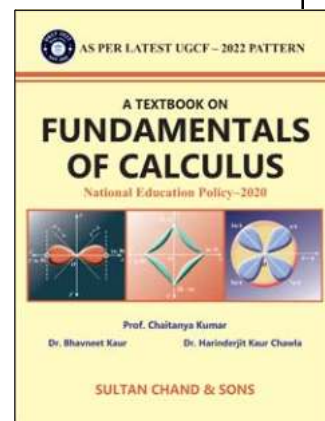
As per Latest UGCF – 2022 Pattern Based on NEP-2020

Prof. Chaitanya Kumar • Dr. Bhavneet Kaur
• Dr. Harinderjit Kaur Chawla

Contents

- Limits, Continuity and Differentiability
- Successive Differentiation
- Partial Differentiation
- Tangents and Normals
- Asymptotes and Singular Points
- Maxima and Minima
- Curve Tracing
- Mean Value Theorems
- Indeterminate Forms
- Reduction Formula.

University Questions Papers.



Edition: 1st, 2022

Pages: xvi + 320

ISBN: 978-93-91820-01-5 (TC 1269)

MRP: ₹ 350.00

A Textbook on
Numerical Methods and Analysis

According to National Education Policy (NEP)-2020

Prof. Chaitanya Kumar • Dr. Harinderjit Kaur Chawla
Dr. Indarpal Singh

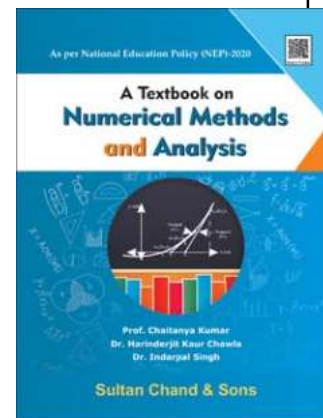
Contents

- Basic Elements of Numerical Methods and Error Analysis
- Methods for Solving Algebraic and Transcendental Equations
- Techniques to Solve System of Linear Algebraic Equations
- Finite Differences and Interpolation
- Numerical Differentiation
- Numerical Integration
- Numerical Solution of Ordinary Differential Equations
- Practicals in Numerical Analysis

University Question Paper-2021

University Question Paper-2022

University Question Paper-2023



Edition: 1st, 2024

Pages: xii + 236

ISBN: 978-93-91820-83-1 (TC-1313)

MRP: ₹ 245.00

A Textbook on
Differential Equations and Applications

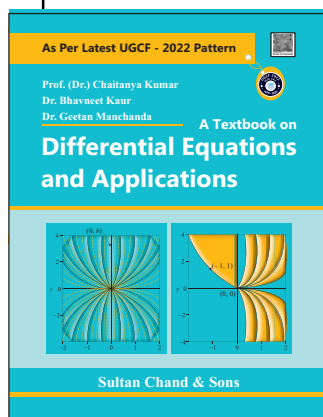
As per Latest UGCF - 2022 Pattern

Prof. (Dr.) Chaitanya Kumar • Dr. Bhavneet Kaur • Dr. Geetan Manchanda

Contents

- Preliminaries
- Ordinary Differential Equations of Order One and First Degree
- Differential Equations of First Order but Not to First Degree
- The Wronskian and its Properties
- Linear Differential Equations with Constant Coefficients
- Homogeneous Linear Differential Equations
- Method of Variation of Parameters and Undetermined Coefficients
- Simultaneous Linear Differential Equations
- Total Differential Equations
- Compartmental Models
- Models of Single Population
- Interacting Population and Phase-Plane Analysis
- Practicals in Differential Equations
- Mathematica Software
- Maxima Software
- Octave Software

University Question Papers (2018 – 2022)



Edition: 1st, 2023

Pages: xvi + 520

ISBN: 93-91820-32-9; (TC 1289)

MRP: ₹ 550.00

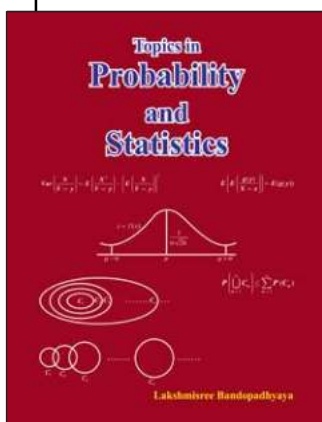
Topics in Probability and Statistics

Lakshmisree Bandopadhyaya

Contents

- I. Basic Probability
- II. Random Variable and Expectation
- III. Special Discrete Distributions
- IV. Special Continuous Distributions
- V. Joint Distributions
- VI. Inequalities, Limit Theorems and Markov Chains.

Topics in Probability & Statistics
Delhi University Question Papers.



Edition: 1st, 2016

Pages: xiv + 250

ISBN: 978-81-7211-370-4

MRP: ₹ 300.00

Statistics

BA (Programme) – DSE-2

Lakshmisree Bandopadhyaya

Contents

- Section 1:** Basic Probability, Random Variable and Expectation
- Section 2:** Special Discrete and Continuous Distributions
- Section 3:** Bivariate Distribution, Central Limit Theorem, Laws of Large Numbers
- Section 4:** Sampling and Test of Significance.



Edition: 1st, 2018

Pages: xiv + 202

ISBN: 978-81-7211-377-3

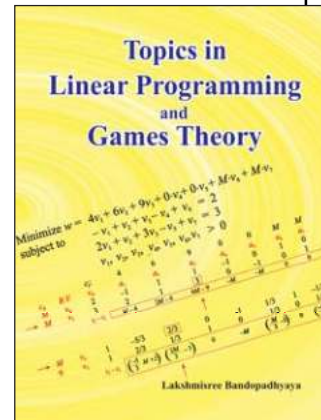
MRP: ₹ 250.00

Topics in
Linear Programming and Games Theory

Lakshmisree Bandopadhyaya

Contents

- Section 1 Preliminaries:** Linear Programming Problems
- Section 2 Solution Techniques:** Simplex Algorithm
- Section 3 Applications:** Concept of Duality
 - Transportation Problems
 - Assignment Problems
- Section 4 Games:** Games Theory.



Edition: 3rd, 2016

Pages: xviii + 334

ISBN: 978-81-7211-226-2

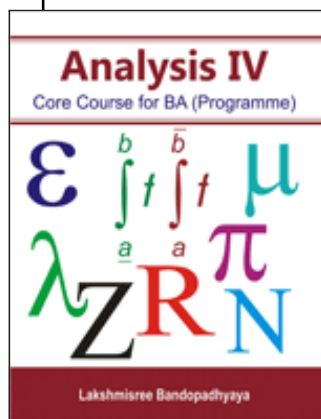
MRP: ₹ 300.00

Analysis IV
Core Course for BA (Programme)

Lakshmisree Bandopadhyaya

Contents

- I. Properties of Real Numbers, Continuous Functions and Uniformly Continuous Functions
- II. Sequence and Series
- III. Riemann Integral.



Edition: 1st, 2018

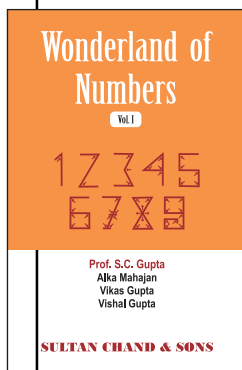
Pages: x + 106

ISBN: 978-81-7211-376-5

MRP: ₹ 200.00

Wonderland of Numbers – Vol. I

Prof. S.C. Gupta • Alka Mahajan
Vikas Gupta • Vishal Gupta

**Contents**

- Numbers – Meaning and Classification
- Digits: (0, 1, 2, ..., 8, 9)
- Mathematical Tricks
- Some Interesting Numbers
- Arithmetic Potpourri (Marvels in Arithmetic)
- Square Numbers
- Cube Numbers
- Srinivas Aiyenger Ramanujan (FRS) and His Contributions to Mathematics.

Edition: 1st, 2022

Pages: xvi + 400

ISBN: 978-93-91820-05-3 (TC 1248)

MRP: ₹ 400.00

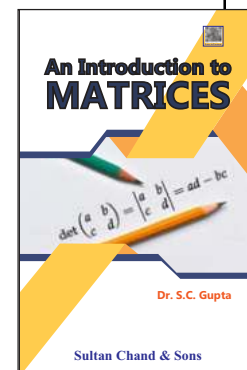
An Introduction to Matrices

Dr. S.C. Gupta

Contents

- Algebra of Matrices
- Matrices Associated with a Given Matrix
- Determinants
- Adjoint and Inverse of a Matrix
- Rank of a Matrix
- Linear Equations
- The Characteristic Roots and the Characteristic Equation of a Matrix
- Quadratic Forms.

Bibliography
Index.



Edition: 1st, 1978

Pages: viii + 288

ISBN: 978-81-8054-926-7; (TC 503)

MRP: ₹ 275.00

Textbook of Organic Chemistry

P.L. Soni • H.M. Chawla

Contents

Part I – General Organic Chemistry

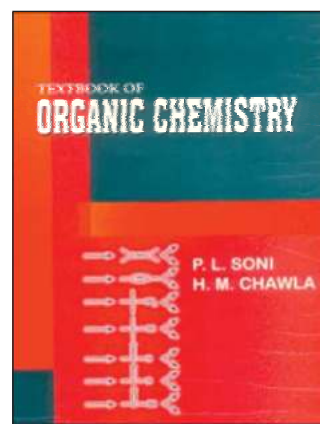
Part II – Organic Compounds

Part III – Aromatic Compounds

Part IV – Special Topics.

Appendix 1 – 9

Some Questions From University Examination.



Edition: 29th, 2007

Pages: xxiv + 1,704

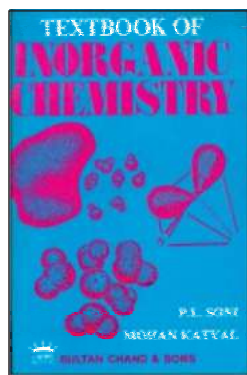
ISBN: 978-81-8054-767-6 (TC 632)

MRP: ₹ 795.00

Textbook of Inorganic Chemistry

P.L. Soni • Mohan Katyal

Contents



Part I: Chemical Principles – Introduction • Structure of Atom (Classical Model) • Structure of Atom (Modern Picture) • Classification of Elements • Nuclear Chemistry • Radioactivity and Nuclear Transformations • Theory of Chemical Bonding - I • Theory of Chemical Bonding - II • Structure of Solids • Oxidation-Reduction Reactions • Acids, Bases and Non-Aqueous Solvents • Standard Electrode Potentials.

Part II: Elements & Their Compounds – Principles and Processes of Metallurgy • Hydrogen • Water and Hydrogen Peroxide • The Elements of Group IA - (i & ii) • The Elements of Group IIA- (i & ii) • The p-Block Elements • Elements of Group IIIA - (i & ii) (ii) • Elements of Group IV – (i, ii, iii & iv) • Elements of Group VA (i, ii, iii & iv) • Elements of Group VIA (i, ii, iii & iv) • Elements of Group VIIA (i, ii, iii & iv) • Elements of Group Zero.

Part III: Transition Elements – The D-Block Elements • Coordination Compounds • Elements of Group IIIB • Elements of Group IVB • Elements of Group VB • Elements of Group VIB • Elements of Group VIIB • Elements of Group VIII (i & ii) • Elements of Group IB • Elements of Group IIB • Inner Transition or f-Block Elements • Analytical Aspects of D-Block Elements • Pollution.

Appendices, Index

Edition: 20th, 1991

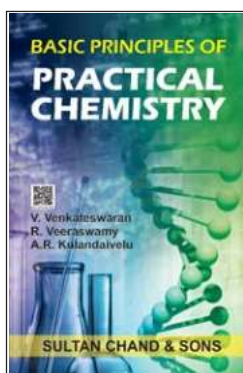
Pages: xxiv + 1,632

ISBN: 978-81-8054-792-8 (TC 633)

MRP: ₹ 800.00

Basic Principles of Practical Chemistry

V. Venkateswaran • R. Veeraswamy • A.R. Kulandaivelu



Contents

- Practical Inorganic Chemistry
- Volumetric Analysis
- Gravimetric Analysis
- Physical Chemistry Experiments
- Practical Organic Chemistry
- Reagents and Solutions
- Appendices
- References
- Logarithm Table
- Antilogarithm Table.

Index

Edition: 2nd, 1997

Pages: xvi + 352

ISBN: 978-81-8054-776-8; (TC 659)

MRP: ₹ 295.00

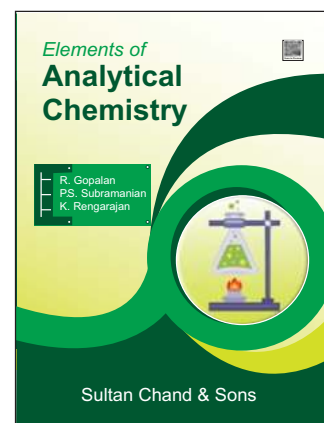
Elements of Analytical Chemistry

R. Gopalan • P.S. Subramanian • K. Rangarajan

Contents

Laboratory Hygiene and Safety • Analytical Balance • Laboratory Glassware • Data Analysis • Separation Techniques • Purification Techniques • Principles and Techniques of Semi-micro Methods • Principles of Volumetric Analysis • Principles of Gravimetric Analysis • Analytical Electrochemistry • Thermoanalytical Methods • Dipole Moment • X-ray Diffraction • Neutron Diffraction • Magnetic Properties • Colorimetric Analysis • Absorption Spectroscopy • Infrared Spectroscopy • Raman Spectroscopy • Photoelectron Spectroscopy • Flame Photometry & Atomic Absorption Spectroscopy • Mass Spectrometry • Applications of Isotopes in Analytical Chemistry • Nuclear Magnetic Resonance Spectroscopy • Electron Spin Resonance Spectroscopy • Experimental Techniques in Reaction Kinetics • Polarimetry • Organic Estimation • Analytical Chemistry in Consumer Protection.

Appendices



Edition: 3rd, 2003

Pages: viii + 400

ISBN: 978-81-8054-765-2; (TC 615)

MRP: ₹ 395.00

Textbook of Physical Chemistry

P.L. Soni • O.P. Dharmarha • U.N. Dash

Contents

Unit-I: Chemical Principles – Introduction • Structure of Atom • Structure of Atom (Modern Picture) • Classification of Elements • Nuclear Chemistry • Radioactivity and Nuclear Transformation • Chemical Bonding (i) Classical Approach • Theory of Chemical Bonding (ii) Modern Approach

Unit-II: States of Matter – The Gaseous State • Real Gases • Properties of Liquids • The Solid State

Unit-III: Thermodynamics-I – Introduction to Chemical Thermodynamics • The First Law of Thermodynamics • Thermochemistry • The Second Law of Thermodynamics • The Third Law of Thermodynamics • Chemical Equilibrium • Nernst Distribution Law • The Phase Rule

Unit-IV: Solutions – Solutions • Theory of Dilute Solutions

Unit-V: Surface Chemistry – Adsorption • The Colloidal State

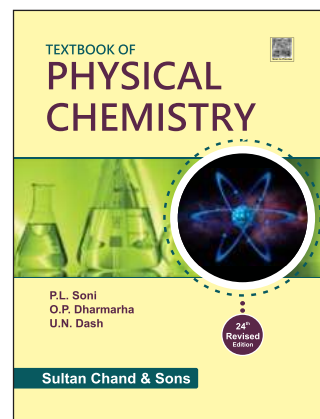
Unit-VI: Rates and Mechanisms – Chemical Kinetics • Catalysis • Photochemistry

Unit-VII: Electrochemistry – Electrolysis and Electrical Conductivity • Migration of Ions • Ionic Equilibria • Acids and Bases • Solubility Product and Hydrolysis • Electromotive Force

Unit-VIII: Structure of Molecules – Physical Properties and Chemical Constitution • Spectroscopy • Macromolecules

Unit-IX: Thermodynamics-II – Irreversible Thermodynamics • Statistical Thermodynamics.

Appendix, Index



Edition: 24th, 2023

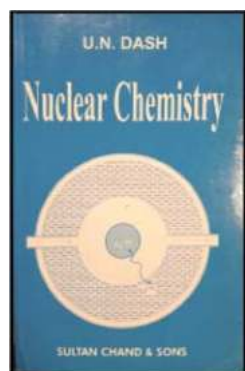
Pages: xxiv + 1,608

ISBN: 978-81-951043-2-1 (TC 634)

MRP: ₹ 1,250.00

Nuclear Chemistry

U.N. Dash



Contents

- Atomic and Nuclear Structure
- Radioactivity
- Radioactivity Decay and Growth
- Isotopes and their Separations
- Nuclear Reaction
- Nuclear Fission and Nuclear Energy Sources
- Isotope Effects and Isotopic Exchanges
- Radiation Chemistry
- Effects of Radiation on Matter
- Application of Nuclear Chemistry.

Edition: 1st, 1991

Pages: xxiv + 664

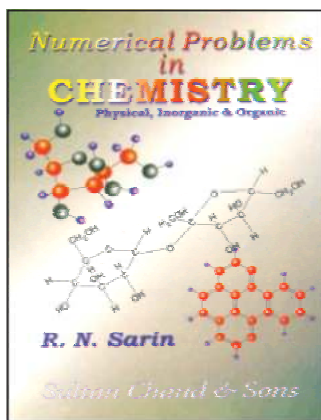
ISBN: 978-81-8054-778-2; (TC 610)

MRP: ₹ 200.00

Numerical Problems in Chemistry

Physical, Inorganic & Organic

R.N. Sarin



Contents

A – Physical and General Chemistry: Measurements, Significant Figures and Uncertainty in Measurements • Percentage Composition, Empirical and Molecular Formulae • Laws of Chemical Combination • Gas Laws, Kinetic Theory of Gases and Mole Concept • Molecular weight of Volatile Substances and Gases • Solutions, Colligative Properties and Molecular Weights of Non-Volatile Substances • Equivalent Weights and Electrochemistry • Atomic and Molecular Structures & Nuclear Reactions • Electrochemical Cells • Thermochemical & Thermodynamical Calculations • Chemical Kinetics and Reversible Reactions and Equilibria • Ionic Equilibria • Solid State.

B – Inorganic Chemistry: Periodic Classification of Elements • Chemical Bonding • Problems based on Equations • Redox Reactions and Oxidation Numbers • Miscellaneous Reactions and Problems on Analytical Chemistry.

C – Organic Chemistry: Estimation of Elements and Determination of Formulae of Organic Compounds • Nomenclature, Typical Reactions, Structural Formulae and Conversions in Organic Compounds.

Test your Understanding, Model Papers, Latest Question Papers, Appendix.

Edition: 28th, 2006

Pages: xvi + 964

ISBN: 978-81-8054-689-1 (TC 622)

MRP: ₹ 450.00

Analytical Chemistry

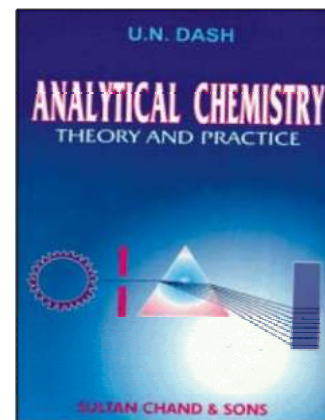
Theory and Practice

U.N. Dash

Contents

- Introduction
- Electromagnetic Radiation
- Ultraviolet Spectroscopy
- Infrared Spectroscopy
- Nuclear Magnetic Resonance Spectroscopy
- Mass Spectrometry
- Mössbauer Spectroscopy
- Electron Spin Resonance Spectroscopy
- Refractometry and Polarimetry
- Radiometry
- Chromatography
- Polarography
- Thermoanalytical Methods.

*Author Index
Subject Index.*



Edition: 3rd, 2013

Pages: xx + 672

ISBN: 978-81-8054-953-3; (TC 609)

MRP: ₹ 297.00

Principles of Reaction Mechanism in Organic Chemistry

V.S. Parmar • H.M. Chawla

Contents

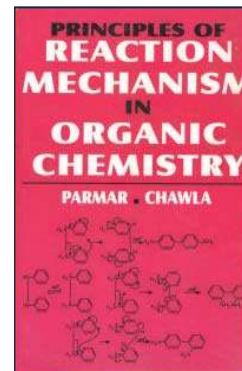
Part I – Atomic Architecture • Molecular Framework • Shapes of Organic Molecules • Configuration and Conformation Stereochemistry • Possibility of a Chemical Reaction • Reaction Rates and Energetics • Types of Organic Reactions and Reagents • Scale of Acidity and Related Concepts.

Part II – Nucleophilic Substitution at the saturated Carbon Atom • Addition to Multiple Bonds • Aromaticity and Aromatic Substitution • Elimination Reactions • Carbonium Ions and Carbanions • Unstable – Uncharged, Intermediates; Free Radicals • Molecular Rearrangements, Tautomerism • Woodward – Hoffmann Rules of Orbital Symmetry: Pericyclic Reactions.

Questions

Selected Reference

Index.



Edition: 2nd, 2016

Pages: xvi + 456

ISBN: 978-81-8054-672-3; (TC 621)

MRP: ₹ 300.00

Organic Photochemistry

Malti Dubey (Rawat)

Contents

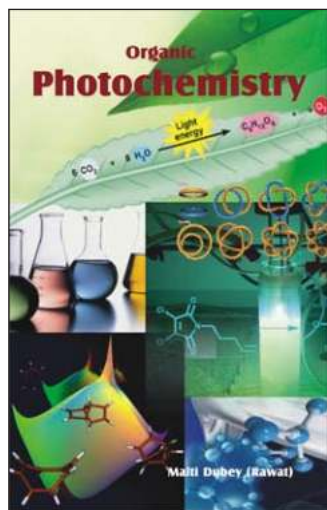
- Photochemistry
- Determination of Reaction Mechanism
- Photochemistry of Alkenes
- Photochemistry of Carbonyl Compounds
- Miscellaneous Photochemical Reactions.

Tables

Glossary

Bibliography

Index.



Edition: 1st, 2013

Pages: xxiv + 120

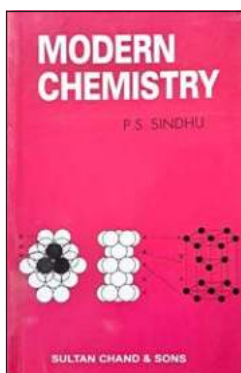
ISBN: 978-81-7211-325-0

MRP: ₹ 350.00

Modern Chemistry

P.S. Sindhu

Contents



Section A: Structure of Atoms, Molecules and Solids

- Structure of Atoms
- Covalent Bonding
- Packing in Crystals
- Conductivity of Solids
- Weak Chemical Forces
- The Electronic Structure of Transition Metal Complexes

- Some Properties of Coordination Complexes

Section B: Organic Chemistry

- Stereochemistry
- Reaction Mechanism in Organic Chemistry
- Functional Group Chemistry
- Some Name Reactions
- Polymerization - An Overview

Section C: Practical Chemistry

- Practical Chemistry.

Appendix, Index.

Edition: 2nd, 2001

Pages: xvi + 472

ISBN: 978-81-8054-823-9 (TC 629)

MRP: ₹ 275.00

Fundamental Principles of Inorganic Chemistry

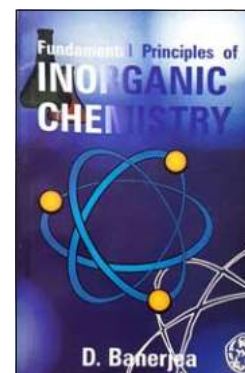
D. Banerjee

Contents

- Periodic Classification of Elements
- Structure of the Atom
- The Nucleus
- Valency: Introduction and General Concepts
- Electrovalency
- Covalency
- The Metallic Bond
- General Theories of Acids and Bases
- Oxidation and Reduction
- Non-Aqueous Solvents
- Theory of Metal – Ligand Bond
Properties of Coordination Compounds
- Organometallic Compounds of Transition Elements

- Role of Metal Complexes in Biological Systems
- Inorganic and Coordination Polymers
- Mechanisms of Inorganic Reactions.

Appendixes (I-IV)
Subject Index.



Edition: 3rd, 1993

Pages: xii + 652

ISBN: 978-81-7014-815-4 (TC 605)

MRP: ₹ 125.00

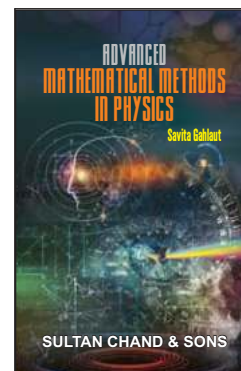
Advanced Mathematical Methods in Physics

Savita Gahlaut

Contents

- Sets, Relations and Operations
- Matrices and Determinants
- Groups
- Homomorphism and Isomorphism
- Vector Spaces
- Linear Transformations
- Linear Transformations and Matrices
- Eigenvalue Problems and Diagonalization
- Function of Matrices
- Cartesian Tensors
- Physical Tensors.

Question Papers
Index.



Edition: 1st, 2021

Pages: xvi + 368

ISBN: 978-93-91820-04-6; (TC 1250)

MRP: ₹ 250.00

Mathematical Physics

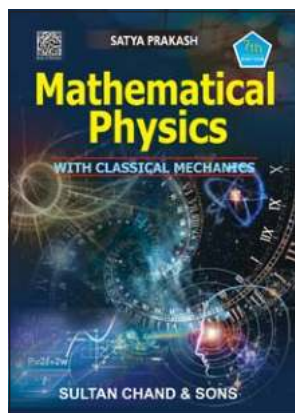
With Classical Mechanics

Satya Prakash

Contents

- Vectors (with applications)
- Matrices
- Tensors
- Beta-gamma and Error Functions
- Infinite series
- Complex Variables
- Differential Equations and Special Functions
- Fourier Series and Integrals
- Partial Differential Equations in Physics
- Fourier's and Laplace's Integral Transforms
- Dirac Delta Function & Green's Function
- Probability, Statistics and Theory of Errors
- Group Theory
- Numerical Analysis
- Classical Mechanics
- Special Theory of Relativity
- Quantum Mechanics
- Statistical Mechanics.

University Question Papers
Index.



Edition: 7th, 2021

Pages: xi + 1,688

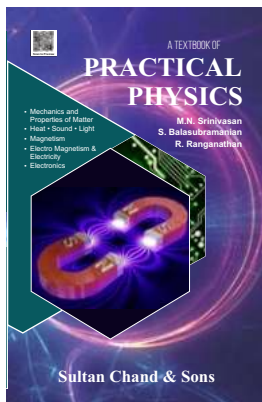
ISBN: 978- 81-8054-928-1; (TC 587)

MRP: ₹ 990.00



A Textbook of Practical Physics

M.N. Srinivasan • S. Balasubramanian • R. Ranganathan



Contents

- Mechanics and Properties of Matter
- Heat
- Sound
- Light
- Magnetism
- Electro-Magnetism & Electricity
- Electronics.

Appendix

University Questions

Data of Physical Constants.

Edition: 1st, 1990

Pages: xii + 388

ISBN: 978-81-8054-744-7; (TC 601)

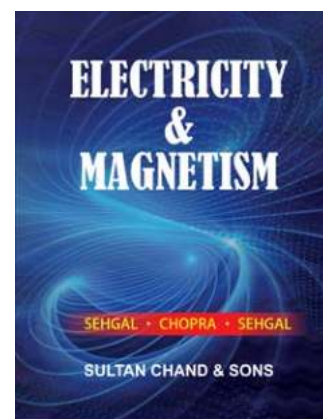
MRP: ₹ 250.00

Electricity and Magnetism

D.L. Sehgal • K.L. Chopra • N.K. Sehgal

Contents

- | | |
|---|---|
| <ul style="list-style-type: none"> • Vectors • Electrical Units • The Fundamental Principles of Electrostatics • The Electric Field • Electric Potential • Systems of Conductors, Capacitance • Electrostatic Energy • The General Electrostatic Problem • Dielectrics • Steady Currents • Magnetic Effects of Currents • Electrical Instruments • Measurement of Resistance and Potential | <ul style="list-style-type: none"> • Heating Effects of Currents • Thermoelectricity • Electromagnetic Induction • Transient Currents • Alternating Currents • Alternating Current Bridges • Network Analysis • Magnetic Properties of Materials • Magnetic Circuits • Maxwell's Equations and Electromagnetic Waves. |
|---|---|

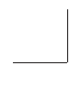


Edition: 7th, 2020

Pages: xxiv + 960

ISBN: 978-93-5161-144-8 (TC 590)

MRP: ₹ 540.00



Solid State Physics

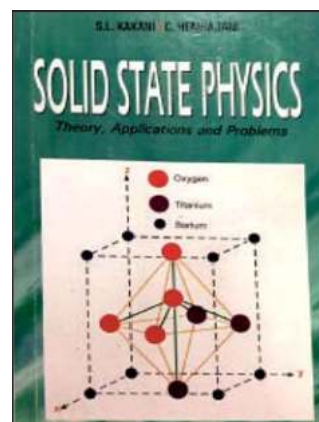
Theory, Applications and Problems

S.L. Kakani • C. Hemarajani

Contents

Crystal Structure • Crystal Diffraction and The Reciprocal Lattice • Crystal Binding • Elastic Properties of Solids • Lattice Vibrations • Thermal Properties of Solids • Free Electron Theory of Metals • Band Theory of Metals • Semiconductors and Devices • Magnetism and Magnetic Materials • Dielectrics and Ferroelectrics, Optical Properties of Solids • Imperfections in Crystals • Magnetic Resonance • Super – conductivity • New Superconductors and High Temperature Superconductivity • Applications of Superconductivity • Superfluidity • Mossbauer Effect • Masers and Lasers • Optical Fiber • Quantum Statistics • Experimental Techniques • Group Theory.

Appendices A to C
Suggested Reading
Subject Index.



Edition: 4th, 2005

Pages: xviii + 1,056

ISBN: 978-81-8054-399-4; (TC 574)

MRP: ₹ 500.00

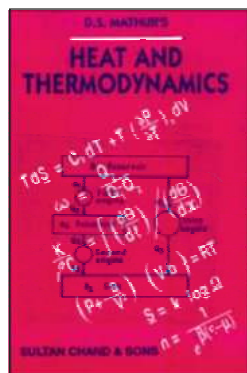
Heat and Thermodynamics

D.S. Mathur

Contents

- Heat and Temperature – Thermometry
- Thermal Expansion
- Calorimetry
- Change of State
- Kinetic Theory of Heat
- Kinetic Theory of Gases
- Continuity of State – Study of Real Gases
- Thermodynamics
- Entropy
- Thermodynamic Relations
- Production of Low Temperatures
- Transmission of Heat – Conduction
- Transference of Heat – Convection
- Radiation of Heat
- Elements of Statistical Mechanics
- Classical and Quantum Statistics.

Appendices



Edition: 5th, 2004

Pages: xx + 664

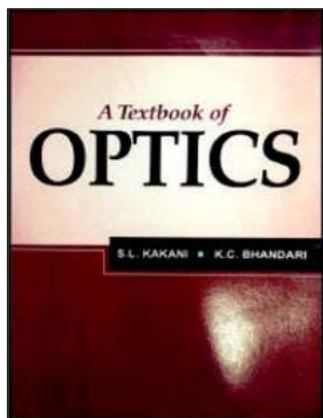
ISBN: 978-81-8054-259-9; (TC 577)

MRP: ₹ 350.00



A Textbook of Optics

S.L. Kakani • K.C. Bhandari



Contents

Introduction: Nature of Light • Electromagnetic Waves • Interference (Division of Wavefront, Division of Amplitude) • Lasers and Holography (Quantum Optics) • Diffraction • Polarisation of Light • (Double Refraction, Production and Analysis of Polarised Light, Rotation of Plane of Polarisation) • Non-Linear Optics • Cardinal Point of a System of Coaxial Lenses • Dispersion of Light • Velocity of Light • Fermat's Principle • Photometry • Fibre Optics • Optical Instruments • Quantum Nature of Light • Matter Waves and Uncertainty Principle • Atomic Structure • Optical Phenomena • Elements of Crystal Structure and X-Rays • Special Theory of Relativity • Wave Mechanics.

Suggested Readings.

Edition: 15th, 2002

Pages: xvi + 564

ISBN: 978-93-5161-040-3; (TC 572)

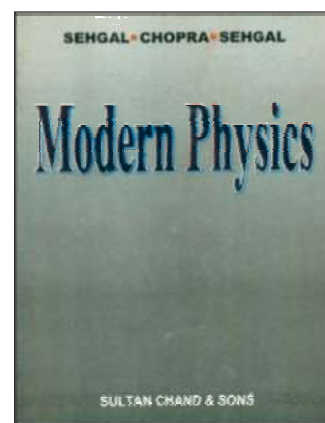
MRP: ₹ 395.00

Modern Physics

N.K. Sehgal • K.L. Chopra • D.L. Sehgal

Contents

Unit I – Electrical Conduction in Gases; Discharge Tube Phenomenon • **Unit II** – Cathode Rays • **Unit III** – Positive Rays and mass Spectrographs • **Unit IV** – Structure of the Atom • **Unit V** – The Vector Atom Model • **Unit VI** – Particle Properties of Waves • **Unit VII** – Wave nature of Matter • **Unit VIII** – Introduction to Quantum Mechanics • **Unit IX** – Application of Quantum Mechanics to 'Free State' Problems • **Unit X** – Application of Quantum Mechanics to Bound State Problems • **Unit XI** – The Nucleus • **Unit XII** – The Phenomenon of Radioactivity • **Unit XIII** – Introductory Statistical Physics • **Unit XIV** – Theory of Relativity • **Unit XV** – General Features of the Electron Tubes • **Unit XVI** – Rectifiers and Filters • **Unit XVII** – Amplifiers • **Unit XVIII** – Oscillators • **Unit XIX** – Semiconductors • **Unit XX** – Radio Communication • **Unit XXI** – Practical Electronic Devices.



Edition: 9th, 2004

Pages: xxviii + 748

ISBN: 978-81-8054-952-6; (TC 591)

MRP: ₹ 350.00

